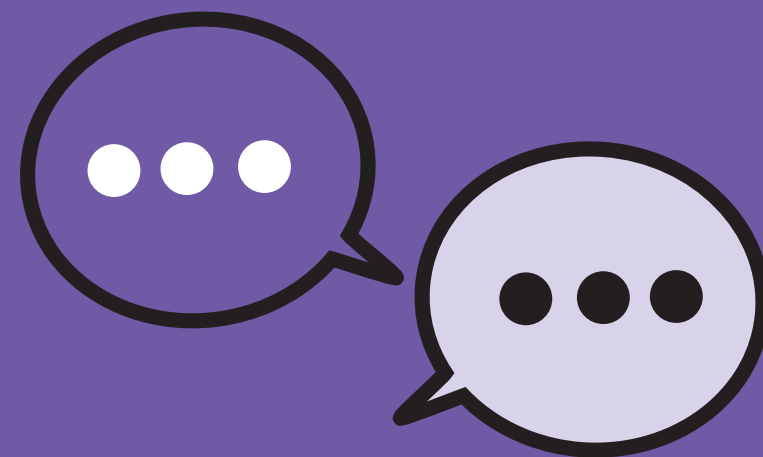


NEWHAM AGEING WELL STRATEGIC ACTION PLAN

PRIORITY 4: COMMUNITY, CONNECTION AND NEIGHBOURHOOD



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WE ARE NEWHAM.










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I live in a community that is welcoming, safe and accessible. I have access to affordable healthy food and high quality services when I need. I feel able to sustain and broaden my social connections and relationships into later life.

ACTION PLAN

TASKS	 YEAR  TEAM  BUDGET	SERVICE OUTPUTS	INTERMEDIATE OUTCOMES	STRATEGIC OUTCOMES
4.1 An urban environment that is healthy, accessible, safe, inclusive and supports independence				
LEAD: Assistant Director of Public Health - Healthy Ageing and Urban Environment (Council – Adults and Health)				
URBAN PLANNING				
4.1a Develop clear, accessible information for residents about travel and local neighbourhoods including how to get in touch for more information. Disseminate this information widely in a range of formats and through multiple channels. This will include, but not be limited to: <ul style="list-style-type: none"> • map of public toilets, including RADAR toilets and Changing Places toilets; • community facilities (including those in parks (e.g. seating, drinking water, cafes / huts for hot drinks, etc.); • map of low pollution routes; • 15-minute neighbourhoods' information. Within this, explore opportunities to deliver interventions via Social Prescribers.	 2022/23  Adults and Health Commissioning (with input from Highways and Sustainable Transport, Planning and Development; Parks; Communications)  New	<ul style="list-style-type: none"> • Information developed and disseminated. • Uptake of printed materials. • Number of webpage hits. 	Residents report finding it easier to get up-to-date information and support. Residents are more aware of how/ where to travel actively and what is available in local neighbourhoods.	Newham's urban environment is healthy, accessible and inclusive
4.1b As part of the Highways and Sustainable Transport's funded work programme, assess the pre and post Healthy Street Score of each scheme. The Score takes account of, but is not limited to, accessibility, air quality and road safety. When identified, deliver obvious Healthy Street improvements in line with industry standards and best practice.	 2022/23-24/25  Highways and Sustainable Transport  Existing	Change in Healthy Streets Score of assessed areas / streets of those schemes completed.	A greater proportion of areas / streets have been assessed for their Healthy Streets Score, including accessibility, with recommendations made and implemented for improvements.	

TASKS		YEAR TEAM BUDGET	SERVICE OUTPUTS	INTERMEDIATE OUTCOMES	STRATEGIC OUTCOMES
4.1c	Explore options for expanding and promoting the Community Toilet Scheme to increase access to toilets for the public.	 2022/23  Our Newham Business and Enterprise and Waste, Recycling and Operations Infrastructure  Existing	<ul style="list-style-type: none"> • Number of organisations signed up to the Scheme; broken down by ward. • Number of publicly accessible toilets; broken down by ward. 	Increased access to community toilets enabling residents to use their local community more.	
4.1d	Take steps to involve a diverse mix of residents aged 50+ in community assemblies. As part of this, provide support for older people to actively participate and take forward projects.	 2023/24  Resident Engagement and Participation  Existing	<ul style="list-style-type: none"> • Number of residents aged 50+ involved in community assemblies; broken down by their protected characteristics. • Number of residents aged 50+ participating in projects linked to the assemblies. 	A diverse mix of residents aged 50+ take part in community assemblies and neighbourhood assemblies.	
TRANSPORT, CONCESSIONARY TRAVEL AND PARKING					
4.1e	Fully assess the evidence base of the needs of residents aged 50+, as well as those with disabilities and sensory impairments; and engage with residents in the development and implementation of a Sustainable Transport Strategy. Within this use Transport for All resources, as well as the Council's established co-production mechanisms.	 2022/23  Highways and Sustainable Transport  Existing	<ul style="list-style-type: none"> • Number of residents aged 50+ engaged, broken down by their protected characteristics, where feasible. • Strategy agreed and implemented. 	Major public realm and transport schemes take account of the needs and views of residents aged 50+, as well as those with disabilities and sensory impairments.	Residents aged 50+ from all walks of life choose to travel actively.
4.1f	Seek to involve a diverse mix of residents aged 50+, as well as those with disabilities and sensory impairments in co-designing major public realm and transport schemes and policies, as required.	 2022/23  Highways and Sustainable Transport / Planning and Development  Existing	Number of residents aged 50+ engaged, broken down by their protected characteristics, where feasible; and scheme.		

TASKS		YEAR TEAM BUDGET	SERVICE OUTPUTS	INTERMEDIATE OUTCOMES	STRATEGIC OUTCOMES
4.1g	Pilot bi-annual drop-in clinics for residents to support residents with parking related administration (e.g. using MiPermit, obtaining visitor permits, registering / using the Pay By Phone parking platform, etc).	2022/23 Parking Existing	<ul style="list-style-type: none"> Number of clinics; broken down by ward. Number of residents aged 50+ supported; broken down by their protected characteristics. 	Residents can comfortably use the Council's parking services; and know how to seek support if required.	
4.1h	Work in partnership with the British Transport Technology Transformation Board to have one parking platform across London / the UK.	2023/24 Parking Existing	Single platform achieved.	One parking platform in place across London / the UK reducing the number of services that residents are required to register with / use.	
4.1i	Co-design a printed and online resource that details the concessionary travel options available for residents.	2022/23 Adults and Health Commissioning Existing	<ul style="list-style-type: none"> Resource created and disseminated. Number of residents aged 50+ involved in co-design; broken down by their protected characteristics. 	Residents are aware of the different concessionary travel options, eligibility criteria and access.	
4.1j	Explore with Compost piloting a buddying scheme to help residents travel to and from local services / activities or go out for leisure, such as walking, cycling or using parks.	2023/24 Public Health New	To be advised once explored.	Residents are supported to actively travel.	
AIR QUALITY AND GREEN SPACE					
4.1k	Promote AirText among residents aged 50+ to help them reduce their exposure to air pollution.	2022/23 Air Quality Existing	Number of residents aged 50+ using AirText.*	Residents take steps to reduce their exposure to air pollution.	Residents aged 50+ do enough physical activity to stay healthy.

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TASKS		YEAR TEAM BUDGET	SERVICE OUTPUTS	INTERMEDIATE OUTCOMES	STRATEGIC OUTCOMES
4.1l	Co-design and pilot training on air pollution to support Health professionals to inform and advise patients who are vulnerable to air pollution around reducing their exposure. Incorporate Secondary Care in this, including Urgent Care, Acute Medicine, Respiratory and HCOE	2022/23 Air Quality/ Public Health Existing	<ul style="list-style-type: none"> Number of sessions held. Number of attendees broken down by Team / organisation. 	Increased knowledge and confidence among those trained.	
4.1m	As part of the Parks funded work programme, explore increasing facilities and accessibility in parks for residents aged 50+ in line with industry standards and best practice.	2022/23 Parks Existing	<ul style="list-style-type: none"> Number of facilities in parks; broken down by park. Number of accessibility improvements made; broken down by park. 	Newham's parks have a greater number of facilities that make them inclusive and accessible.	
4.1n	When implementing new parklets, explore provision of seating that would benefit residents aged 50+ and those with physical disabilities.	2022/23 -24/25 Parks New	Number and proportion of new parklets with seating; broken down by ward.	A greater proportion of parklets have seating.	
4.1o	Increase the number of resident activities or volunteering opportunities in nature, such as planting or maintaining natural spaces. Ensure these are inclusive of older people and that a diverse mix of residents aged 50+ are given the opportunity to take part. Include these opportunities in the Directory of Service (Social Prescribing system).	2023/24 Parks/Public Health/Compost TBC	<ul style="list-style-type: none"> Number of activities and volunteering opportunities. Number of residents aged 50+ involved; broken down by their protected characteristics. 	A greater number and diversity of residents aged 50+ taking part in outdoor activities.	
4.1p	Increase access to community gardens and allotments.	2022/23 Parks Existing	<ul style="list-style-type: none"> Area of community gardens and allotments; broken down by ward. Number of residents accessing community gardens and allotments broken down by their protected characteristics where feasible. 		

TASKS		YEAR TEAM BUDGET	SERVICE OUTPUTS	INTERMEDIATE OUTCOMES	STRATEGIC OUTCOMES
4.2 Eating well					
LEAD: Head of Food Strategy (Council – Adults and Health)					
4.2a	Continue to support the Newham Food Alliance, which supports residents aged 50+, including those with low incomes and No Recourse to Public Funds. Within this, build relationship with the Integrated Discharge Hub to enhance diet following discharge from hospital.	2022/23 Public Health Existing	<ul style="list-style-type: none"> Number of organisations within the Newham Food Alliance with an offer for residents aged 50+. Number of residents reached; broken down by their protected characteristics where feasible. 	Residents who face food insecurity can access the Newham Food Alliance.	Residents aged 50+ have a healthy diet which they can afford.
4.2b	Target the return of and an increase in community food offer across the borough, in partnership with the community, faith and voluntary sector, based on reducing food waste through using surplus food. As part of this, explore providing lunch clubs for residents aged 50+. Include these activities/services in the Directory of Service (Social Prescribing system).	2023/24 Public Health Existing	Number of partners offering a lunch club or other food based social to residents aged 50+.	Increased access to healthy food in key deserts.	
4.2c	Continue work to deliver good food neighbourhoods, including to address food deserts. This work is linked to the Local Plan and 15 Minute Neighbourhoods, and involves working with local businesses.	2022/23 Public Health Existing	Number of good food neighbourhoods		
4.3 Safe neighbourhoods					
LEAD: Assistant Director of Community Safety (Council – Environment and Sustainable Transport)					
4.3a	Provide training to frontline staff across the Council and its partners on how to avoid scams / fraud; and the information the Fraud Team and Trading Standards Team need to move forward with any investigation.	2022/23 Fraud/Trading Standards Existing	<ul style="list-style-type: none"> Number of sessions held. Number of attendees broken down by Team / organisation. 	Increased knowledge and understanding among residents to reduce residents aged 50+ being subject to scams / fraud.	Residents aged 50+ feel safe in Newham.

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TASKS		YEAR TEAM BUDGET	SERVICE OUTPUTS	INTERMEDIATE OUTCOMES	STRATEGIC OUTCOMES
4.3b	Train frontline staff on hate crime and safeguarding to improve identification, reporting and action.	2022/23 Community Safety/ Safeguarding Governance Existing	Number of staff trained; broken down by service.	Increased identification and reporting of hate crime and safeguarding issues by frontline staff.	
4.3c	Map Newham's neighbourhood Watch schemes. Encourage new areas to sign up as Neighbourhood Watch areas through a Neighbourhood Watch road-show and through local engagement by Safer Neighbourhoods Panels.	2022/23-23/24 Community Safety Existing	<ul style="list-style-type: none"> Schemes mapped. Number of Neighbourhood Watch schemes; broken down by ward. 	Increase in active Neighbourhood Watch areas.	
4.3d	Encourage new and existing Neighbourhood Watch schemes to sign up to pilot cold calling zones. In pilot zones, identify homes at risk of being targeted by cold callers and refer to relevant support (e.g. handyperson service).	2022/23-23/24 Community Safety/Housing TBC	<ul style="list-style-type: none"> Number of pilot cold calling zones; broken down by ward. Number of homes referred; broken down by zone. 	Reduced cold calling within the zones.	
4.3e	Gather and analyse data to better understand where residents aged 50+ feel / are unsafe and why. Use this information to co-design interventions to improve safety (including feelings of safety). Involve residents and local partners in each stage of this work.	2022/23-23/24 Community Safety TBA	<ul style="list-style-type: none"> Quantitative and qualitative data collected and analysed. Number of residents aged 50+ involved in co-design; broken down by their protected characteristics. 	Increased number of co-designed interventions to improve safety.	
4.3f	Explore options for developing an Antisocial Behaviour Response Service.	2023/24-24/25 Community Safety TBA	To be advised once explored.	Residents find it easier to report antisocial behaviour and see it reduce.	

TASKS		YEAR TEAM BUDGET	SERVICE OUTPUTS	INTERMEDIATE OUTCOMES	STRATEGIC OUTCOMES
4.4 Local services and activities					
LEAD: Leisure and Sport Commissioning Manager (Council – Adults and Health), Assistant Director of Resident Engagement and Participation (Council – People, Policy and Performance)					
LEISURE AND SPORT					
4.4a	Engage with residents aged 50+ to better understand the barriers to being more active; and how the Council and its partners can help overcome these barriers, including, but not limited to, the types of activities / facilities available. Initially focus will be on women; those with a disability and those with a Mental Health need.	2022/23-23/24 Public Health Existing	<ul style="list-style-type: none"> Residents engaged and results collated. Next steps to be advised. 	Greater awareness of barriers and how the Council and partners can overcome them.	Residents aged 50+ do enough physical activity to stay healthy.
4.4b	Create an inclusive offer within Leisure Centres that supports residents aged 50+ to be active. Include this offer in the Directory of Service (Social Prescribing system).	2023/24 Public Health/ Partner Funding Existing	Number of residents aged 50+ accessing Leisure Centres; broken down by their protected characteristics.	Increased use of Leisure Centres by residents aged 50+ - representative of the population.	
4.4c	Raise awareness of what's on in Newham's Leisure Centres. Within this make it easier to book activities / sessions; and raise awareness amongst frontline staff and Council partners.	2023/24 Public Health Existing	<ul style="list-style-type: none"> Awareness Plan agreed and implemented. Number of residents reached; broken down by their protected characteristics. 		
4.4d	Create a map of physical activity opportunities in Newham, including walking and cycling routes, parks, equipment and facilities, groups and activities. Disseminate the map widely in a range of formats (paper, electronic). Update the map regularly.	2022/23 Public Health Existing	<ul style="list-style-type: none"> Map developed. Distribution Plan agreed and implemented. 	Residents are more aware of physical activity opportunities.	
4.4e	Start, expand, target or adapt sport / exercise opportunities for residents aged 50+, including, but not limited to walking, tennis and swimming. Include these activities / services in the Directory of Service (Social Prescribing system).	2022/23-26/27 Public Health/ ELFT New/Partner Funding	<ul style="list-style-type: none"> Number and frequency of activities; broken down by type and Neighbourhood. Number of residents aged 50+ accessing activities; broken down by their protected characteristics. 	Increased use of sport / exercise opportunities by residents aged 50+ - representative of the population.	







TASKS		YEAR TEAM BUDGET	SERVICE OUTPUTS	INTERMEDIATE OUTCOMES	STRATEGIC OUTCOMES
4.4f	Support the expansion of Sporting Memories Clubs. Include these activities/services in the Directory of Service (Social Prescribing system).	2022/23 Public Health; Adults and Health Commissioning New	<ul style="list-style-type: none"> Number and frequency of activities; broken down by type and ward. Number of residents aged 50+ accessing activities; broken down by their protected characteristics. 		
4.4g	Co-design and provide disability training for organisations that run sport/physical activity sessions to increase knowledge, skills and confidence in making these activities more inclusive for people with disabilities or sensory impairments. Encourage and support organisations to use the training to run sessions that are more inclusive for people with disabilities or sensory impairments. Include these activities/services in the Directory of Service (Social Prescribing system).	2022/23-24/25 Public Health TBC	<ul style="list-style-type: none"> Number of staff and volunteers trained; broken down by organisation. Knowledge of disability inclusion among attendees. Number of organisations that make changes to services to increase disability inclusion following training. 	More residents with sensory impairments or disability take part in sport/physical activity activities.	
COMMUNITY GROUPS AND ACTIVITIES					
4.4h	Develop partnerships and processes between the Council and community, voluntary and faith sector to share information and expertise about local assets and gaps in services and activities for residents aged 50+ on an ongoing basis. Through this, take a strategic approach to improving or creating new services / activities to meet the needs and preferences of residents aged 50+. Within this explore the use of an Outcome Star, Include these activities/services in the Directory of Service (Social Prescribing system).	2022/23 Public Health/ Resident Engagement and Participation/ Compost Existing	Partnerships and processes in place with agreed roles, responsibilities and governance.	Increased number of residents aged 50+ accessing services / activities; and more frequently - representative of the target population.	<p>Residents aged 50+ have enough social connection.</p> <p>Residents aged 50+ have good wellbeing.</p>

TASKS		YEAR TEAM BUDGET	SERVICE OUTPUTS	INTERMEDIATE OUTCOMES	STRATEGIC OUTCOMES
4.4i	<p>With residents and partners review the recreational activities currently available to residents aged 50+ in Newham to identify assets and gaps.</p> <p>Co-design and pilot activities to address gaps¹, including events, tasters and ongoing activities. Within this include the activities that residents advised in the Ageing Well survey what they would like to do when they retire.</p> <p>Include long-term activities/services in the Directory of Service (Social Prescribing system).</p>	<p>2022/23</p> <p>Public Health/ Resident Engagement and Participation/ Compost</p> <p>£ TBA</p>	<ul style="list-style-type: none"> • Activities mapped. • Number of activities piloted; broken down by activity type and ward. • Number of residents aged 50+ involved; broken down by protected characteristics where feasible. 		
4.4j	<p>Review the Council's Active Centres Programme, which provides social activities for residents aged 55+. Co-design the future offer with residents. This may include activities or services listed in the Ageing Well Action Plan, such as financial advice sessions.</p> <p>Include these activities/services in the Directory of Service (Social Prescribing system).</p>	<p>2022/23</p> <p>Resident Engagement and Participation</p> <p>£ TBA</p>	<ul style="list-style-type: none"> • Review completed. • Number of residents aged 50+ involved in co-design; broken down by their protected characteristics. • Programme agreed, implemented and promoted. • Number of residents reached; broken down by their protected characteristics. 	<p>Increase in the number of residents accessing the Active Centres.</p>	
4.4k	<p>Develop partnerships and pathways to increase 'green prescribing', which involves supporting/referring residents to get involved in activities in nature, such as planting or food growing.</p> <p>This will form part of Well Newham and Newham's social prescribing approach. Activities/services will be included in the Directory of Service (Social Prescribing system).</p>	<p>2022/23</p> <p>Public Health / Parks</p> <p>£ Existing</p>	<ul style="list-style-type: none"> • Green prescribing partnerships and pathways established. • Number of residents reached; broken down by service and protected characteristics where feasible. 	<p>Increased number of residents 'prescribed' green activities.</p>	

¹. May include: Tea Dances; Photography; Creative Writing; Lunch Clubs; Digital Skills; Gardening; Pottery; Cooking; Flower Arranging; Aqua Aerobics; Games; Cultural activities

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TASKS		YEAR TEAM BUDGET	SERVICE OUTPUTS	INTERMEDIATE OUTCOMES	STRATEGIC OUTCOMES
4.4l	<p>Increase access to arts and creative activities for residents aged 50+, including running new activities and promoting existing activities.</p> <p>Ensure these are inclusive of a diverse range of residents. Where appropriate, run activities for specific groups of residents.</p> <p>Where feasible, include these activities/services in the Directory of Service (Social Prescribing system).</p>	<p>2022/23</p> <p>Resident Engagement and Participation / Compost / Apple Cart</p> <p>£ TBA</p>	<ul style="list-style-type: none"> Number of activities available; broken down by activity type and ward. Number of residents reached; broken down by activity and their protected characteristics where feasible. 	<p>Increased number of residents taking part in arts and creative activities.</p>	
4.4m	<p>Co-design and pilot a variety of activities / groups for residents aged 50+ who identify as LGBTQ+.</p> <p>If feasible, include long-term activities in the Directory of Service (Social Prescribing system).</p>	<p>2022/23</p> <p>Resident Engagement and Participation / Compost</p> <p>£ TBA</p>	<ul style="list-style-type: none"> Number of activities available; broken down by activity type and ward. Number of residents reached; broken down by activity and their protected characteristics, where feasible. 	<p>LGBTQ+ residents choose to spend more time in Newham / have access to activities/ groups that interest them.</p>	
4.4n	<p>Explore implementing a Council employee volunteer scheme to connect Council staff with local communities to increase awareness and understanding between Council services and residents. This scheme would be incorporated into annual appraisals.</p> <p>Develop a list of volunteering options from which employees can choose (see Action Plan 3: Finance, Employment, Volunteering and Retirement).</p>	<p>2023/24</p> <p>OneSource</p> <p>£ TBA</p>	<p>To be advised once explored.</p>	<p>Council employees volunteer within the community they serve.</p>	

TASKS		YEAR TEAM BUDGET	SERVICE OUTPUTS	INTERMEDIATE OUTCOMES	STRATEGIC OUTCOMES
4.5 Connected and integrated communities					
LEAD: Community Neighbourhood Link Worker Team Manager (Council – Adults and Health)					
4.5a	Launch the Newham Loneliness Action Plan.	 2022/23-23/24  Adults and Health Operation (Link Workers)  Existing	Loneliness Action Plan agreed and implemented.	Reduce loneliness and social isolation within the 50+ population.	Residents aged 50+ have enough social connection.
4.5b	Review how residents aged 50+ are represented in the Resident Forum who co-designs the Council's Culture and Heritage Programme - ensuring a diverse mix of residents have the opportunity to be involved.	 2022/23  Resident Engagement and Participation  Existing	<ul style="list-style-type: none"> • Review completed. • Number of cultural and heritage activities broken down by format (e.g. in-person, online, paper-based, etc). • Number of residents aged 50+ attended; broken down by their protected characteristics. 	A diverse mix of residents aged 50+ take part in co-designing the Council's Culture and Heritage Programme; and taking part.	

INDICATORS AND BASELINE DATA

OUTCOME	INDICATOR	DATA SOURCE	COLLECTED	BASELINE
Newham's urban environment is healthy and inclusive.	Percentage of residents aged 45+ who advise they are 'Very Satisfied' or 'Fairly Satisfied' with their local area as a place to live.	Council's Resident Survey	Annually	60% 2021/22
	Percentage of residents aged 45+ who advise the quality of their most-used park or open space is 'Very Good' or 'Fairly Good'.	Council's Resident Survey	Annually	61% 2021/22
	Percentage of residents aged 45+ who advise the quality of the publicly accessible spaces they use in Newham are 'Very Good' or 'Fairly Good'.	Council's Resident Survey	Annually	28% 2021/22
Residents aged 50+ from all walks of life choose to travel actively.	Percentage of residents aged 45+ who advise they walk for at least 10 minutes 'three or more times in a week'.	Council's Resident Survey	Annually	
Residents aged 50+ have a healthy diet which they can afford.	Percentage of residents aged 45+ who advise in the past 12 months they / their household 'couldn't afford to eat balanced meals' (often true)	Council's Resident Survey	Annually	8% 2021/22
	Percentage of adults classified as overweight or obese.	Fingertips	Annually	68.2% 2019/20
Residents aged 50+ feel safe in Newham.	Percentage of residents aged 45+ who advise they feel 'Very Safe' or 'Fairly Safe' when: <ul style="list-style-type: none"> • outside in their local area during the day; • outside during their local area after dark; • outside in Newham's parks and open spaces during the day; • travelling on public transport in Newham. 	Council's Resident Survey	Annually	2021/22 71% 34% 62% 67%
Residents aged 50+ do enough physical activity to stay healthy.	Percentage of physically active adults.	Fingertips	Annually	53.4% 2019/20
	Percentage of residents aged 45+ who advise they do the recommended level of physical activity in the last week through walking, cycling and / or sport, fitness or dance (minimum of 1.5 hours a week)	Council's Resident Survey	Annually	31% 2021/22

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OUTCOME	INDICATOR	DATA SOURCE	COLLECTED	BASELINE
Residents aged 50+ have enough social connection.	Percentage of residents aged 45+ who advise they feel lonely 'Always' or 'Often'.	Council's Resident Survey	Annually	8% 2021/22
	Percentage of residents aged 45+ who advise they can rely on people close to them if they have a serious problem 'A Lot' or 'Somewhat'.	Council's Resident Survey	Annually	82% 2021/22
Residents aged 50+ have good wellbeing.	Percentage of residents aged 45+ who, when asked 'Overall, how happy did you feel yesterday?' respond 7-10 out of 10.	Council's Resident Survey	Annually	58% 2021/22
	Percentage of residents aged 45+ who, when asked 'Overall, to what extent do you feel that the things you do in your life are worthwhile?' respond 7-10 out of 10.	Council's Resident Survey	Annually	57% 2021/22
	Percentage of residents aged 45+ who, when asked 'Overall, how satisfied are you with your life nowadays?' respond 7-10 out of 10.	Council's Resident Survey	Annually	59% 2021/22

Contact

To find out more about the strategy or how you can take part, get in touch via: **AgeingWell@newham.gov.uk** or 020 3373 0731 (9am - 5pm Monday to Friday).

www.newham.gov.uk/ageingwell