

CARER FRIENDLY NEWHAM.



Support our amazing Carers and join the “CARER FRIENDLY NEWHAM” programme today!

Newham’s multi-agency Carers Strategy defines a Carer as ‘an individual aged five and over who provides unpaid care and support to a parent, partner, child, relative, friend or neighbour who cannot manage without their help due to a disability / impairment, ill health, frailty or substance misuse’.

It is estimated there are between 20,000 – 30,000 Carers living in Newham – all of whom play an incredible role in supporting some of our most vulnerable residents and society as a whole. We want to make Newham a ‘Carer Friendly’ borough, and a place where Carers are recognised, supported and enabled to have a life of their own alongside their caring role.

The Carer Friendly Newham programme aims to turn this vision into reality, by asking local partners, organisations and businesses to formally pledge their commitment to Carers in Newham.

Why should we sign up?

By joining the programme your organisation is making a formal and public commitment to improving the lives of the Carers you support or who work for you. Becoming a Carer Friendly Newham organisation will:

- ✓ Ensure that you and your staff/representatives receive up to date and engaging information on how you can effectively support Newham Carers and are engaged in local events such as the annual Newham Carers Festival;
- ✓ Enable you to promote yourselves as a ‘Carer Friendly Newham’ organisation (you will receive a ‘Carer Friendly Newham’ kite mark / logo and a window cling on sticker if your organisation has an in-borough, resident facing building);
- ✓ Be promoted as a ‘Carer Friendly Newham’ organisation on our Council / Well Newham website.
- ✓ Receive regular updates on progress with the delivery of the Carers Strategy in Newham and have the opportunity to become partners in it’s delivery.

How do we sign up?

To become a ‘Carer Friendly Newham’ organisation you need to complete and return the below form to CarersQueries@newham.gov.uk:

Name of Organisation	
Website (if applicable)	
Address (if applicable)	
Lead contact name	
Lead contact phone number	
Lead contact email address	

Declaration:

‘We are committed to identifying and supporting the amazing Newham Carers who work with / for us. As such our organisation will:

Actively promote Carers Rights

Signpost Carers to Newham Carers Community for information, support and guidance (Newham Carers Community provides support to Carers and young Carers across the Borough of Newham, including free and confidential advice, information and activities to support unpaid Carers)
www.ageuk.org.uk/eastlondon/our-services/newham-carers-community-137e3b77-f1fe-ed11-a81c-6045bd94e88e/
020 3954 3143

Appoint a Carers lead / Champion within our organisation

Promote and support the actions within the Newham Carers Strategy and cascade Carers related information and advice across our networks.

We will also make at least one specific pledge to support Carers against one of the Carers Strategy themes as set out below. It is important that each pledge is clear and measurable as we may ask for an annual update on progress against it. Your pledge will be shared with others on our website.



Theme 1: Recognise and raise the profile of Carers in the borough; and support residents to identify themselves as a Carer early in their caring journey

As part of this you could pledge to: hold a Carers Awareness day/event during **Carers Week**; promote local Carers support services to staff and/or on your website; run a campaign to identify Carers that your organisation employs/supports; adopt a **Carers Passport** scheme.



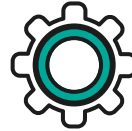
Theme 2: Involve, listen and respect Carers in planning the care and support which the cared for person receives - enabling safe, effective and personalised care

As part of this you could pledge to: Actively reach out to Carers to involve them in planning / delivering care; develop an approach to improve communication with Carers you work with/support.



Theme 3: Empower Carers to manage their caring role - in order that they are able to look after their own health and wellbeing and have a life of their own alongside and outside of their caring responsibilities

As part of this you could pledge to: Run wellbeing activities/workshops for Carers; Apply to for funding to deliver a project as part of the Newham Carers Small Grants Programme; Actively promote local Carers Support services



Theme 4: Support Carers to maintain / fulfil their education and employment potential - in order that they are free from financial disadvantage related to their caring role

As part of this you could pledge to: Put in place HR policy to support Carers who work for you, Achieve '**Employers for Carers**' status for your organisation, provide discount to carers, deliver a programme to help Newham carers access education and/or employment.



Theme 5: Support Young Carers from inappropriate caring and provide the support they need to learn, develop and thrive and enjoy a positive childhood.

As part of this you could: Formally recognise **Young Carers Action Day**; deliver activities to engage and support young carers; provide school work experience for young carers;

Our pledge/s to Carers in Newham are:

Signed by	
Name	
Date	

By Signing, you are agreeing to the terms and conditions. Terms and conditions can be found on the next page or by visiting the Carer Friendly Newham Programme page www.newham.gov.uk/health-adult-social-care/carer-2

We hope you will join us in pledging your commitment to Newham's Carers and use your organisational influence to improve their lives. If you have any questions about the Carer Friendly Newham Programme or how to sign up, please contact CarersQueries@newham.gov.uk or visit www.newham.gov.uk/health-adult-social-care/carer-2

Terms and conditions

Any organisation working within Newham that has an influence on the lives of Carers in the borough can sign up to the “Carer Friendly Newham” programme.

By signing up to the programme, you/your organisation agree to adhere to the terms and conditions detailed in this document and advocate for the programme principles.

The sign-up form will also ask you to make at least one pledge to Carers in Newham. Where possible, the Council may support you to fulfil these pledges. However, this is your responsibility and we will not formally monitor your progress in any way.

Please note that the Council does not endorse or certify any organisation that signs up to the programme. This is not a certification scheme; rather, you are agreeing to make a commitment to Carers in the borough.

The Council will provide you with some graphics which you are encouraged to display on your webpage, billboards, newsletters or social media to help raise awareness of the programme. Please do not modify these graphics in any way.

Only organisations that have signed up to the programme are entitled to use these graphics. Displaying the graphics does not mean that the Council endorses your organisation.

By signing up to the programme, you are giving the Council permission to display the name of your organisation on the Council’s website.

If you fail to observe any of the programmes principles, for instance by endangering the safety of a Carer or failing to protect their privacy, or do anything to harm the reputation of the Council and/or the Charter, the Council reserves the right to withdraw your signature immediately at its sole discretion and you will be required to remove any signage from your business (either online and/or at your physical premises) that indicates you as a signatory to this programme.

Thank you once again for signing up to the “Carer Friendly Newham” programme!

Data Protection / Privacy Notice:

The programme sign-up form will ask you to state your name, email address, job title or position and the organisation you work for.

Newham Council (‘the Data Controller’) is responsible for collecting and processing your personal information. Your data will be stored securely for up to two years.

This data will be used solely for the following purposes:

To keep a record of which organisations have signed up to the programme. We will display a list of these organisations (without any individual’s name or email address) on our website.

To contact you via the email address provided about your interest in the programme. This will solely be to see how you are progressing with your commitments and whether you would benefit from the Council’s support.

We will not use your data for any promotional or marketing purposes and your information will not be shared with third parties. This information will be held under the Council’s Privacy Notice.

We will never disclose or share your personal data without your knowledge, unless required to do so by law. We will not share any of your data with our partners without expressly seeking your approval.

You have the right to remove your consent at any time by submitting a request form or emailing **InformationRightsTeam@newham.gov.uk**, referencing “Carer friendly Newham” programme. If you do so, we will delete your data and remove your organisation’s name from the Council’s webpage and/or social media platforms (where applicable).

