

Newham High Streets Programme Phase 1: Little Ilford Project Delivery Tracker

Summer 2022

The Newham High Street Programme launched in September 2020.

The Newham High Streets Phase 1 Report was published in June 2021 and included the [Little Ilford High Street Delivery Plan \(PDF\)](#).

The Delivery Plan was developed through a community co-design process and incorporates project ideas suggested by local residents and businesses.

The tables below provide an update on the progress made in progressing some of the project recommendations after one year since the publication of the Delivery Plan. The Council has focused on progressing the ideas that were most popular with local communities during community engagement.

Recommendation A. Improve Air Quality, Manage car traffic & Prioritise Active Travel (walk & cycle) by connecting to local destinations

Project Idea(s)	Description of Project Idea(s) in Delivery Plan	Update on Progress (Summer 2022)
>Manage Traffic on Little Ilford Lane	Investigate feasible ways to manage traffic on Little Ilford Lane, avoid congestion, and prioritise pedestrians and cyclists.	Following the implementation of the Browning Road access restriction scheme which achieved 28% less pollution and 21% less traffic in the residential area, the Council undertook a number of engagement exercises with local residents and identified a group of interventions to further improve the area. Some of these interventions were implemented as part of Little Ilford Traffic Cell phase 1 and subject to funding, the Council will implement the remaining interventions to achieve low traffic neighbourhoods benefits.
>Safe Romford Road Crossings	Make crossing Romford Road safer for pedestrians, and specifically children walking or cycling to school.	The Levelling Up Fund Programme includes creation of a Romford Road Active Travel Corridor. This will include improving safety for pedestrians and cyclists along the Romford Road.

>North-South Cycling Connection	Turn Walton Road into a safe cycling route and support cycling in Little Ilford to help connect to other public transport modes in the wider area, giving residents more mobility options and enabling active travel.	Improvements to the Roding Valley Way have been included in the Newham cycling strategy and will be delivered subject to securing suitable LIP funding.
>Ilford Garden Junction	The project will create a green gateway between Redbridge and Newham to revamp the junction under the A406 fly-over. The project aims to vastly improve the area, with extensive landscaping, lighting and new walking and cycling opportunities.	The Council is working very closely with Redbridge to discuss the interface between the Ilford Garden Junction project and the Romford Road Active Travel Corridor. Some of the landscaping elements of this project have been recently implemented, however Redbridge is seeking further funding to complete its implementation.

Recommendation B. Activate and connect neglected green areas on and around the high street and improve people's mental & physical health

Project Idea(s)	Description of Project Idea(s) in Delivery Plan	Update on Progress (Summer 2022)
>Jack Cornwell Street Pocket Parks	Along Jack Cornwell Street and in surrounding housing estates, there are green spaces that are uncared for. Activate these green spaces and introduce more trees & greenery	This objective is being supported through the 2021/22 Community Assembly Programme project: Street Planters in East Ham North, Little Ilford and Manor Park Ward.
>Cemetery Manor Park Entrance	Little Ilford is close to some great green spaces and parks. Unfortunately, access is not good and the alleyway needs more maintenance and brightening up to make it safer and more appealing.	The Levelling Up Fund Programme includes a 'Little Ilford Brighter Alleyways' project. The project will be co-designed with the community in 2023 and installed in 2024. The project will include enhancements to the alleyway and underpass connecting Little Ilford heading north along the Roding Valley Way alongside the Cemetery.

>Warrior Square & Play Area	Warrior Square and specifically its playground is highly used by families in Little Ilford, but it needs more care, improvements, and maintenance.	The Levelling Up Fund Programme includes improvement to enhancement of the parks appearance and infrastructure. The scheme aims to enhance the quality, vibrancy and appearance of the public realm, to refresh and update the parks equipment, play-spaces and dormant buildings, and promote a more sustainable, active, green environment.
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Recommendation C. Improve the look and feel and support better experiences while walking along Jack Cornwell Street

Project Idea(s)	Description of Project Idea(s) in Delivery Plan	Update on Progress (Summer 2022)
>Bright Alleyway >Warrior Square Streets	Brighten up the alleyway connecting Jack Cornwell Street with Parkhurst Road with paint, greenery and lighting. Improve the connections to Warrior Square from Jack Cornwell Street.	The Levelling Up Fund Programme includes a 'Little Ilford Brighter Alleyways' project. The project will provide opportunities to uplift and improve various alleyways across Little Ilford including through the Warrior Square Estate. The project aims to ensure safer, cleaner, brightened-up and creative alleyway connections for residents, businesses and cyclists and will be co-designed with the community in 2023 and installed in 2024.

Recommendation E. Activate specific civic buildings & open spaces to encourage civic participation, pride, and community activities

Project Idea(s)	Description of Project Idea(s) in Delivery Plan	Update on Progress (Summer 2022)
>Church Road Improvements	Improve Church Road's public realm by introducing more lighting, greenery, colour, and signage.	The Little Ilford Traffic Cell Phase 1 scheme implemented a number of improvements along Church Road Church Road and there are planned additional interventions to be implemented as part of the Little Ilford Traffic Cell Phase 2 scheme, subject to TfL funding.

		One of those aims to reduce intensely the traffic along this road which will ultimately improve people's experiences.
>Little Ilford Park	Realise significant improvements to Little Ilford Park to make it more welcoming and safer for the local community.	The Levelling Up Fund Programme includes improvement to enhancement of the parks appearance and infrastructure. The scheme aims to enhance the quality, vibrancy and appearance of the public realm, to refresh and update the parks equipment, play-spaces and dormant buildings, and promote a more sustainable, active, green environment.
>Jack Cornwell Community Centre	Realise improvements to Jack Cornwell Community Centre and expand its community use and cultural offer.	The Levelling Up Fund Programme includes funding to refurbish the Community Centre. Public engagement launched in July 2022 to prioritise the improvements and shape the focus of the renovation. During late 2022 and early 2023 designs will be co-produced with local residents ahead of refurbishment taking place by Spring 2024.
> Victoria Cross Pub	Currently there is a proposed redevelopment of the site by a private owner to provide a pub on the ground floor with residential units on top. This will significantly improve Jack Cornwell Street and create a sense of place.	Redevelopment of this site is in progress.

Recommendation F. Develop programmes that focus on dealing with issues of crime and ASB in the area and help empower vulnerable people in the area

Project Idea(s)	Description of Project Idea(s) in Delivery Plan	Update on Progress (Summer 2022)
> Increase Safety on Romford Road	Romford Road in the area of Little Ilford and towards Redbridge, faces a lot of issues of crime and ASB.	The vicinity of Romford Road has been visited daily by both Community Safety Enforcement Officers and LBN Funded Police Team every day to combat

	<p>Develop programmes and interventions that will help improve levels of safety along Romford Road.</p>	<p>general anti-social behaviour, fly tipping, street drinking, as well as prostitution.</p> <p>CCTV has been monitored and details of vehicle registration numbers of drivers suspected of 'kerb crawling' have been shared with Police colleagues who have issued warning letters in order to deter the purchase of sex and sex working. VAWG and Sex Worker Strategies have been recorded and this location features as part of the Action Plan. Neighbourhood Policing Teams have also commenced an operation to deter sex working and refer workers to services.</p> <p>The location is a recognised as a Hot Spot for the Improving Borough Cleanliness Project.</p> <p>The area is also covered by the Borough wide Public Space Protection Order linked to alcohol related ASB.</p>
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