

Newham High Streets Programme Phase 1: Green Street Project Delivery Tracker

Summer 2022

The Newham High Street Programme launched in September 2020.

The Newham High Streets Phase 1 Report was published in June 2021 and included the [Green Street High Street Delivery Plan \(PDF\)](#).

The Delivery Plan was developed through a community co-design process and incorporates project ideas suggested by local residents and businesses.

The tables below provide an update on the progress made in progressing some of the project recommendations after one year since the publication of the Delivery Plan. The Council has focused on progressing the ideas that were most popular with local communities during community engagement.

Recommendation A. Improve Air Quality & Support shoppers' Active Travel behaviour in and around Green Street

Project Idea(s)	Description of Project Idea(s) in Delivery Plan	Update on Progress (Summer 2022)
>Manage Traffic & Enable Active Travel >Green Street Cycles	Investigate feasible ways to prioritise pedestrians, buses, and cyclists along parts of Green Street. And work with local stakeholders to support local trips to Green Street town centre by bicycle.	Following a review of the temporary pavement extensions introduced to allow more space for pedestrian and maintain social distancing, the Council undertook extensive engagement with local stakeholders and converted permanently half of the temporary suspended inset bays into footway. A few of those were also selected by one of the projects of the 2021/22 Community Assembly Programme to implement parklets.

Recommendation B. Make public realm greener and improve young people's mental & physical health through gardening

Project Idea(s)	Description of Project Idea(s) in Delivery Plan	Update on Progress (Summer 2022)
>Make Green Street Green	Increase the levels of greenery and trees on and around the high street.	Three urban greening projects have been supported through the 2021/22 Community Assembly Programme:1. Greening Green

		<p>Street Project, 2. Tree Planting & Planters and 3. Green Street Pocket Parks.</p> <p>Additionally, Levelling Up Fund Programme funding for further urban greening to be installed throughout 2022-2024.</p>
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Recommendation C. Improve the look and feel of the high street and support better experiences while walking down Green Street

Project Idea(s)	Description of Project Idea(s) in Delivery Plan	Update on Progress (Summer 2022)
<p>>Bright Alleyways</p> <p>>Colours of Green Street</p> <p>>St Stephen's Parade</p>	<p>Brighten up alleyways along Green Street with better lighting and artwork to encourage more active use by residents and shoppers. Develop a programme of murals highlighting the history and identity of Green Street. Additionally undertake maintenance and uplift to St Stephen's Parade.</p>	<p>The Levelling Up Fund Programme includes the 'St Stephen's Parade and Green Street Alleyways' project. This will see investment to brighten up and install artwork in three alleyways and improve surrounding public realm.</p> <p>Dorest Road Alleyway will be improved in 2022 with additional funding for the Community Assembly Project.</p> <p>The alleyway under Hamara Ghar will be improved in 2023 as part of the Good Growth Programme.</p> <p>The alleyway next to St Stephen's Parade will be improved alongside an upgrade to the Parade's public realm in 2024.</p>
<p>> Urban Furniture</p>	<p>Improve the street seats and furniture along Green Street and provide opportunities for people to rest and relax.</p>	<p>Various projects along Green Street are installing new and improved street furniture. This includes the Shape Newham 'Festival Square' project, the Good Growth 'Queen's Square' project and the Levelling Up Funded St Stephen's Parade project.</p>

>Queen's Square	Public realm improvements to Queen's Square to better activate Green Street's largest public space, though greening, new seating, public art and improved lighting. The changes will improve the wellbeing of the residents, support better air quality and biodiversity in the area.	Improvements to the public realm in front of the Hamara Ghar are being delivered as part of the Queen's Market Good Growth Programme and co-designed with the local community. Installation is due to commence late 2022 and complete in 2023.
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Recommendation D. Upgrade the image of specific landmarks & buildings

Project Idea(s)	Description of Project Idea(s) in Delivery Plan	Update on Progress (Summer 2022)
>Queen's Market Improvements	Improvements to the market, including new flooring, lighting and public toilets. Other elements that will be co-designed with the local community and traders will be a new sign for the market, refurbishment of the two canopies at the front and new electric points for traders.	Improvements to Queen's Market are being delivered as part of the Queen's Market Good Growth Programme and co-designed with the local community. Installation is due to commence late 2022 and completion in 2023.
>Upton Park Station	Work with TfL to help bring forward necessary improvements to the Upton Park Station.	Council Officers have engaged with TfL to request that TfL make improvements to Upton Park Station including making the station accessible with lift access. Before committing to a project TfL will require funding. This could be secured if developers building out surrounding strategic development sites agree to make contributions to the costs.
> Business Shopfront Improvement Guide	Provide guidance to help organise the look and feel of shopfronts, improve business and	The refresh of the Local Plan will include a new policy on shopfronts and advertising setting out basic principles of good shop fronts.

	the overall appearance of the street.	Additionally Council Officers continue to explore opportunities for external grant funding schemes that could provide funding to support businesses to improve the appearances of shopfronts.
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Recommendation E. Build stronger participation & peer-to-peer learning in and around Green Street

Project Idea(s)	Description of Project Idea(s) in Delivery Plan	Update on Progress (Summer 2022)
>Creative Wellbeing Space	A new intergenerational community space for Green Street residents providing a range of activities and facilities.	The provision of a new community space under the Hamara Ghar is being delivered as part of the Queen's Market Good Growth Programme and co-designed with the local community. Works are due to commence late 2022.
>Green Street Library Relocation	Green Street library is the smallest one in Newham. The Council is assessing the opportunities for a new library and community centre as part of the future options study for Queens Market and Hamara Ghar.	The Queen's Market and Hamara Ghar Investment Strategy Study is in progress and will consider options for future investment in this strategic site, which could include the provision of space for a new library.

Recommendation G. Support local businesses, unique fashion and food economy, and local entrepreneurship in Green Street

Project Idea(s)	Description of Project Idea(s) in Delivery Plan	Update on Progress (Summer 2022)
>Green Street Spaces for Enterprises	New truly affordable workspace will provide much needed space to support Newham based SME's and start-ups as well as attract new businesses to the Green Street.	The provision of new workspace behind Queen's Market is being delivered as part of the Queen's Market Good Growth Programme and co-designed with the local community. Construction is due to commence in early 2023.

Recommendation H. Extend people's spending time in Green Street by supporting Evening Economy & Events

Project Idea(s)	Description of Project Idea(s) in Delivery Plan	Update on Progress (Summer 2022)
>Evening Pop Up	Organise pop-up events and activities that can extend the town centre's activity into the evening.	In July 2022 the Council submitted an application to the Greater London Authority to make a bid for a Green Street Night Time Enterprise Zone. If successful the funding would support extending evening opening hours and evening events including; cultural, fashion, jewellery, bridal as well as to tackle crime and ASB.

Recommendation K. Improve the variety of uses on Green Street, provide better food options and service people with varying disposable income

Project Idea(s)	Description of Project Idea(s) in Delivery Plan	Update on Progress (Summer 2022)
>Uses control	Address residents' concerns with regards to the abundance of betting shops and takeaways in high streets.	<p>There have been no permissions for new betting shops or hot food takeaways. These types of business remain subject to planning control under Use Classes Legislation.</p> <p>The new Local Plan will seek to tighten and clarify criteria under which new betting shops, amusement arcades or hot food takeaways may be permitted, and will seek to introduce quality catering/management conditions to help mitigate the health and wellbeing impacts of these uses.</p>
>Diversify Green Street's Uses & Offer	Support the high street to diversify and respond to the evolving needs of residents, businesses and visitors.	<p>Our Business and Enterprise have carried out visits to businesses providing advice and have held free webinars about how to increase profits.</p> <p>Policies in the new Local Plan will continue to be supportive of</p>

		diversification while seeking to guide quality of development.
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