



A meeting place at the heart of Forest Gate

Tracks, Forest Gate was awarded £100,000 through Newham Council's Large Grant Scheme, which helps businesses recover from the unprecedented economic challenges of Covid-19.

We will use this funding to deliver projects and activities which respond to the eight pillars of recovery outlined in the Council's [Towards a Better Newham Covid-19 Recovery Strategy](#), which builds on its [Community Wealth Building Strategy](#).

Project Goals

At the end of the project, Tracks would like to see an increase in footfall in order to build local economic growth, encourage entrepreneurship for nurturing a inclusive economy and increase employment/career opportunities for Newham's under-25s.

Tackling challenges in the borough

Tracks is addressing unemployment and offering new career opportunities by increasing its workforce and employing a higher proportion of Newham's under 25s, paying them the London Living Wage.

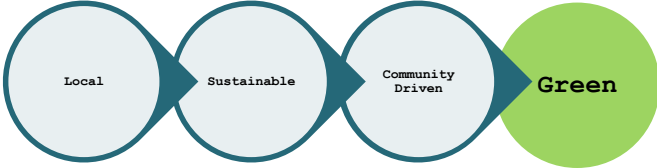
The pandemic acted as a catalyst for many of our local residents to reevaluate their careers and lifestyle. In delivering our stated goals, we will drive forward an inclusive economy.

Progress so far

Tracks has successfully launched The Forest magazine, using part of the Council's grant to help launch, manage and promote it. The magazine has already been hugely beneficial for local businesses.

Plans for the future

Tracks is currently working with a local architect to scope the changes they want to make to their outdoor space. They have proposed a modular, moveable space that can work for the street market, increasing capacity and deliver higher footfall. They hope all the work will be finished by early autumn.



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Our vision is to create a community-focused area in Forest Gate that expands on our current position within the local area. This grant will help us realise this vision and add long-term, sustainable value to the local community and businesses. Our goal is to create Forest Gate's second high street, 'The Avenue', on the strip in front of the arches. We believe this will attract new businesses and footfall, with a view of regenerating this area over the next five years.

AIDEN D'ARAUJO - DIRECTOR, TRACKS

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