

Dear Resident,

Newham Low Traffic Neighbourhood Area 4. Atherton

Newham Council is committed to creating people-friendly streets and making it easier and safer for all our residents to consider sustainable modes of transport. Whether travelling by foot, cycling, scooting, using a wheelchair or other mobility aids, this will all contribute towards creating a cleaner and healthier borough. To help achieve these aims we installed a Low Traffic Neighbourhood in your area on an experimental basis in 2021. The scheme removed through traffic in residential areas to create safer and more inviting streets for residents to walk and cycle.

The scheme was implemented via Experimental Traffic Management Orders, in line with guidance from central Government. This process included consultation with key stakeholders, such as emergency services, prior to implementation.

Following the experimental implementation of the LTN, the Council consulted extensively with residents, schools, businesses and other stakeholders, enabling the community to comment on a live scheme based on their experiences. We want to thank you for providing your thoughts and suggestions by e-mail, post and online.

Following extensive collection and analysis of a range of data and the feedback provided by members of the public we are writing to notify you that **the scheme has been made permanent**. This is based on the compelling positive outcomes that have been measured during the evaluation period since the scheme was introduced in March last year.

Our monitoring has demonstrated that the scheme has performed well, achieving key objectives such as reducing traffic volumes on internal residential roads and increasing levels of walking and cycling.

We have also assembled an extensive list of potential scheme improvements which directly respond to constructive feedback from residents and our analysis of traffic and environmental data. These improvements may include new and improved crossings, more planting, improved accessibility to the area and greater cycle access.

The decision to make the scheme permanent has been informed by the results of our monitoring and our engagement exercises, and also by the pressing need to face the serious public health, air quality and road safety issues in Newham. Low Traffic Neighbourhoods are one component of the Council stepping up to tackle these challenges, to improve the quality of life and supporting current and future generations to live safe, healthy and happy lives in Newham.

We hope that most people will now have seen benefits since the implementation of the scheme, and that those people who have experienced some inconvenience will appreciate the wider benefits experienced by many residents across the scheme area. Following the successful removal of through traffic, further neighbourhood environmental improvements will follow, to create greener, more pleasant and safer residential streets, which we hope will be widely supported by residents.


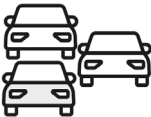





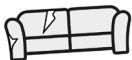
London Borough of Newham
Environment & Sustainable Transport (LTN team)
020 8430 2000
LiveableNeighbourhoods@newham.gov.uk

NEWHAM LOW TRAFFIC NEIGHBOURHOODS

Changes since the scheme was implemented

Comparison of before and after the scheme implementation (Oct 2020 and Mar 2022)

Area 4 - Atherton

	Through traffic before scheme	Earlham Grove - 55% of total traffic Keogh Road - 45% of total traffic
	Traffic on internal streets	55% Less traffic
	Traffic on boundary streets	6% Less Traffic
	Speed on internal streets	13% Lower speed
	Speeds on boundary streets	4% Higher speed ***
	Cycling on internal roads (at modal filters)	More than 3x number of cyclists
	Pedestrians on internal roads (at modal filter locations)	16% More pedestrians
	Air quality boundary roads (NOx) (kg saved/yr)*	125kg saved per year
	Air quality internal roads (NOx) (kg saved/yr)*	108kg saved per year
	Average bus journey times	2% Improved bus journey times
	Flytipping/ illegal dumping**	14% Reduction

* excluding background trends

** Newham average increased 63%

*** Complementary and mitigating measures are being developed to minimise negative impact

Next Steps: We are working on complementary and mitigating measures, including forthcoming engagement on potential permanent improvements throughout the area.

CONTACT US



If you require information in another format or have any further questions, phone, email or write to us at:

020 8430 2000

liveableneighbourhoods@newham.gov.uk

Environment & Sustainable Transport (LTNs)
Newham Dockside
1000 Dockside Road
London E16 2QU

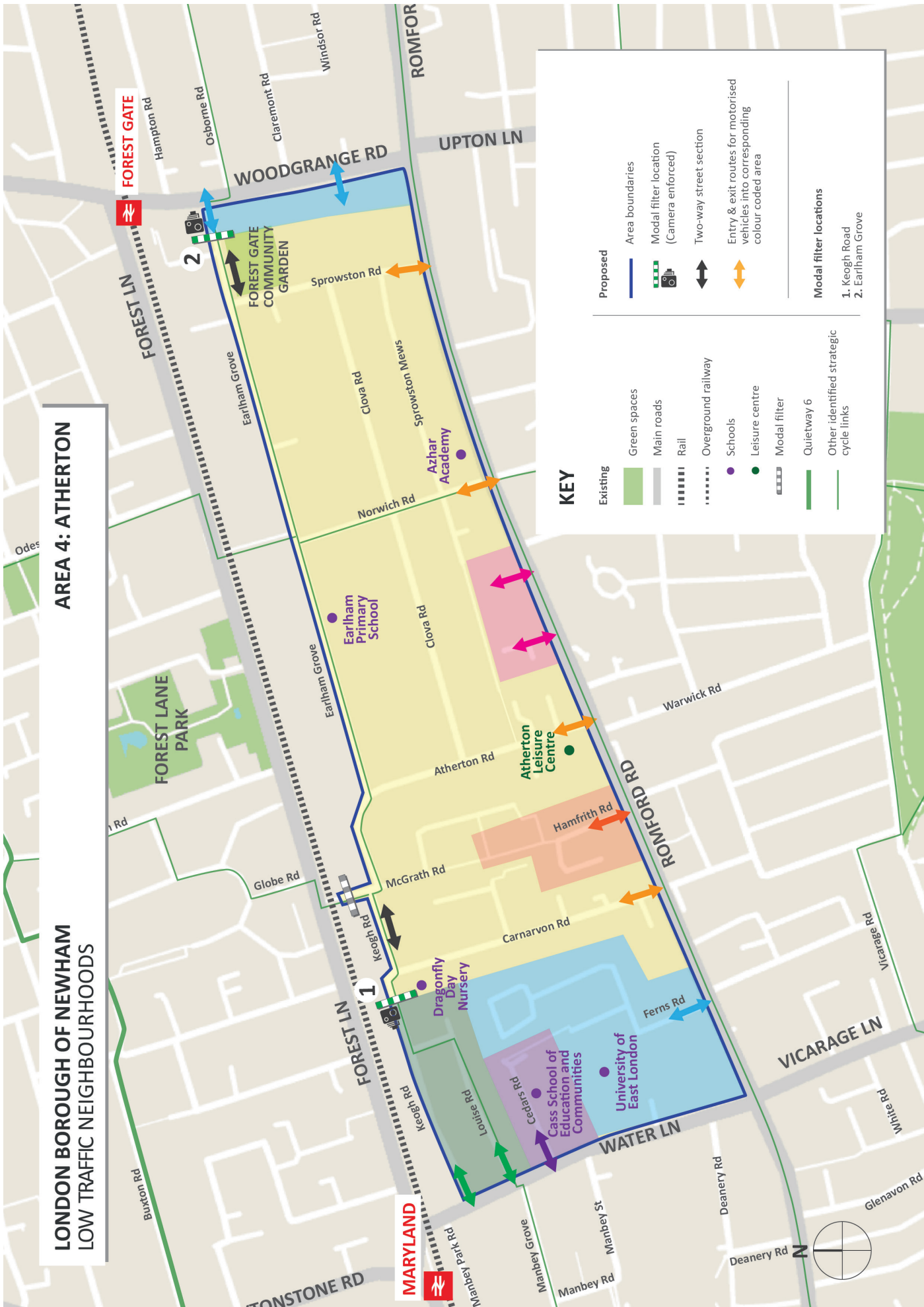
For more information about Low Traffic Neighbourhoods and the results in this leaflet, visit: www.newham.gov.uk/ltn

WE ARE NEWHAM.

**People at the Heart of
Everything We Do**

AREA 4: ATHERTON

LONDON BOROUGH OF NEWHAM LOW TRAFFIC NEIGHBOURHOODS



KEY

Existing		Proposed	
	Green spaces		Area boundaries
	Main roads		Modal filter location (Camera enforced)
	Rail		Two-way street section
	Overground railway		Entry & exit routes for motorised vehicles into corresponding colour coded area
	Schools		
	Leisure centre		
	Modal filter		
	Quietway 6		
	Other identified strategic cycle links		

- Modal filter locations**
1. Keogh Road
 2. Earham Grove