

# West Ham Park area

## Low Traffic Neighbourhood

Answers to key questions we have received so far

February 2025



On 25 November 2024 Newham Council started an experimental low traffic neighbourhood in the West Ham Park area. During the experimental scheme, we are collecting traffic data and engaging with residents through events and surveys to understand how the scheme affects walking, cycling and vehicle journeys; and to ultimately inform a decision as to whether to keep or remove the scheme. In this leaflet you will find:

- answers to the most common questions we have received so far
- public engagement update
- how to provide your feedback



Experimental modal filter at Vicarage Road (West Ham Park LTN)

## Why is there a low traffic neighbourhood (LTN) in the West Ham Park area?

LTNs aim to improve street environments and local neighbourhoods by reducing traffic and associated road danger, noise and air pollution, and making it easier and safer for people to walk and cycle for local journeys.

In 2021 we received a petition to 'restrict rat running' in the West Ham Park area, so we looked into the traffic data and found that half of the traffic in the area was not local, but rather, traffic using the neighbourhood as a shortcut. We looked into road safety statistics and found that there was on average, a casualty every 15 days over a four-year period. This is completely unacceptable. After reviewing options to make streets safer we are implementing a low traffic neighbourhood on an experimental basis.

LTNs have been around in London for decades but have become more common across the country in recent years. They are part of the Mayor of London's plan to make the city cleaner, healthier, and greener. Similar schemes have also been implemented in other cities, including Birmingham, Manchester, Newcastle, Oxford, and Sheffield.

## What is an 'experimental' LTN scheme?

The West Ham Park LTN is being run as an experiment to test how it is working using traffic and air quality data monitoring, and to gather feedback from local people to review the design and potentially make adjustments.

Following extensive initial engagement with residents, the consultation period of the experimental scheme started on 25 November 2024 and will last between 6 and 12 months. During this period we will continue to inform you about the scheme (see page 6), and we encourage you to provide feedback (see page 12). At the end of the experimental period the council will use all of the evidence gathered to decide if we remove or keep the LTN.



Experimental modal filter at Ham Park Road (West Ham Park LTN)

## How do low traffic neighbourhoods work?

LTNs use 'modal filters' at certain points to prevent motor vehicles from using local streets as a cut-through. A modal filter is a location inside the LTN where non-exempt vehicles cannot drive through. They display signage that there is no motor vehicle access. At the modal filter there is an automatic number plate recognition (ANPR) camera to capture number plates of any vehicles driving through the modal filter and issue fines to non-exempt vehicles.

## How do I avoid fines whilst still accessing my property by car?

All properties remain accessible by car. You may have to take a slightly different route between the main roads which surround the LTN and your home. Take a look at the LTN map on pages 10 and 11 and identify your route that avoids modal filters. If you need help with this, feel free to contact us (see page 12).

## Who is allowed to pass through modal filters?

Pedestrians, cyclists, and wheelchair users can freely pass through modal filters. Certain motor vehicles including emergency vehicles, waste collection vehicles, and vehicles of exempted blue badge holders are allowed to drive through modal filters without receiving a fine.

## How do blue badge holders apply for an exemption?

Blue badge holders who live in the West Ham Park LTN area can apply to exempt either their own vehicle, or the vehicle of a person who supports them and has their vehicle registered in Newham. Once approved, the nominated vehicle can drive through all modal filters within the West Ham Park LTN (which will display WHP01 signage). To apply for this, scan the QR code below:



## Answers to key questions we have received so far

### Why does the council issue fines for all other motor vehicles driving through modal filters?

The use of enforcement cameras and issuing fines is to prevent motor vehicles from driving through modal filters whilst allowing exempted motor vehicles to drive through. The main alternative to camera enforcement would be moveable gates or bollards, but consultation with police, fire and ambulance services shows this is not their preferred option and barriers would slow down their vehicles when every second counts in an emergency.

To avoid getting a fine whilst driving, please take note of signage on modal filters and refer to the map and identify your route that avoids modal filters.

### How will the LTN affect traffic on boundary roads?

Boundary roads are the main roads that surround an LTN. We recognise that the West Ham Park LTN scheme represents a significant change to traffic management in the area for many people. We anticipate that any disruption is likely to be short-term. In Newham's other LTNs, four of the five LTNs experienced a reduction in boundary road traffic by the end of the experimental scheme. There is also research from University of Westminster which monitored the 46 most recent LTN schemes in London and found that there was little change in boundary road traffic.

It is important to note that we are not using these data to make assumptions about changes to traffic resulting from the West Ham Park LTN, but rather to demonstrate that it is reasonable to run an experimental scheme and to monitor traffic data closely.



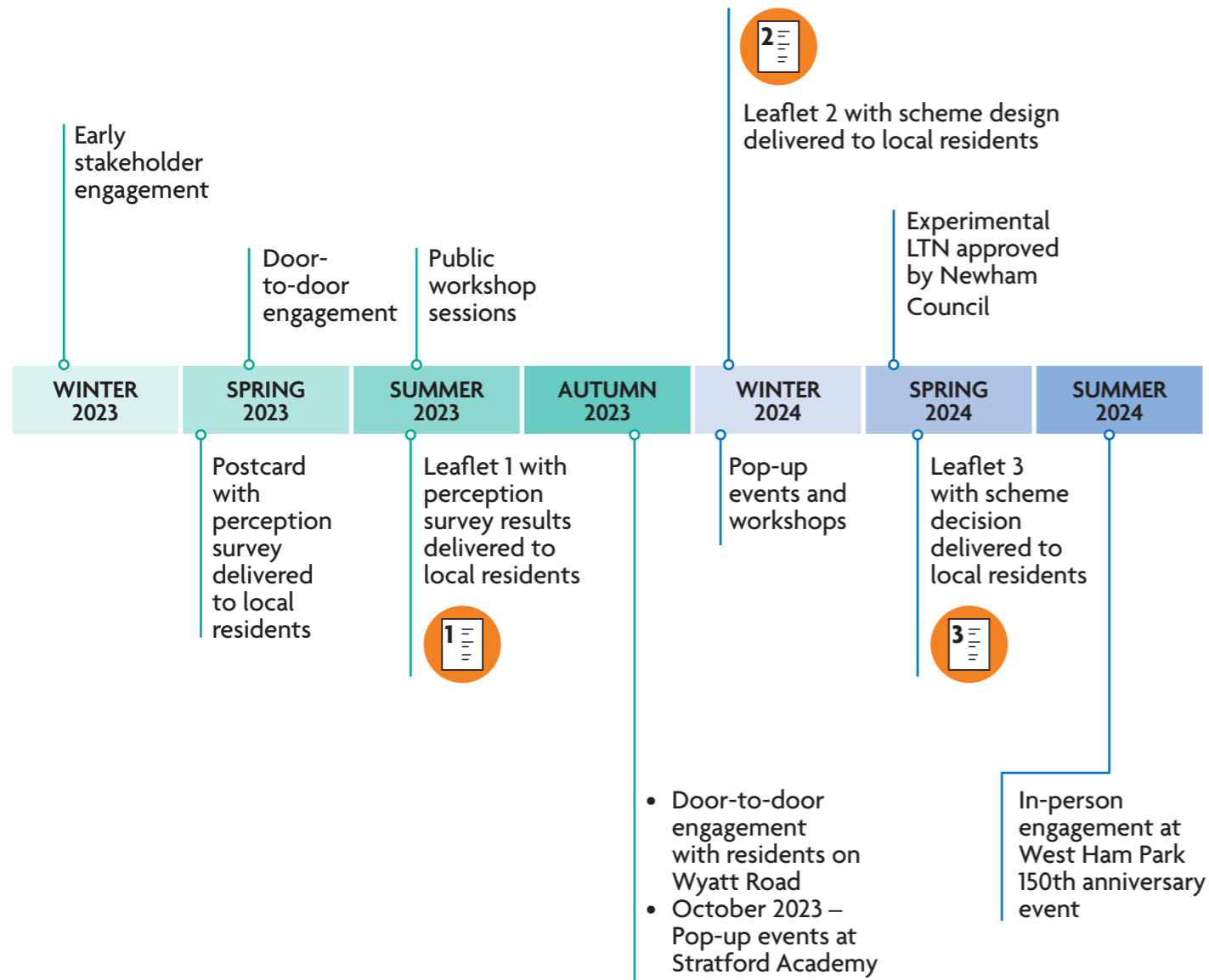
Experimental modal filter signage at Tavistock Road (West Ham Park LTN)

## Engagement carried out so far

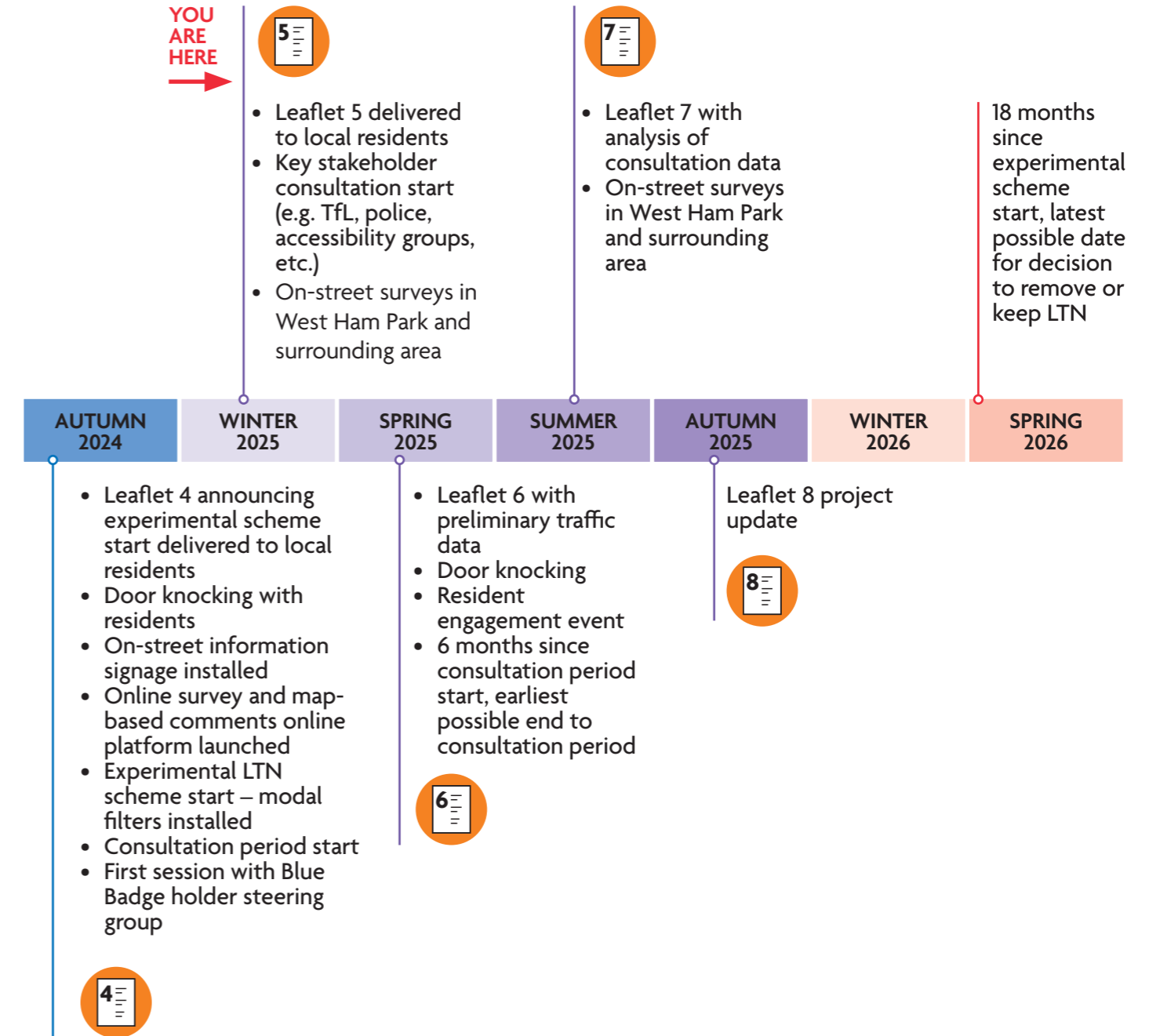
Since March 2023 the council has conducted extensive engagement with residents, businesses, community groups, and stakeholders to in relation to through traffic, air pollution, and congestion in the West Ham Park area including:



# Timeline of events



# Timeline of events



# Decision on whether to make the scheme permanent





At the end of the experimental period, the council will evaluate all feedback and data gathered in order to make a decision as to whether to a) make the scheme permanent or b) remove the scheme.

The decision on the scheme will be based on:

1. Feedback from residents and other local stakeholders
2. Data gathered including traffic volumes and air quality

Once a decision is made, we will make sure to communicate this and the next steps with all residents in the low traffic neighbourhood area.

If a decision is made to make the scheme permanent, we will consider measures that are complementary to a low traffic neighbourhood. This could include, for example:

<p><b>Additional pedestrian street crossings</b></p> 	<p><b>Planting and greenery</b></p> 	<p><b>Improvements to footways</b></p> 	<p><b>Design proposals for permanent modal filters</b></p> 
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## Example of temporary modal filter



Keogh Road modal filter, implemented as part of Atherton LTN during experimental stage

## Example of permanent modal filter



Keogh Road modal filter, implemented as part of Atherton LTN following decision to make the LTN permanent

# Events and services to support sustainable travel

Shifting to healthier, safer, and more sustainable travel isn't just about reducing motor vehicle journeys, which is why a range of free events are programmed to help improve access to equipment, skills and services.

## Try before you bike

Try a bike for on a short to medium term for a low fee with an option to buy.

[newham.gov.uk/transport-streets/safer-healthier-streets/4](https://newham.gov.uk/transport-streets/safer-healthier-streets/4)



## Second-hand bike markets

Buy a refurbished bicycle (all sizes) or donate unwanted bicycles.

Tuesday 18 February 2025  
10am-4pm  
Verona Road, London, E7 9PR

Check for upcoming markets.  
[peddlemywheels.com/public-markets](https://peddlemywheels.com/public-markets)



## Dr Bike

Have your bike checked for free by experienced mechanics.

West Ham Park entrance, Ham Park Road E7 9LE

11am-3pm  
Saturday 22 February 2025  
Saturday 15 March 2025  
Saturday 5 April 2025  
(and every second Saturday until 1 Nov)

## Cycle training

Learn to ride a bike or just improve your skills on the road. We follow the three levels of the national standard, known as Bikeability.

[newham.gov.uk/transport-streets/safer-healthier-streets/3](https://newham.gov.uk/transport-streets/safer-healthier-streets/3)



## Bike marking

Reduce your risk of theft by warning thieves that you use BikeRegister.

Register your bike for free with the National Cycle Database at second-hand bike markets and Dr Bike sessions.

[liveableneighbourhoods@newham.gov.uk](mailto:liveableneighbourhoods@newham.gov.uk)

## Business deals on e-bikes and cargo bikes

Grants and discounts to help businesses to use bikes, e-bikes and cargo bikes as part of their operations.

[zeroemissionsnetwork.com](https://zeroemissionsnetwork.com)



# LONDON BOROUGH OF NEWHAM

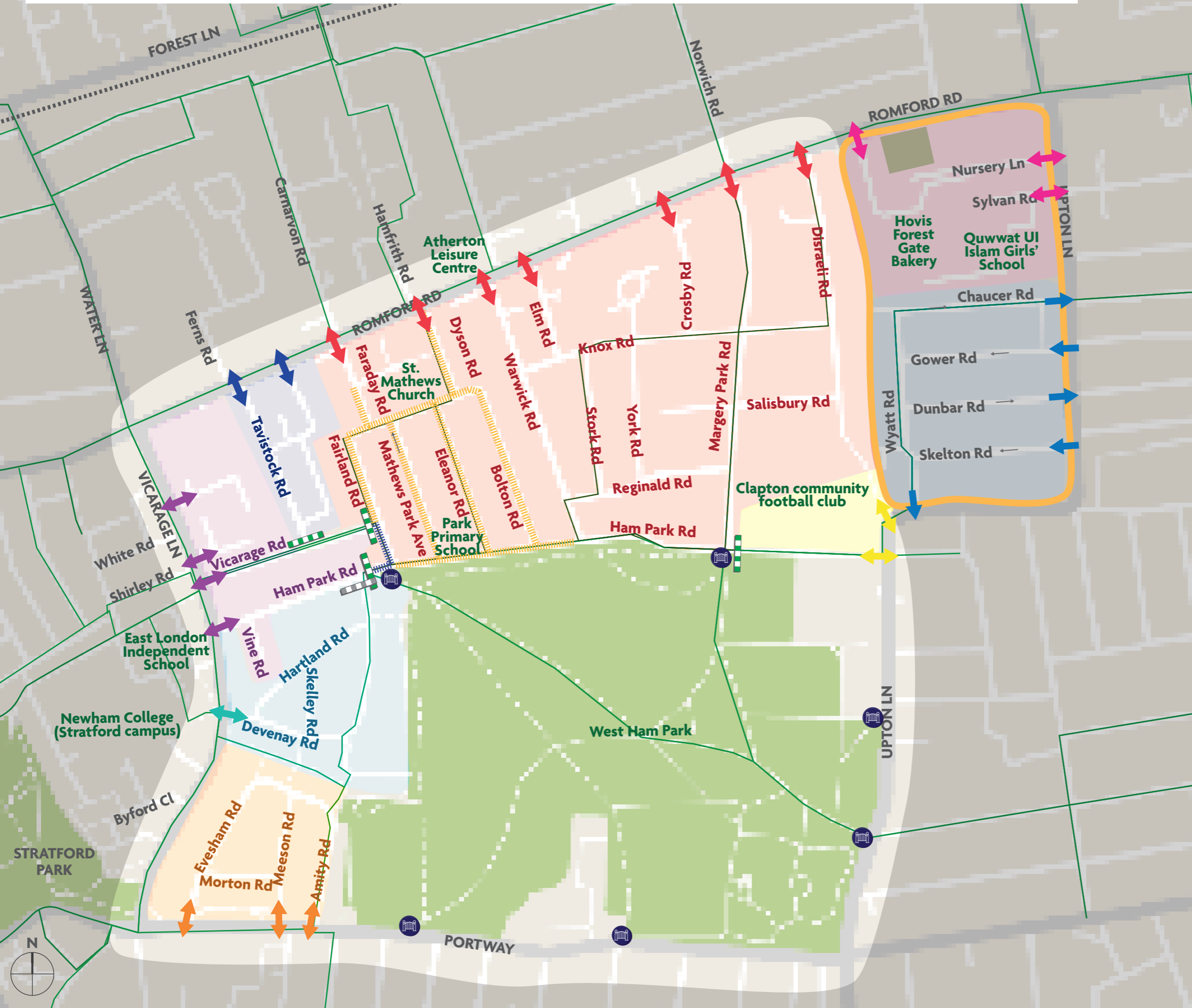
West Ham Park Area

# LOW TRAFFIC NEIGHBOURHOOD

Experimental design (February 2025)

## Legend

- KEY**
- Low traffic neighbourhood area
- Existing**
- Green spaces
  - Main roads
  - Rail
  - Overground railway
  - Timed pedestrian access to the park: 7:30am - dusk
  - Existing one-way street
  - Healthy School Streets
  - Modal Filter
  - Identified strategic walk and cycle link
- Proposed**
- Modal Filter
  - Entry & exit routes for motorised vehicles into corresponding colour coded area.
  - Neighbourhood Cell
  - Area to be delivered separately at a later date
  - School Street extension



# Let's keep in touch

## Contact us

If you have any further questions, phone or email us at:

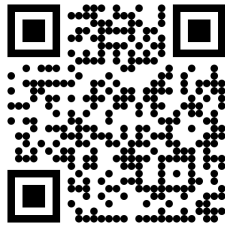
 **020 8430 2000**

 **liveableneighbourhoods@newham.gov.uk**

## Further information

For more information, please visit our website using the URL or scan our QR code below.

[newham.gov.uk/ltn](http://newham.gov.uk/ltn)



## Accessible formats

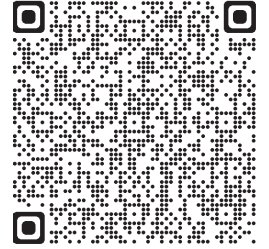
Accessible formats are available on **Newham Low Traffic Neighbourhood** website, and include:

- PDF
- Plain text (Word)
- Easy Read (simplified text)
- Audio recording
- British sign language summary

## Other languages

For a translation of this document:

- Visit [shorturl.at/bHKT1](http://shorturl.at/bHKT1) or scan the QR code below and enter code **2077165**, or
- Call 020 3373 4000



<b>Bengali</b>	আপনি যদি এই লিফলেটে থাকা সমস্ত তথ্যের অনুবাদ অন্য ভাষায় পেতে চান, তাহলে নিচের কোডটি স্ক্যান করুন এবং রেফারেন্স নম্বরটি উল্লেখ করুন। <b>2077165</b>
<b>Gujarati</b>	જી તમે આ પત્રિકામાં રહેલી માહિતી અન્ય ભાષામાં અનુવાદ કરવામાં આવે તેમ ઇચ્છતા હો, તો નીચેની કોડ સ્કેન કરો અને રેફરન્સ નંબર રજૂ કરો. <b>2077165</b>
<b>Lithuanian</b>	Jei norite, kad šiame lapelyje pateikta informacija būtų išversta į kitą kalbą, nuskaitykite toliau pateiktą kodą ir įveskite nuorodos numerį. <b>2077165</b>
<b>Portuguese</b>	Se desejar que as informações contidas neste folheto sejam traduzidas para outra língua, digitalize o código abaixo e indique o número de referência. <b>2077165</b>

<b>Romanian</b>	Dacă doriți ca informațiile conținute în această broșură să fie traduse într-o altă limbă, scanați codul de mai jos și menționați numărul de referință. <b>2077165</b>
<b>Spanish</b>	Si desea que la información contenida en este folleto sea traducida a otro idioma, escanee el siguiente código y cite el número de referencia. <b>2077165</b>
<b>Tamil</b>	இந்த சிறுபிரசுரத்தில் இடம்பெற்றுள்ள தகவல்களை நீங்கள் வேறொரு மொழியில் மொழிபெயர்க்க விரும்பினால், குறியீட்டை எஸ்கேன் செய்து குறிப்பிட்டு எண்ணைக் குறிப்பிடவும். <b>2077165</b>
<b>Urdu</b>	اگر آپ اس دستي پرچے ميں شامل معلومات کا ترجمہ کسی اور زبان ميں چاہتے ہيں، تو نيچے ديا گیا کوڈ سکين کریں اور حوالہ نمبر نقل کریں۔ <b>2077165</b>