

YOU SAID, WE DID: INCLUSIVE ECONOMY

During our Issues and Options engagement in 2021, you said

- More local economic opportunities are needed, including job creation, skills and training opportunities.
- New workspaces that meet business's needs are required.
- Employment land and local businesses should be protected.
- A greener economy that promotes environmentally friendly businesses and operates from greener premises is supported.



Our evidence says

- Gross weekly earnings in Newham are 13% lower than the London average (4th lowest in London) and in 2021 unemployment was slightly higher than the London and UK average.
- Around a third of jobs in Newham pay less than the London Living Wage.
- The quality of employment has an impact on physical and mental health and well-being.
- Newham has lost local 'cost efficient' office spaces in Town Centres and there is a need to protect important local business locations as part of the 15 minute network.
- There is strong demand for industrial space in Newham and Newham's industrial land is key in supporting sustainable economic growth in London.
- A Green economy can be supported by providing workspaces close to where people live, modern industrial design, more sustainable design standards and supporting identified growth sectors such as green industries.



The Plan proposes

- New requirement for development to sign up to the Community Wealth Building Business Pledges to support local residents into work, fund job training and secure higher quality and fairer economic outcomes (including the London Living Wage) for residents.
- Developments to deliver a diverse range of workspaces which respond to the needs of local businesses and growth sectors.
- To protect employment land and seek opportunities to intensify and make the most efficient use of land for businesses.
- Employment spaces are a key element of 15 minute neighbourhoods and should be protected and provided across the borough.
- Developments providing employment floorspace must support the green economy through improved design, energy efficiency and jobs and skill development in green industries.



YOU SAID, WE DID: INCLUSIVE ECONOMY

How can I get involved?



Online

Use the QR code to visit [Co-Create](#) and read and comment on the Draft Local Plan.



At our libraries

Read the Draft Local Plan at all local libraries and provide feedback through the printed questionnaire.



Come to one of our events

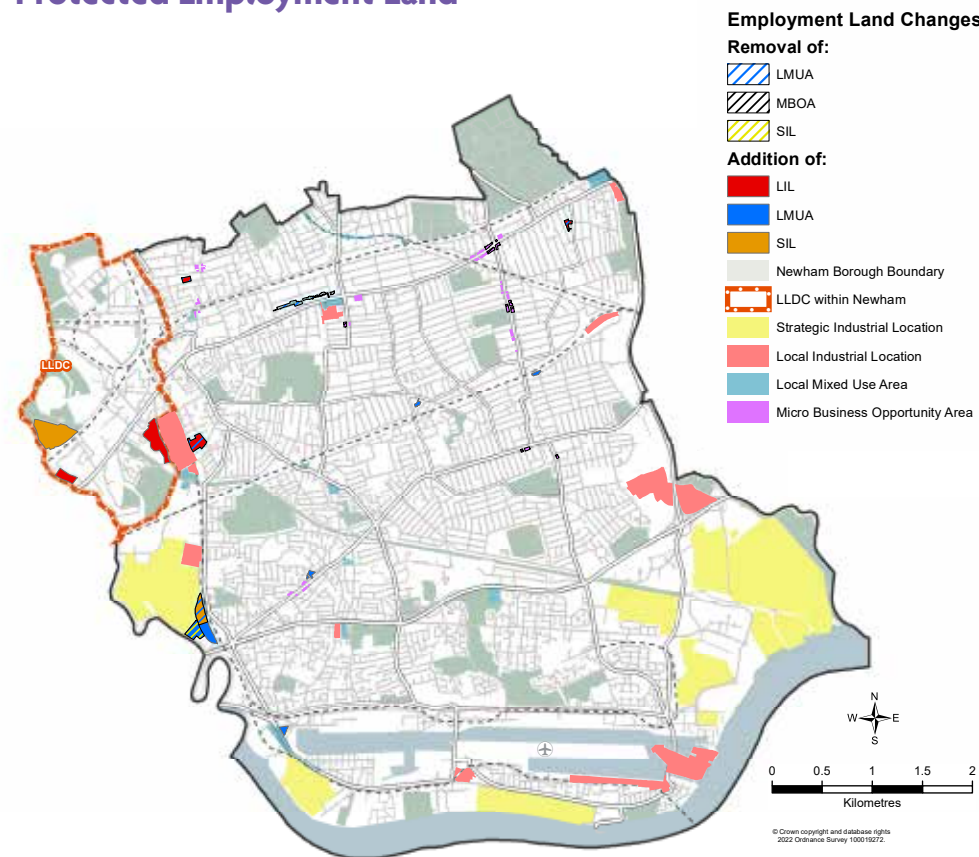
Come to one of the following [events](#) to find out more and provide your feedback.

Have your say before 20 February 2023

#NewhamLocalPlan



Proposed Changes to Newham's Protected Employment Land



Note: The proposals can be viewed in more detail online on the Draft Newham Local Plan Reg 18 Policies Map.