

Business and Planning Act 2020

APPLICATION FOR PAVEMENT LICENCE

The completed application form together with the required documents and fee must be sent to;

The London Borough of Newham
Highways and Sustainable Transport
Network Management
Newham Dockside
1000 Dockside Road
London
E16 2QU

Skipsand.Scaffolding@newham.gov.uk

Part B **must** be displayed to the public at the premises upon application, for 14 days

1. Where do you want the pavement licence to apply:

Address of Licence:

146-148 The Grove, London E15 1NS

Business Name of premises:

Golden Grove

The application is for:

(*enter quantity*) 12 Tables and 48 Chairs, for the purposes of serving food
and drink.

Details of Any other equipment being considered

2. Is the land to be used owned or maintained by

- Newham Council as the Highway Authority:
- Network Rail
- Transport for London (TfL) or any of its subsidiaries

<input checked="" type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

3 What is the:

- The width of the land that you wish to use: 14.5 metres
- The depth of the land that you wish to use: 3.5 metres
- Total area of the land that you wish to use : 50.75 square metres

2. Applicant Details

First name: Jennie

Family/ Surname Odell

Address: Wetherspoon House, Reeds Crescent, Watford, WD24 4QL

Business Address *(if different from above)*:

Date of Birth:

Main contact Telephone number: 01923 xxxxxx

Mobile Number: 01923 xxxxxx

Email address: jodell@jdwetherspoon.co.uk

Company name: *(if applicable)*: JD Wetherspoon plc

Registered Office: *(if applicable)*

Principle Trading address: *(if applicable)*:

Wetherspoon House, Reeds Crescent, Watford, WD24 4QL

Registration number: *(if applicable)*

1709784

3. Application Details:

3.1 Who will you appoint to be in charge of the area used for the tables and chairs
(e.g. manager of premises)

Premises Manager

3.1. On what days and during what times do you want to put the tables and chairs on the land (use 24 hour clock):

Day	Start	Finish
Mon	08:00	22:00
Tues	08:00	22:00
Weds	08:00	22:00
Thurs	08:00	22:00
Fri	08:00	22:00
Sat	08:00	22:00
Sun	08:00	22:00

Note: The Council has a standard condition that the hours of operation may only be between **09.00 to 22.00 hours** on Monday to Sunday. The Council will only be prepared to extend those hours in exceptional circumstances. If you wish to trade before 09.00 hours or after 22.00 hours, please give details of the hours and full reasons below:

.....
.....
.....
.....

The Network Management Team reserves the right to restrict times of operation in the interests of the public.

- 3.3 Permissions are normally granted for a 3 month period (renewable subject to payment)
- 3.4 Give a brief description of the types of chairs, tables and barriers that will be used on the Highway including the numbers and what they are made of and their colours.
- 3.5 Give details of the toilet and hygiene facilities that will be provide for persons using the area, including the location of the facilities and their numbers.
- 3.6 What provision you have made for smoking and non-smoking areas for seating
- 3.7 Give details of the steps that you will be taking to ensure that the use of the highway does not cause a public nuisance to either nearby residents/businesses or passers-by. This should include preventative measures to stop noise nuisance that may be caused by patrons using the premises or arriving at or leaving the premises in particular at night.
- 3.8 Give details of the steps that you will be taking to ensure that the use of the highway does not cause or attract anti-social behaviour, crime or disorder in the vicinity (e.g. groups of people attracted by the operation gathering immediately outside the land and causing problems).
- 3.9. What arrangements will be made for the regular collection of any litter or other rubbish in the vicinity of the area that have been caused by the business?
- 3.10 How often will the tables and the land be cleaned of plates, drinking vessels and other utensils, waste, rubbish etc.?
- 3.11 What arrangements will be made for the storage and collection of any litter, waste, rubbish etc.?
- 3.12 What, if any arrangements or measures have you considered/put in place to reduce the risk to customers from vehicle incursions and social distancing?

3.13 Please give any other information which you believe will be of assistance to the Council in its consideration of the application

3.14 Please supply a plan clearly showing the proposed area covered by the licence in relation to the highway, if not to scale, with measurements clearly shown. The plan must show the positions and number of the proposed tables and chairs, together with any other items that the applicant wishes to place on the highway. The plan shall include clear measurements of, for example, pathway width/length, building width and any other fixed item in the proposed area.

3.15 a risk assessment demonstrating how the applicant will manage social distancing and the conflict between pedestrians using the footway, those using the tables and those queuing to access the premises,

Documents etc. to be submitted with this application form:

I have enclosed the following documents etc with this application form	State Yes or No
The fee (this can be paid by Credit/Debit card by calling 020 3373 1463)	Yes
Plans in accordance with number 3.2(a) and (b)of the Rules Governing Applications	Yes
Proof of any Public Liability insurance	Yes
Photographic evidence of placement of notice in Part B. showing prominent location in premises window and overview of location in relation to premises as a whole showing Part B form displayed.	Yes

Declaration of Applicant

1. I hereby declare that:

- a) I have read the Councils:
 - Rules Governing Applications
 - Standard Conditions
 - Guidelines For Determination of Applications
- b) I am aware that 'tacit approval' does not apply to this application
- c) The details contained in this application and any attached documents are correct to the best of my knowledge and belief.

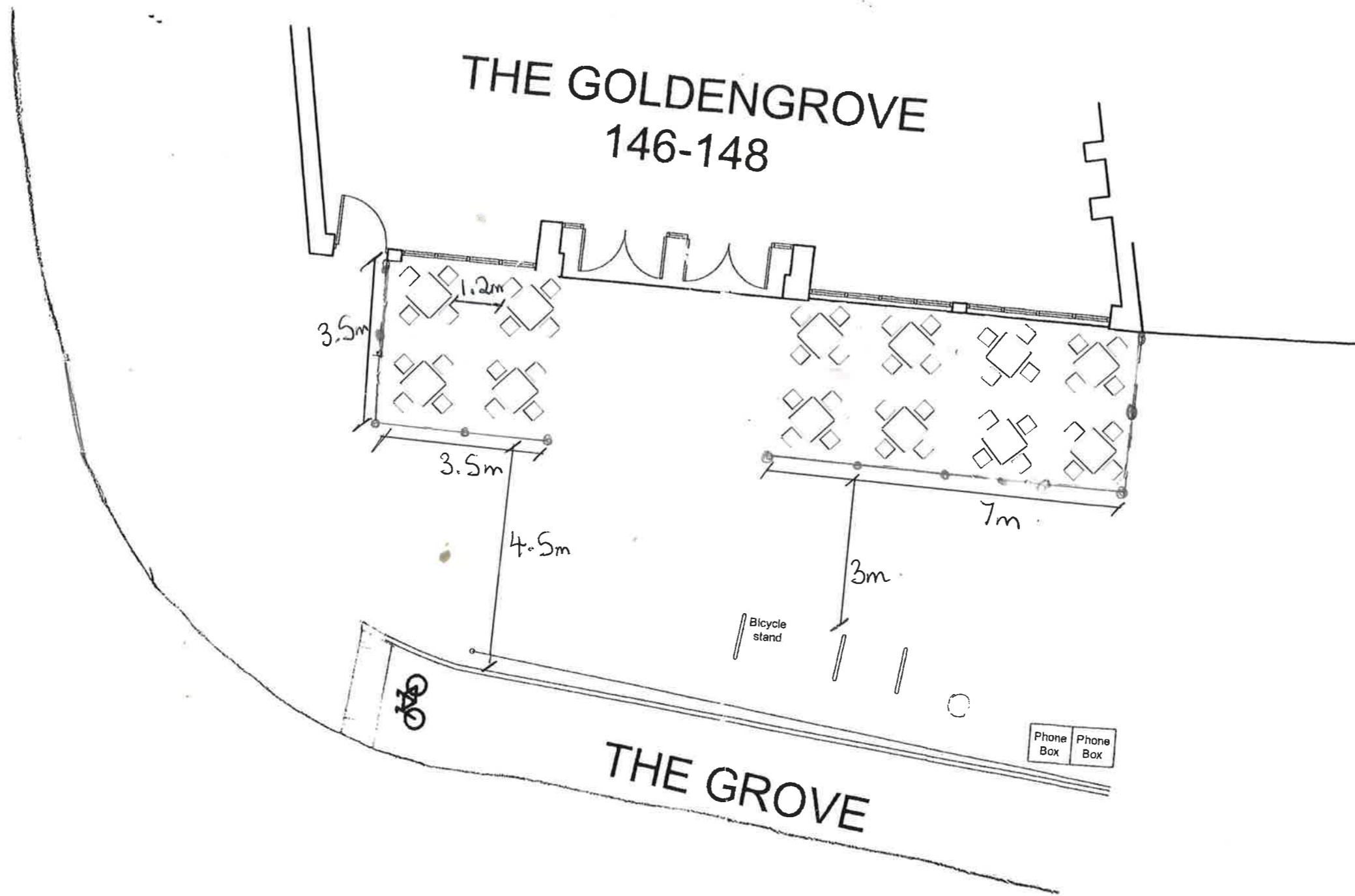
2. I/we hereby further declare that I/we shall indemnify and save harmless the Council of the London Borough of Newham against any claim in respect of injury, damage or loss arising out of the grant of the permission that is not attributable to the negligence of the Council

Signed: 

Print Name Jennie Odell

Dated

THE GOLDENGROVE 146-148





‘GOOD NEIGHBOUR’ POLICY

The Company operates a ‘good neighbour’ policy. The Company has always emphasised building and maintaining close relationships with local residents and the Company’s premises are run and managed accordingly.

We have a good neighbour policy for two main reasons:

- We wish to be thought of as a good neighbour within the local area.
- We wish to promote a positive image of the Company at future planning and licensing applications.

The Good Neighbour Policy is broken down into two stages:

During Development

- The architect and the contractors are required to contact all neighbours who may be affected by the pub development. They will explain the plan and duration of the scheme and give contact numbers should any issues arise.
- During the duration of the project the architect and the contractor will maintain a dialogue with the neighbours, listening to their concerns and keeping them updated.
- The contractors will amend their working practices (within reason) so as to minimise disruption to the neighbourhood and inconvenience caused. This may include no night time working, restricted delivery times and additional signage within the local area.

After Pub Opening

- The Company is keen to ensure that the pub is a positive benefit to the area and also the residents of the area in which it is located.
- The Company will go out of its way to listen to the concerns of neighbours over the way that the pub is operated and, within reason, change working practises to ensure that no discord is felt.
- In certain areas it may be good practice to hold a quarterly residents meeting to discuss current issues.

Any complaint from a neighbour, however how trivial it may appear, should be dealt with promptly and sympathetically. The Pub Manager should arrange a meeting with the neighbour as soon as possible and a contact name and number should be supplied. At the meeting the Pub Manager should try to resolve the problem as far as is reasonably possible. Depending on the complaint this could include: changing delivery times or days, changing the bottling up / down times, pigeon proofing, providing signage for customers asking them to be considerate towards the neighbours at closing time. If the complaint cannot be resolved then the Area Manager should arrange to meet the neighbour and seek to resolve it. If the Area Manager cannot resolve the situation then it should be passed to the Legal Department.

The premises manager is expected to deal with any complaints from local residents quickly and effectively. If complaints cannot be resolved on a premises basis, then they are done so with the involvement of area management.

Pub Managers, Area Managers and General Mangers convene regular meetings with residents whenever such meetings are requested by our neighbours. These meetings provide a forum for residents to raise any concerns they may have regarding our operations and provide our local management teams with an opportunity to learn how to become a better neighbour.

Goldengrove, The Grove

Pavement Licence Operating Plan and Supporting Information

1. The application is for permission to place an additional row of tables and chairs to the currently approved furniture layout.
2. The premises has operated with external furniture on the pavement here for many years.
3. The tables are mill top flip design 0.7m x 0.7m and the chairs are tempered resin galaxy design 0.4m x 0.4m.
4. The area will be operated as non smoking and signage will be displayed to this effect.
5. There are 4 no. womens toilets, 3 no. mens toilets, 4 no. urinals and a disabled toilet all with ample handwashing facilities.
6. The company's external areas are operated in line with it's Good Neighbour Policy and Code of Conduct for Responsible Drinks Retailing, copies attached.
7. A member of staff will supervise the area at all times it is in use. Food and drink will be delivered by a member of the front of house team and it is their responsible to ensure that empty vessels, plates, cutlery, napkins etc are cleared away promptly.
8. All waste will be disposed of with the premises waste by way of a contract with Viola.



**JDW'S APPROACH TO
RESPONSIBLE DRINKS
RETAILING**

APRIL 2005

UPDATED APRIL 2006

JDW's APPROACH TO RESPONSIBLE DRINKS RETAILING

The issue of binge drinking is a very serious one, and we all know that a minority of people behave very badly after a few drinks. It is particularly noticeable when people let their hair down for a special occasion, and some feel it is okay to behave in a way that is offensive to the majority of the population, or to those not involved in the 'party'.

At Wetherspoon, we understand that we are in the business of selling alcohol, and cannot take the high moral ground, but we have tried to create a convivial environment which encourages people, within reason, to behave well.

In many licensing applications around the country, trade competitors over the years have tried to say that Wetherspoon 'causes trouble' in the areas in which our pubs are located. However, when the issue has been examined in court, the evidence strongly indicates that there is no increase in crime or disorder in the locality of our pubs as a result of our openings. In a planning application in South Shields, for example, the local inspector telephoned all the licensing districts in which we traded and indicated that Wetherspoons had an extremely good reputation.

Over recent years we have taken positive steps towards ensuring that JDW leads the way as one of the most responsible drinks retailer's and have had this recognised in November 2005 when the Company was awarded the Morning Advertiser Responsible Drinks Retailer Award for National Pub Operator - an award endorsed by the Home Office.

Some of the key things we have done over the years have been:-

a) NO SELLING UP

A few years ago we took action to remove any incentives for people to drink more alcohol than they intended by, for example, stopping two for one offers, reducing the number of shots in pitchers, and stopping selling spirit doubles for less than the price of two single measures.

Wetherspoon is the only substantial national pub company, of which we are aware, that has introduced this restriction. We have now tried to remove all financial incentives to 'trade up' to a larger quantity of alcohol.

Some people say that our prices are lower than average and this is true. However, working men's clubs and breweries like Samuel Smiths and Joseph Holts also charge

less than average, but are not generally regarded as sources of binge drinking. In any event, supermarkets charge less than half our prices for most products.

b) NO 'ALL YOU CAN DRINK FOR £10' OFFERS

These offers have become notorious and most people in the industry strongly disapprove of them. Obviously, we do not have these offers at Wetherspoon.

c) GOOD SELECTION OF LOW PRICED SOFT DRINKS

As well as selling competitively priced beer, Wetherspoon also sells a wide range of soft drinks at considerably lower prices than almost all other pubs. Studies have shown that the availability and prominent display of soft drinks, coffee and tea have a helpful effect on excessive alcohol consumption. Infact we sell more cups of coffee than our best selling bottle lager - Budweiser.

d) GOOD TRAINING FOR MANAGERS AND STAFF AND A HIGH RATIO OF MANAGERS PER PUB

Wetherspoon has led the way in training for managed house pub companies and we recently won the Supreme Training Award from the BII for three years in a row. We have won numerous other awards over the years and our training programmes for managers are second to none. We also have a high number of managers per pub, achieving 5 on average in our pubs. Our managers are ALL trained to the NCPLH standard set by the BII and are trained and certificated under the SIA (Security Industry Association); we believe this to be unique in the licensed industry.

Good training and a high management presence are regarded as important factors in curtailing bad behaviour resulting from alcohol consumption.

e) WORKING WEEK

The introduction, 10 or so years ago, of a 48 hour working week for all mangers and staff and the fact that all managers are allowed two days off a week is evidence of the company's commitment to ensuring proper working conditions for all its managers and staff.

f) FOOD AVAILABLE ALL DAY AT A REASONABLE PRICE

Wetherspoon's food sales have increased from 5% of sales in 1992 to about 25% now and, combined with soft drinks, are approaching 40% of overall sales.

Availability of food, as with the ready availability of soft drinks, is known to be a helpful factor in reducing the possible ill effects of excessive alcohol consumption, and to that end we provide a full menu of hot and cold food from opening until 11.00 p.m. in all our outlets

g) PREMISES ATTRACT A BROAD RANGE OF AGE GROUPS, NOT JUST YOUNG PEOPLE

Wetherspoon pubs, (not Lloyds bars), have no music and this, combined with the range of products mentioned above, as well as an emphasis on drinks such as traditional ales, results in the attraction of a broad range of age groups from pensioners at one end of the spectrum to students at the other. In addition, we encourage families to dine with us in most of our pubs which, together with our award winning children's menu, has further increased the age and range of our customers.

Studies over the years have indicated that pubs which do not target a predominantly young age group have better behaviour.

Even in Lloyds bars, by doing all of the same things as in Wetherspoon, we attract a broad range of age groups for a considerable part of the time and sell a far higher level of food and soft drinks than almost any competitor.

h) AIM FOR AS MANY FEMALE CUSTOMERS AS MALE CUSTOMERS

Over the years, we have tried to make our pubs appeal to women, since the presence of both sexes can have a beneficial effect on behaviour. In this area, we invested heavily, for example, in toilet facilities and won 'Loo of the Year' for England, Scotland and Wales for three years in a row. A high standard of loos, as well as helping the overall ambience of our pubs, is particularly important, research shows, for women.

i) QUICK AND EFFICIENT SERVICE

Wetherspoon has consistently increased the number of managers, rates of pay and bonuses for staff to try and ensure quick service and good standards. We also have approximately six mystery visitor calls per pub per month to check on service. Efficient and friendly service is a strong factor in creating the convivial atmosphere which encourages good behaviour.

j) **CCTV**

Many years ago, we were asked by Bournemouth police, as a condition of our licence, to include CCTV's in our pub in that town. Our pub managers felt it was an effective deterrent and encouraged responsible behaviour and we have spent many millions of pounds introducing CCTV's throughout the company.

k) **ENCOURAGE DINERS WITH NO SMOKING AREAS**

As part of our efforts to encourage food sales, as well as appealing to non-smokers, we introduced non-smoking areas in our pubs over 10 years ago. We subsequently introduced non-smoking areas around the bar serveries themselves. The combined effect of these moves is to make the pubs more attractive to diners and this has played a part of the big increase in our food sales. We also now operate 49 pubs as non smoking. All 43 of our Scottish premises are now non-smoking, in addition.

All new openings will be non-smoking, in advance of legislation in 2007.

l) **HIGH STANDARDS OF MAINTENANCE CREATING CONVIVIAL ATMOSPHERE**

Pubs are often poorly maintained and this can have a subconscious effect on the behaviour of customers. It is part of our policy to have excellently maintained pubs and is encompassed in our motto of 'CQ SMA' which stands for cleanliness, quality, service, maintenance and atmosphere

m) **PUBWATCH**

All our managers are encouraged to be members of Pubwatch and if none exists we would aim to be instrumental in setting up a Pubwatch. In addition, the Company is a member of National Pubwatch and an associate member of The Portman Group which aims to promote a sensible and responsible approach to the retailing of alcohol. We will always endeavour to participate in city centre alcohol harm reduction strategies and have many examples of successful schemes which we have participated in such as Manchester City Safe and All Bar None in Croydon to name a couple.

n) **CHALLENGE 21**

The company participated in the 'Challenge 21' Scheme where all managers, staff and door supervisors are asked to satisfy themselves, with relevant photographic I.D., that the person purchasing an alcoholic drink in all Wetherspoon pubs is over

the age of 18. Customers who are or appear to be 21 years old or less are addressed. Each employee has been trained to undertake this exercise and training records are maintained. The Company is strict with regard to acceptable forms of I.D., being; Passport, Photo Driving Licence, PASS approved cards including, Citizen UK Card and Prove It Card.

o) **DOOR SUPERVISORS**

The majority of JD Wetherspoon premises operate successfully without the need for door supervisors, as the measures listed above create an environment which curtails bad behaviour in any event.

We believe that Door Supervisors can assist with customer control in particularly large premises or in very busy town centres, and on some specific occasions such as some football matches for example. It is our own view however, that the high number of Managers within JD Wetherspoon premises, who are SIA certificated as part of their training, can deal with the vast majority of issues that may arise.

We always liaise with local police forces as to the need for Door Supervisors in addition to our Management levels, and will cooperate in using them if it is felt appropriate, but we are confident that our style of management demonstrates that the measures above create an environment which negates the need for this additional level of supervision. Indeed the police in St Albans recently agreed with this approach and are very happy with our premises and accept door staff were unnecessary.

SUMMARY

It is right for society to take a dim view of some of the extreme anti-social behaviour resulting from heavy drinking and an immature and selfish attitude with which it often goes hand in hand. We believe that the biggest victims of this sort of behaviour are pub managers and staff. We realise that we sell alcohol and therefore must do our best to create a safe and convivial atmosphere for customers and staff which are confident we have done. However, we are keen to continue to work with the authorities on the introduction of any further sensible measures in this area.

Dated 1st April 2005

Updated 1st April 2006

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Covered
RDEN
FI))

Newham London
East 15th Street, London, EC1A 3AA
Tel: 020 7554 1234
Fax: 020 7554 1234
www.newham.gov.uk

Dear Sir/Madam,
We are pleased to inform you that your application for a Planning Permission for a new development in the area of East 15th Street, London, EC1A 3AA, has been approved by the Council.
The Council has granted you a Planning Permission for a new development in the area of East 15th Street, London, EC1A 3AA, for a period of 10 years from the date of approval.
The Council has granted you a Planning Permission for a new development in the area of East 15th Street, London, EC1A 3AA, for a period of 10 years from the date of approval.
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NEWHAM LONDON
15TH STREET, LONDON, EC1A 3AA
Tel: 020 7554 1234
Fax: 020 7554 1234
www.newham.gov.uk





BREAKFAST
Until Noon

FAMILIES
WELCOME
TO DINE

QUALITY
REAL ALES

GOOD RANGE
OF
SOFT DRINKS

*Fully
Lis - Condo...*

*Heating & Covered
BEER GARDEN*

((WIFI))

NO
SMOKING

CRAFT BEERS

COCKTAILS

NO DOGS
ALLOWED