

NEWHAM HIGH STREETS

GREEN STREET

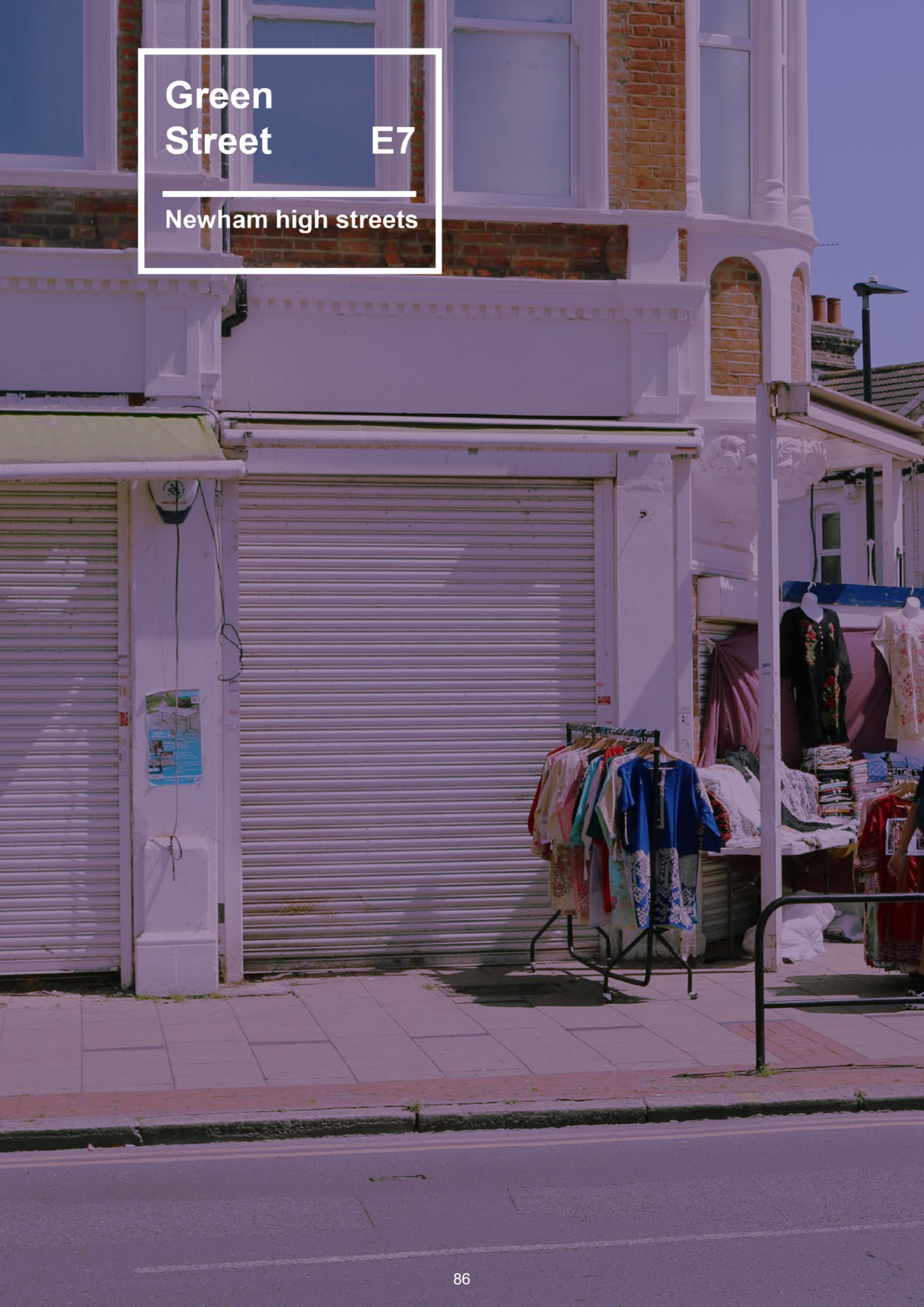


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Newham high streets





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GREEN STREET

THE HIGH STREET

Green Street town centre stretches north and south of Upton Park Underground station along Green Street. Green Street has a strong visitor economy with South Asian textile, bridal and jewellery retailers drawing people all over London, England and beyond. Its status as commercial centre is reinforced by the presence of the 5,600sqm Queens Market, to the south, which incorporates shops and stalls and caters to the diverse and multi-ethnic nature of the local community.

The study area encompasses Green Street District Centre, as designated in the Local Plan, and its immediate surroundings. We have drawn a 400m catchment area around the designated town centre, as shown on the map below, 400m being a typical 5 minutes walk time. This captures the main town centre but also the areas to the north and south with a wider mix of ground floor uses both residential and retail.

MAP



DOCUMENT CONTENTS

- UNDERSTANDING THE HIGH STREET
- BEHAVIOUR PATTERNS & THE IMPACT OF COVID
- CHALLENGES & OPPORTUNITIES
- FROM A VISION FOR GREEN STREET TO ACTION
- STRATEGIC PLAN & MAP
- PROJECT IDEAS

THE PLAN

For Green Street's high street, the most important future aspirations expressed by people related to the following key themes: **Environment & Climate**, **Health & Wellbeing**, and **Public Realm & Placemaking**.

The plan highlights the need to manage traffic better, enhance the public realm and make it more pedestrian-friendly, improve levels of cleanliness, and provide a diversified offer. These interventions along with developing a strong brand for the high street – both online and through placemaking – will significantly help the already strong identity and unique visitor economy of Green Street to shine as one of Newham's most diverse and dynamic high streets.

Towards those objectives, Green Street is already benefiting from two funded programmes, Shape Newham and Good Growth, and these programmes are included in Green Street's strategic plan, along with information from their own engagement.

GENERAL & ENGAGEMENT STATISTICS



34,139 people

live in Green Street district centre & immediate catchment area



98 respondents

to the survey about their experiences & aspirations for the high street's future



58% of residents

in the town centre area are born outside of the UK, and 95% are from an ethnic minority, making Green street a very ethnically diverse neighbourhood



94 people

participated on the online forum helping further scope the project ideas for their high street through over 380 comments



over 79% of people

in Green Street are under the age of 45, making its population mostly young and of working age.



35 years old

was the participants' average age, ranging from 20 to 64 years old



3,740 businesses

were based in Green Street in 2019, employing over 10,000 people



13% of participants

overall in the engagement were local business owners or traders



GREEN STREET TOWN CENTRE USES MAKE-UP MAP

A1: Shops	B8: Storage and Distribution	District Town Centre
A2: Financial and Services	C3: Residential	400m catchment area
A3: Food and Drink	D1: Non-Residential Institutions	Key roads
A4: Drinking Establishment	D2: Assembly and Leisure	Rail lines
A5: Hot Food Takeaways	Sui-Generis	London Underground station
B1a: Business (Offices)	Unknown	London Overground Station
B1c: Business (Industrial)	Vacant	

UNDERSTANDING THE HIGH STREET

In early 2020, we commissioned 'We Made That', an architecture and urbanism practice with specialist knowledge on high streets, to carry out a place-based appraisal for Green Street. In this section, we have included key highlights from their research across the six evaluation themes (full list of findings: [Appraisal Report for Green Street](#)).

People & Community

Green Street is very diverse with 95% of the population being from an ethnic minority, and have strong international links. Green Street's population has grown in a relatively significant way in the last decade (+10%). It is characterised by a high representation of young families, with an expected growth of the young adults in the next decade.

Green Street is still within the **29% most deprived neighbourhoods** nationally. Green Street's residents earn more than in Newham overall but less than the average Londoner. **Green Street has particularly high levels of unemployment**, which also measures involuntary exclusion of the working-age population from work. Unemployment is expected to rise generally because of the Covid-19 pandemic. Child poverty in Green Street is above London's rates but has reduced at a faster rate in the past decade.

Civic & Participation

Green Street is seen as a cohesive place with good levels of social integration. There are relatively good levels of participation and engagement with community initiatives and events in Green Street. However, there is low level of direct engagement with local politics and a low level of trust towards the council overall.

Despite an identified lack of variety within the retail component, Green Street is home to a range of spaces that are supportive of community cohesion and well-

being, including **community and faith organisations**, a library and post office. **Queen's Market and a number of businesses have an explicit social value and act as social spaces**, catering for a wide range of needs, allowing people to meet, socialise and support each other.

Health & Wellbeing

People's health in Green Street is relatively good, and is similar to Londoners. There are no dedicated leisure and sports centre in the town centre or a youth-specific space. Surrounding green spaces are valuable assets to public wellbeing and relationship between these and the town centre should be enhanced.

Wellbeing infrastructures are more informal. Discussions have revealed the presence of informal and invisible networks of support and care across community and ethnic groups.

The quality of the public realm is far from neutral. Public space can play a large role in individual's abilities to function and feel good in a locality wellbeing. It is important that the psychological impacts are not overlooked when considering how the public realm and aesthetic of the town centre affect communities.

Development & Placemaking

Green Street's status as commercial centre is encapsulated in the presence of the 5,600sqm Queens Market, which incorporates 47 retail units, 167 market pitches and 20 kiosks and caters to the di-

verse and multi-ethnic nature of the local community. The high street offer and local economy reflect the international networks in which the local area is connected to.

Green Street Town Centre has not been subject to high level of changes and investments in the past few decades and until the redevelopment of the Upton Park football ground and former bus depot to the south of the town centre which provide 1,034 new homes. The opening of the East End Shopping Centre in 2015 has substantially increased the retail floor space of the town centre (+6,000 sqm).

Forthcoming investments are concentrated towards the south of the town centre, around the Market and the station. Queens Market is set to benefit from the from the Council's and Mayor's £5.3m programme, which will allow for improved market facilities, public space and public realm, the provision of affordable workspace and creative/cultural spaces for the community among others interventions.

Economy & Work

There are currently around **3,740 businesses in Green Street employing approximately 10,280 people**. This accounts for 10% of Newham's total number of businesses and 9% of Newham's total number of jobs. Business density is 0.17 which is in line with the borough's business density overall (0.16) and but lower than London's average (0.21), suggesting that a large proportion of **resident employees are out-commuting**.

Green Street has been associated with the textile retail and jewellery industry since the late 80s when a large Asian population moved into the area, which gave it the nickname 'Little India'. 9% of the businesses registered in Green Street

and 14% of the jobs relate to the fashion, textile and jewellery sectors. However, these statistical figure is probably under-estimating the number of businesses trading in the town centre. With such a large Asian ethnic population in Green Street, **there are strong international links of its businesses that cross national borders**.

Retail units in the town centre are varied in size, providing spaces for both micro- and larger businesses and create employment opportunities across educations levels, country of origin, age and gender. Looking beyond retail, there is no clear workspace offer in the town centre and the provision of B1a/c floor space is limited.

Environment & Climate

Green Street is a key North/South route in Newham. The road is relatively narrow and generate relatively high levels of traffic, which are not compatible with high street uses. Levels of noise and pollution along Green Street's key arteries are above the thresholds at which they become harmful to human health. In comparison with Outer London boroughs, there is a relatively **low level of car ownership** among Green Street's residents. However, **traffic on key roads has remained steady over the past 5 years and between 80- 90% of the daily traffic concerns individual cars**. Green Street Town Centre is at 10 minutes walking distance to key open and green assets, but there is a **lack of greenery, trees and cool spaces within the town centre**.

NORTH OF & AROUND THE STATION



Upton Park station entrance and environment itself is poor. Pavements are narrow, traffic is dominant and there is no clear sense of 'arrival'.



A number of retail units are physically sub-divided. Without any physical separation, some retail units also host multiple retail or service businesses.

QUEEN'S MARKET



Queens Market offers a distinctive and cultural mix of foods, textiles, clothing and other products at low prices, catering to the needs of specific ethnic communities and the general shopper.



Queen's Market has been designated as an Asset of Community Value by LB Newham. It is widely regarded as a diverse and working-class family market, providing local employment opportunities.



There are only two vacant units in the market. One is reserved for the new public toilets as part of the Good Growth programme.

PLASHET GROVE AREA



The corner of Green Street and Plashet Grove is home to a cluster of specialist jewellery makers and traders.



There is a cluster of financial and service businesses reflecting the strong international links of the area, including travel agents, international money transfer services and currency exchanges.

BEHAVIOUR PATTERNS & THE IMPACT OF COVID

Through the survey undertaken in the middle of the pandemic, 81% of the respondents mentioned that they visit Green Street at least once a week, with 61% visiting multiple times in the week. 62% of the respondents highlighted that the pandemic has forced them to visit their high street less often. In general, over half of the respondents (55%) visit the high street between 9:00 am - 3:00 pm, and over a quarter venture out after 5:00 pm (27%). Respondents usually walk (72%) or drive (32%) to their high street, while 12% also cycle and 11% take the bus. However, travel patterns have changed during the pandemic resulting in respondents walking (55%) or cycling (28%) more.

The most popular businesses in Green Street town centre among respondents are the grocery stores (79%), Queen's Market (40%), food takeaways (34%), restaurants / cafes (33%), pharmacies (32%), and clothes shops (26%). Respondents also make good use of cash points (68%), the post office (45%), the library (18%), and GP surgeries (17%). Finally, respondents tend to travel outside of their town centre for services like bars / pubs, restaurants and cafes, department stores, clothes shops, barbers & hair salons, parks, leisure facilities, and cultural events. To access these services they either visit Stratford (68%) or Forest Gate (36%), or travel out of the borough (54%).

The pandemic had significant impact on footfall and spend in Green Street's town centre, as is the case with many town centres across the country. Based on recent data released by MasterCard through London Datastore¹, between the first and third Lockdown, Green Street seems to recover back to similar spend levels it had before

the beginning of the pandemic, in terms of both retail and eating. However, spend in Green Street still seems to be recovering after the third lockdown in January 2021, and in a faster way in terms of eating rather than retail.

In certain periods between July and November 2020, expenditures at local eateries has increased, slightly exceeding pre-pandemic levels. This could be because people have been working from home over the last year, leading to an increase of deliveries from local restaurants. Overall, the impact and performance of Green Street seems to be similar to comparable town centres, like Tottenham High Road and Forest Gate.

Estimated monthly data² show that footfall in Green Street town centre during the months of April 2020 (1st lockdown) and January 2021 (3rd lockdown) dropped to 51-66% of normal footfall (April 2019). After the 3rd lockdown, footfall in the town centre has remained low to 62% of its normal levels in March 2021. Green Street seems to be one of the high streets in Newham to be affected the most by Covid-19 in terms of footfall.

The number of people in Newham claiming for unemployment benefits has tripled from March to May 2020. This represents 9.5% of the working age population. As of March 2021, the claimant rate in Newham amounts to 11.2% of the borough's population, signifying unemployment challenges that people in the borough are and will continue to face because of the covid-19 pandemic.³

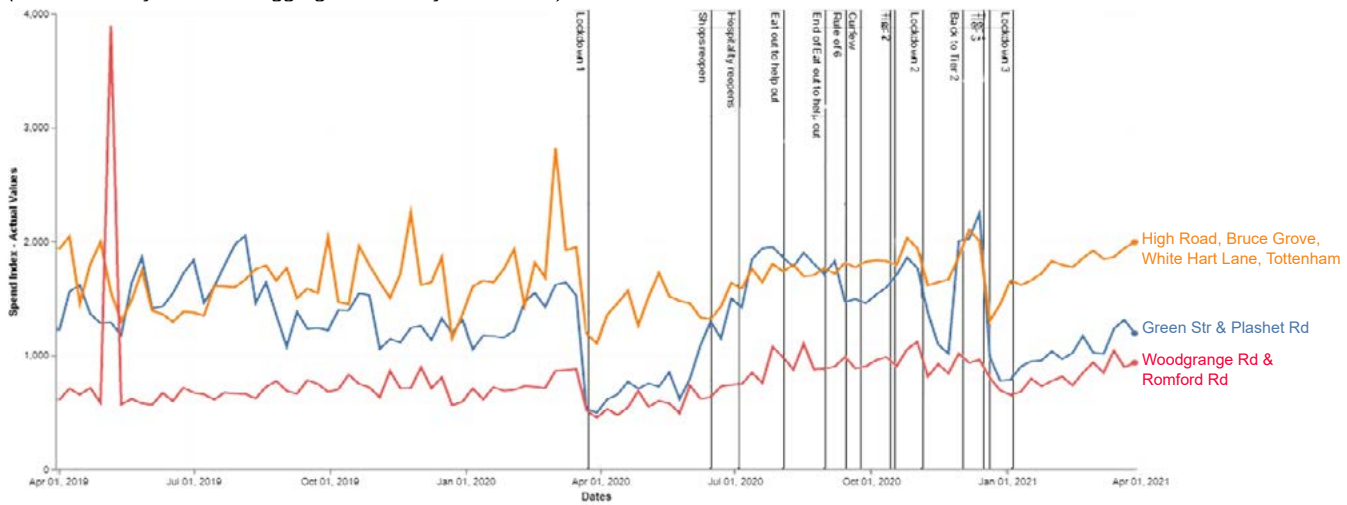
1 Anonymised and Aggregated data by Mastercard

2 Data compiled by HUQ.io

3 The Covid Unemployment Tracker, Lukas Kikuchi, Autonomy

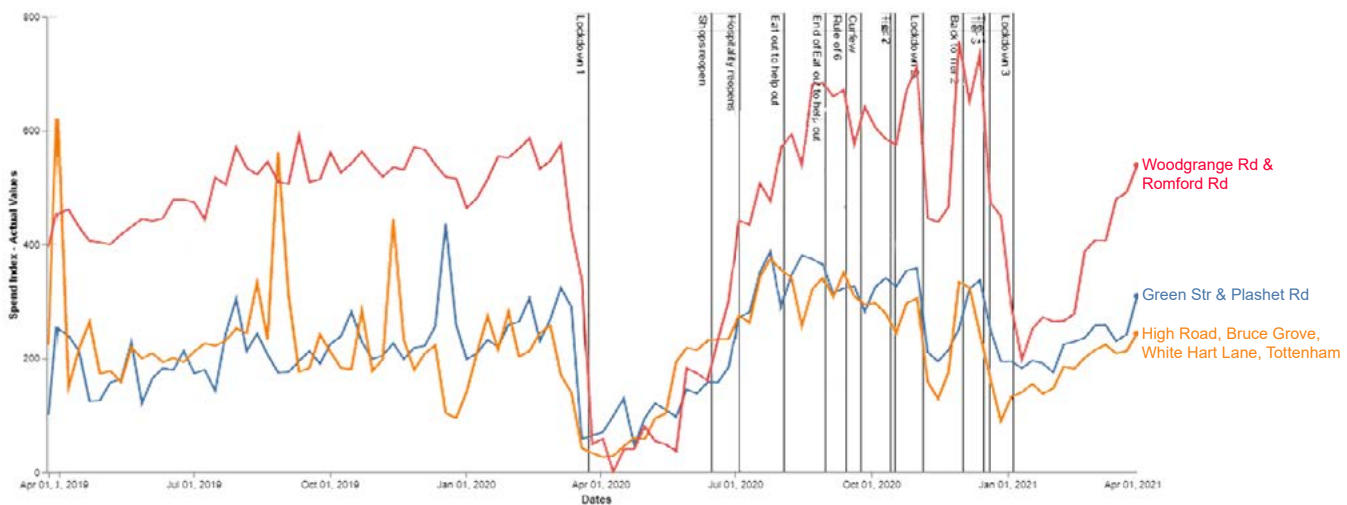
MASTERCARD SPEND TRANSACTIONS: RETAIL

The chart below highlights the Mastercard spend for retail in Green Street & Plashet Grove between April 2019 and April 2021, highlighting the key restrictions imposed by Covid-19, and comparing it to the relevant retail spent in Forest Gate and Tottenham High Road. What the chart shows is that in terms of retail spent, Green Street seems to have recovered back to comparable pre-covid levels of retail spent, after Lockdown 1, but have dropped and not fully recovered yet after Lockdown 3. Green Street's retail spend performed better than Forest Gate, but not as good as Tottenham High Road. (Source: Anonymised and Aggregated data by Mastercard)



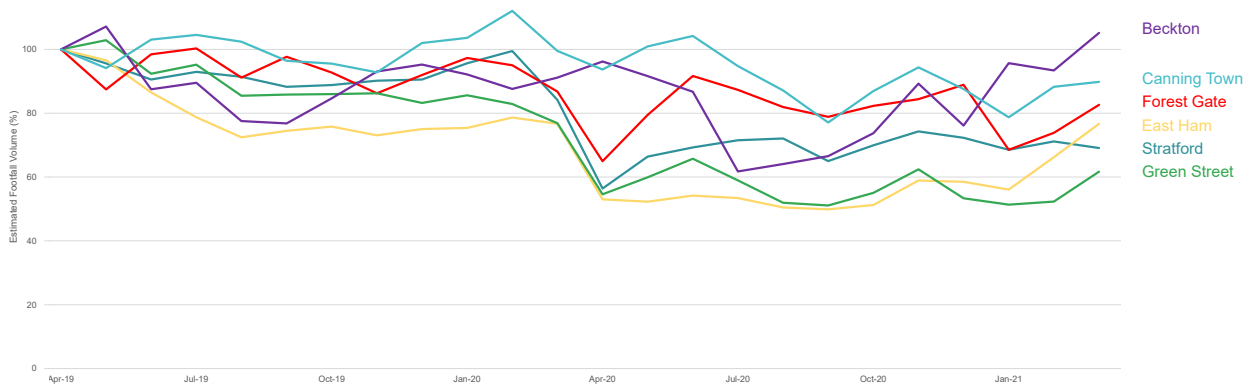
MASTERCARD SPENT TRANSACTIONS: EATING

The chart below highlights the Mastercard spend for eating in Green Street & Plashet Grove between April 2019 and April 2021, highlighting the key restrictions imposed by Covid-19, and comparing it to the relevant spent for eating in Forest Gate and Tottenham High Road. What the chart shows is that in terms of eating, Green Street seems to have almost returned to its pre-covid levels of eating spend, during Autumn 2020 after Lockdown 1 and before Lockdown 3. More recently, Green Street is still recovering from the impact of Lockdown 3. Green Street has been performing in the same way as Tottenham High Road. However, Green Street's local food outlets have not been as successful as the ones in Forest Gate, where people seem to be eating more locally after Covid-19. (Source: Anonymised and Aggregated data by Mastercard)



ESTIMATED MONTHLY FOOTFALL

The chart below highlights estimated footfall volume over the last year in key shopping areas of Newham. Footfall is shown as a percentage (%) of normal footfall in April 2019. Since the first lockdown and until March 2021, Green Street seems to be one of the high streets in Newham to be affected the most by Covid-19 in terms of footfall, and has recovered back to only 62% of its normal pre-covid footfall.



CHALLENGES & OPPORTUNITIES

In Green Street, participants who responded to the survey showed medium to low satisfaction (3.8 / 9) with their high street, while in terms of affordability they consider it to provide some affordable choices (5 / 9). Through the survey and online workshops, a series of challenges and opportunities were identified as important to take into consideration while developing a plan for Green Street. These challenges and opportunities broadly fall under eight categories: offer, services, accessibility, public realm, character & perceptions, built environment, cleanliness, and safety. The table below highlights in detail, the things people perceive as positive and negative about their high street.

	↑ OPPORTUNITIES	↓ CHALLENGES
OFFER	Good shop variety & offer (45%) with many independent local shops (9%), and some national chains (5%).	Shop variety (15%) and quality (4%) in the area can improve further, by having more quality restaurants and pubs (11%). Fast food takeaways (11%) and betting shops (7%) should be controlled.
SERVICES	The South Asian food and shops offer is very loved by the local community (7%) and Queen's Market is also popular place (2%) offering something unique within the town centre.	People would like to see more late night offer and activities for young people (2%) in Green Street.
ACCESSIBILITY	One of the reasons people visit Green Street is convenience, as it is close to their home and easily accessible (9%). The good transport links are also very appreciated (4%).	However, people believe there is too much car traffic on Green Street (19%), making the high street not very pedestrian-friendly (8%). There is also limited parking (16%) leading to cars parking on the pavement (3%).
PUBLIC REALM		People are dissatisfied with the public realm, specifically with the narrow & cluttered pavements (16%), lack of greenery (2%), seating & lighting infrastructure (4%), and cycling infrastructure (3%).
CHARACTER/ PERCEPTIONS	People like the general atmosphere and character (8%), the diversity (6%) and vibrancy (6%) of Green Street. They feel a sense of community (8%) and like that they know people in their community (5%).	In general, people are getting put off by other's behaviours (14%) that are not respectable (e.g. littering, bad attitudes) and they feel that the town centre can get overcrowded (14%), especially within the context of covid.
BUILT ENVIRONMENT	People value some parts of Green Street's built environment (2%) and some of its landmarks (1%) such as the Boleyn Pub and Queen's Market.	However, people believe that the built environment's look & feel could improve (12%) to avoid giving the sense of neglect and disinvestment (11%). Queen's Market's look and feel was also mentioned of needing improvement (6%).
CLEANLINESS		Cleanliness is one of the biggest issues in the town centre (43%), as well as pollution and noise (4%). People highlighted issues of cleanliness from litter and visually cluttered shopfronts to pavements and low air quality due to traffic.
SAFETY	Some people mentioned they do feel safe while going around the Green Street town centre (2%).	Some people mentioned that they do not feel safe while walking down the high street, because of ASB (2%) and crime (10%), highlighting the need for more enforcement (3%).

Based on the engagement & research, we have summarised the key challenges:

	<h4>ENVIRONMENT & CLIMATE</h4> <p>Cleanliness is a big issue, along with pollution and noise from car traffic. People highlighted that the town centre needs improvement through decluttering, planting more greenery, and dealing with litter and drainage issues.</p>		<h4>CULTURE & ENTERTAINMENT</h4> <p>There is a limited offer of evening activity after 6:00 pm, with not many options for restaurants, pubs, or cultural and creative activities. Limited footfall during the evening also means that feelings of unsafety increase.</p>
	<h4>PUBLIC REALM & PLACEMAKING</h4> <p>People find the public realm cluttered and overcrowded, which makes it unpleasant for pedestrians and families walking around. There is a need for wider pavements, more plants and seating for people to rest and socialise.</p>		<h4>HEALTH & WELLBEING</h4> <p>People mentioned that Green Street feels overcrowded and they feel unsafe due to ASB and crime. Feelings of unsafety, low quality public realm, and lack of positive social interactions can have a significant impact on people's wellbeing.</p>
	<h4>DEVELOPMENT & NEW USES</h4> <p>People are concerned about things that give their town centre a sense of neglect, such as uncared shops and untidy built environment. People appreciate the local offer, but they would like to see improved shop quality and more evening outlets, like restaurants and pubs.</p>		<h4>CIVIC & PARTICIPATION</h4> <p>Many spaces support social cohesion in Green Street, from Queen's Market and the library to community and faith organisations. Supporting these hubs and improving their look and feel will be crucial in supporting participation in the town centre.</p>
	<h4>ECONOMY & WORK</h4> <p>As town centres reopen, vacant shops might increase and businesses will continue to face difficulties imposed by the covid-19. Supporting local businesses and the unique visitor economy of creative industries in Green Street will be crucial to keep them going.</p>		<h4>TRANSPORT & ACCESSIBILITY</h4> <p>The town centre is well connected, but there are opposing views around accessibility. Residents voice concerns about Green Street being car-traffic heavy and discouraging for pedestrians or cyclists. Businesses are concerned for the lack of parking and its impact on visitors coming into Green Street.</p>

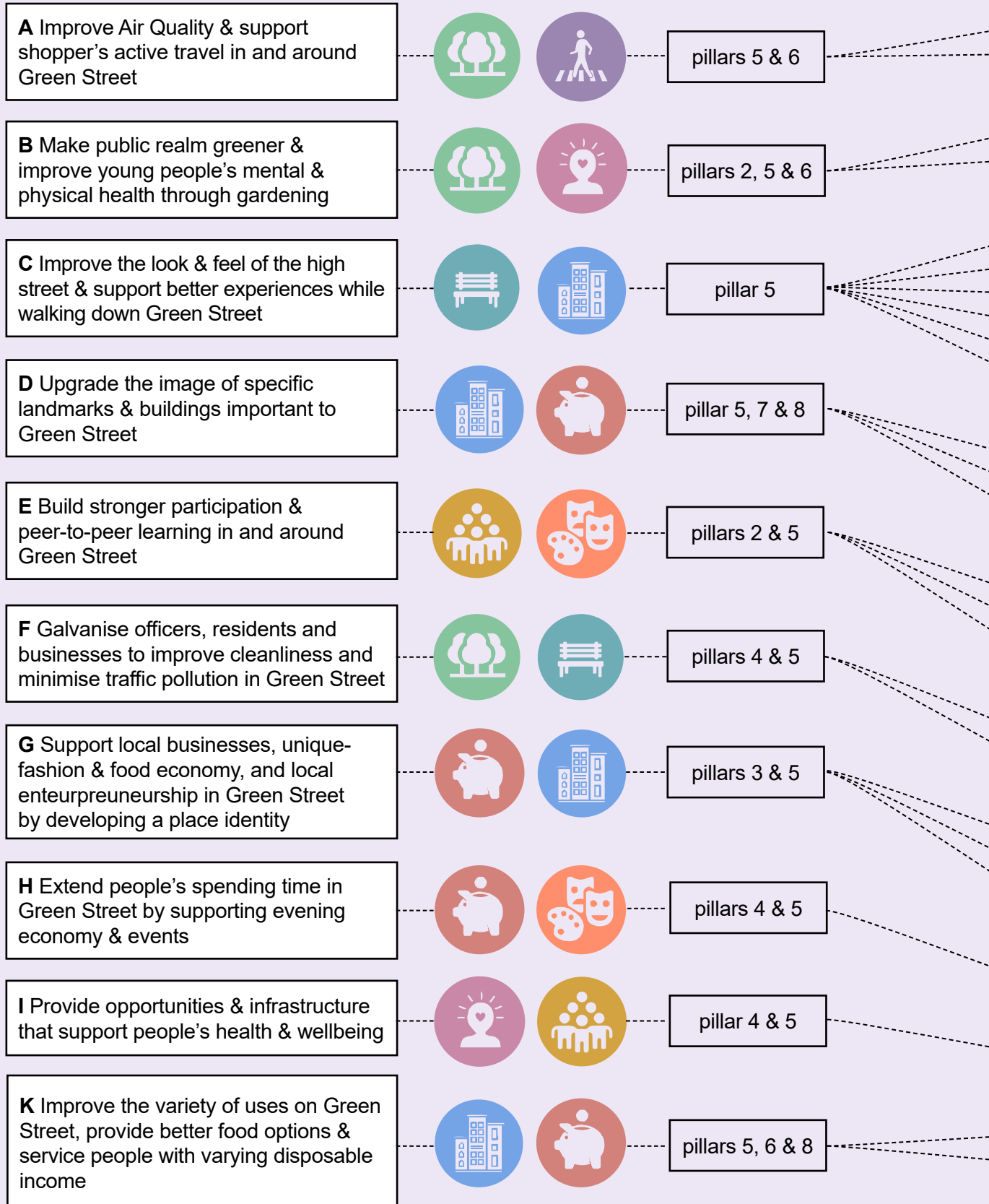
To address the challenges in Green Street, people's aspirations during the engagement focused on the following themes: **Environment & Climate**, **Health & Wellbeing**, and **Public Realm & Placemaking**. They highlighted the need for diversified offer, better traffic management and public realm, and improved cleanliness and safety. Green Street is one of the areas that is already benefiting from two funded programmes, [Shape Newham](#) and [Good Growth](#). **Green Street's strategic plan will include the interventions from these programmes to ensure a comprehensive vision for the town centre.**

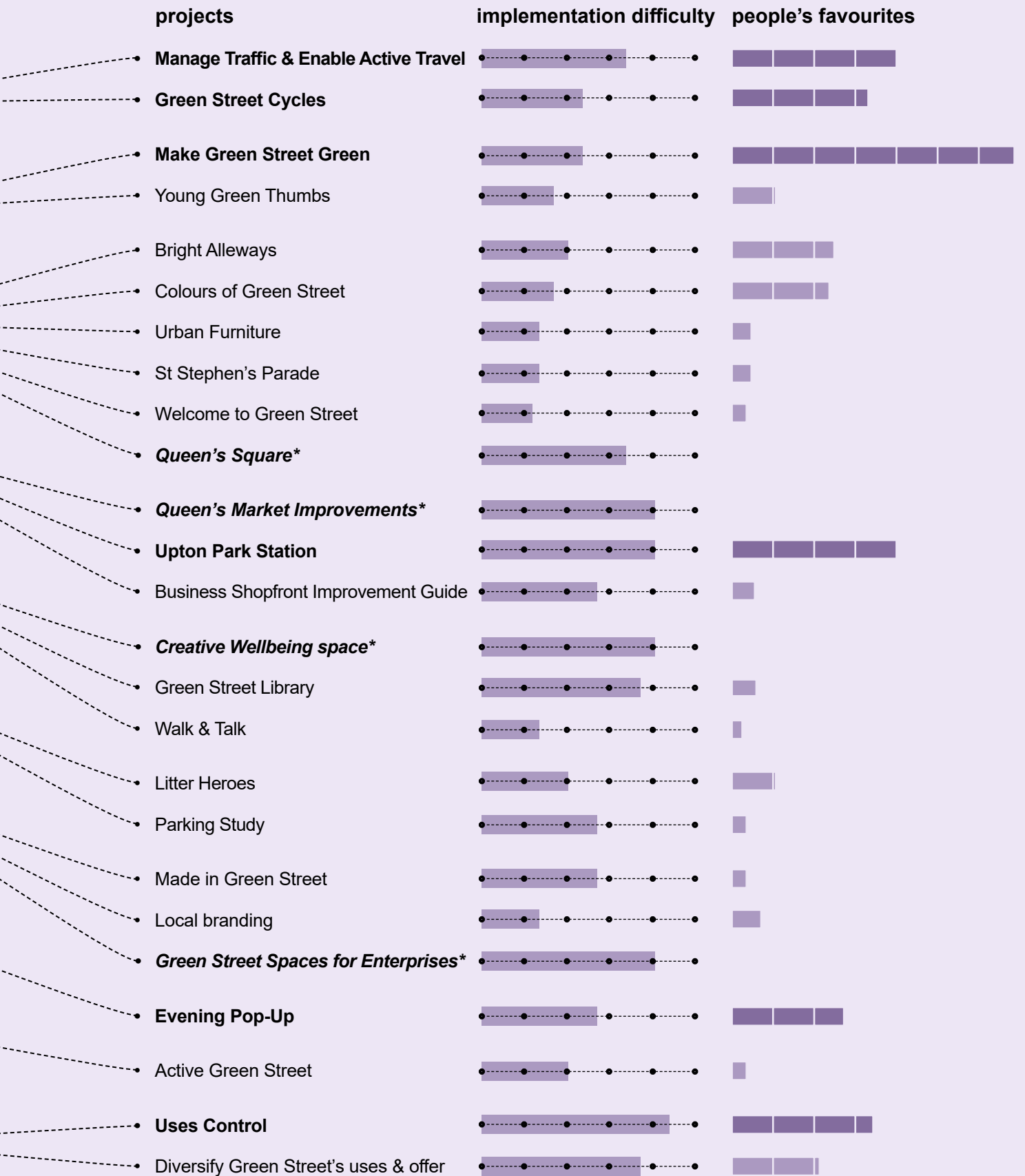
FROM A VISION FOR GREEN STREET TO A PLAN

recommendations

challenges

recovery pillars





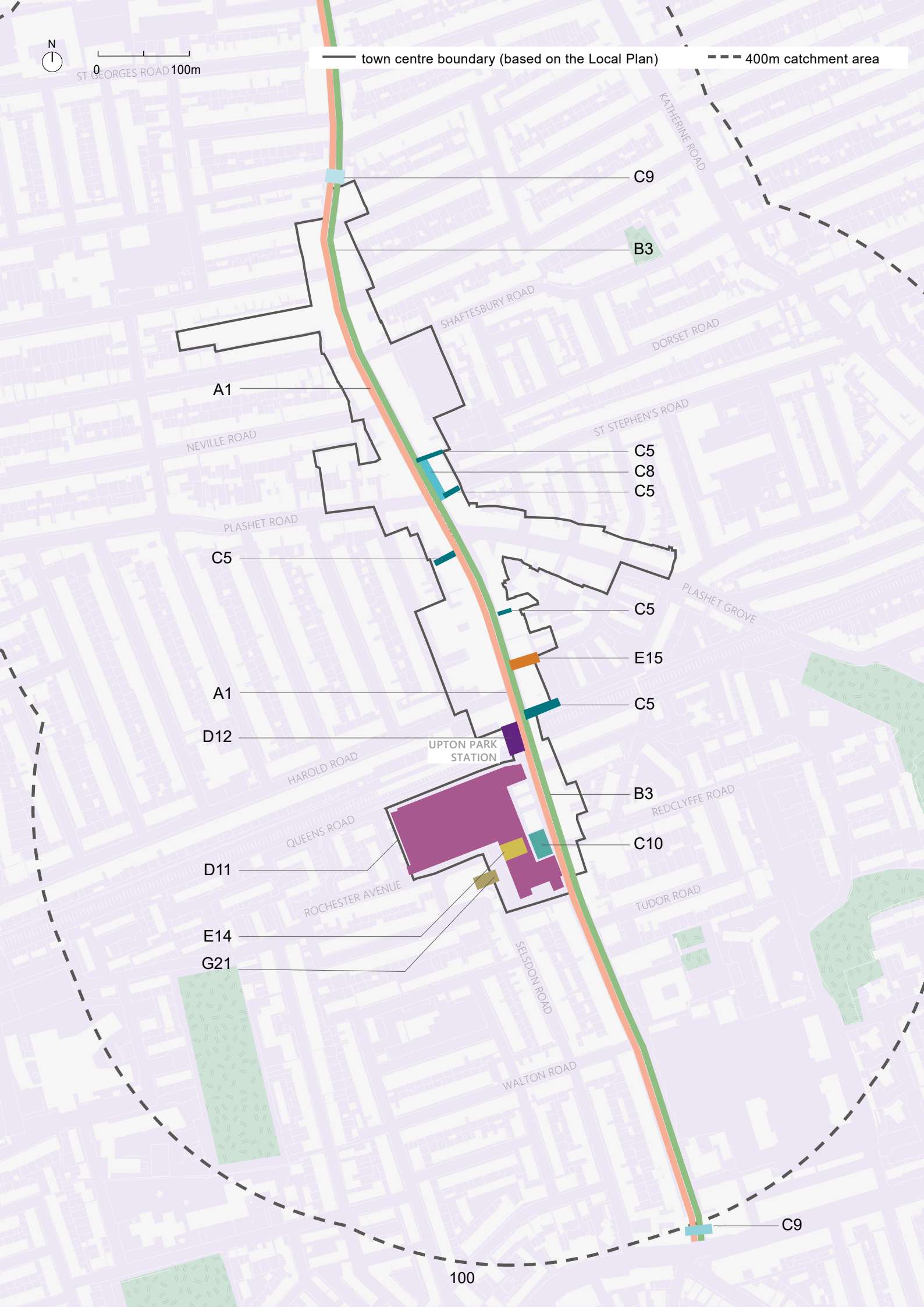
* In bold are the most popular ideas. With asterisk are ideas that came through the survey & the Council is already working on.



ST GEORGES ROAD 100m

— town centre boundary (based on the Local Plan)

- - - 400m catchment area



A1

C9

B3

SHAFTESBURY ROAD

KATHERINE ROAD

DORSET ROAD

NEVILLE ROAD

ST STEPHEN'S ROAD

C5

C5

C8

C5

PLASHET ROAD

C5

PLASHET GROVE

A1

E15

D12

C5

UPTON PARK STATION

B3

HAROLD ROAD

C10

TUDOR ROAD

QUEENS ROAD

D11

TUDOR ROAD

ROCHESTER AVENUE

E14

G21

SELSDON ROAD

TUDOR ROAD

WALTON ROAD

C9

100

STRATEGIC DELIVERY PLAN & MAP

The following pages outline the strategic delivery plan for Green Street's high street. Each recommendation is presented along with the projects that will help fulfill it. The plan presents the top six project ideas prioritised from the engagement in more detail than others.

How to read the plan?

The project ideas presented have different levels of information depending on their complexity and priority. In general you will find the following type of information:

- project title & description
- quick information on the type of project, its prioritisation, and connection to other ideas
- resources that will be needed to make it happen in terms of people, time & money
- project's impact Impact and value creation.
- map with the project locations & quotes from the engagement
- first steps towards the project's kick-start and delivery

How will we use the strategic delivery plan for Green Street?

We hope that the strategic plan will be the beginning of a collaboration between different stakeholders, from the council, local businesses, groups, organisations and residents.

Looking at the Map

RECOMMENDATION A

- A1 Manage Traffic & Enable Active Travel
- A2 Green Street Cycles

RECOMMENDATION B

- B3 Make Green Street Green
- B4 Young Green Thumbs

RECOMMENDATION C

- C5 Bright Alleways
- C6 Colours of Green Street
- C7 Urban Furniture
- C8 St Stephen's Parade
- C9 Welcome to Green Street
- C10 Queen's Square

RECOMMENDATION D

- D11 Queen's Market Improvements
- D12 Upton Park Station
- D13 Business Shopfront Improvement Guide

RECOMMENDATION E

- E14 Creative Wellbeing Space
- E15 Green Street Library
- E16 Walk & Talk

RECOMMENDATION F

- F17 Litter Heroes
- F18 Parking Study

RECOMMENDATION G

- G19 Made in Green Street
- G20 Local Branding
- G21 Green Street Spaces for Enterprise

RECOMMENDATION H

- H22 Evening Pop-Up

RECOMMENDATION I

- I23 Active Green Street

RECOMMENDATION K

- K24 Diversify Forest Gate's Uses & Offer
- K25 Uses Control

- located on the map ○ high street-wide idea or location to be defined

A

Improve Air Quality & support shopper's active travel in and around Green Street

RESPONDING TO CHALLENGES:



Environment
& Climate



Transport &
Accessibility

SUPPORTING RECOVERY PILLARS:



High streets that
support healthier
happy communities



We will quicken
the greening of
our economy

PROJECTS

- Green Street Cycles
- Manage traffic & Enable Active Travel



GREEN STREET CYCLES

DESCRIPTION

Support the Council's 'Climate Emergency Action Plan' by reducing car based emissions & provide better facilities to encourage cycling (e.g designated cycling lanes, bike storage.) Work with local stakeholders and businesses to support local trips to Green Street town centre by bicycle.

In the short term:

- Introduce bike locks for temporary bike parking on Green Street
- Improve signage to connect to existing cycling networks.
- Identify locations for secure cycle storage for residents on residential streets.

In the medium term:

- Work with businesses to identify opportunities to use cycle delivery for their services.
- Consider the opportunity to introduce a shared bike scheme, preferably close to Queen's Market in a currently unused space.

QUICK INFO



transport & accessibility project

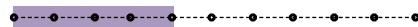
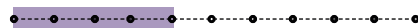


30% of the participants in Green Street support this idea



Connected with ideas:
Manage Traffic & Enable Active Travel, Parking Study, Active Green Street

MAKING IT HAPPEN





MANAGE TRAFFIC & ENABLE ACTIVE TRAVEL

DESCRIPTION

Work with local stakeholders to better understand and investigate feasible ways to prioritise pedestrians, buses, and cyclists along parts of Green Street. Commission a study to understand what is possible in relation to the following:

- Consider the area between Plashet Grove and Upton Park station for timed access for loading and servicing during peak pedestrian periods.
- Investigate the impact of having parts of Green Street as a low traffic neighbourhood or pedestrianised similar to East Ham.
- Improve crossing timings for pedestrians along Green Street.
- Improve and declutter pavements from unnecessary obstacles.
- Identify locations within the high street for more cycling parking. A cycle highway and increase of docking cycles would help encourage more cyclists.

QUICK INFO



transport & accessibility project

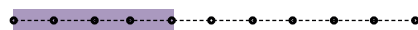


36% of the participants in Green Street support this idea



Connected with ideas:
Green Street Cycles, Parking Study, Active Green Street

MAKING IT HAPPEN





“Given that we have comparatively low density to similarly central London areas it always amazes me how many cars pollute our streets. Cycling and public transport options must be radically prioritised.”

“We need docking cycles then we need a cycle highway. All on Green Street.”

“Green Street could be a fabulous destination shopping area. One simple change could make it so much more pleasurable for shoppers as well as workers and residents. Why should East Ham high street alone be so advantaged. Pedestrianise Green Street..”

[click to see the whole discussion here!](#)

BENEFITS



Improve air quality by managing car traffic and minimise levels of noise along Green Street



Improving people's perceptions about Green Street town centre's public realm



Increase connections between different public transport modes (buses, overground, trains etc.)



Increase number of people who engage with physical activity on a weekly basis through active travel



Supporting active travel by increasing number of one mile radius trips realised on foot and bike

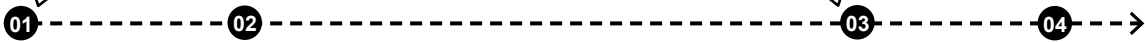


Increase footfall and spent to local businesses by making the high street more walkable

FIRST STEPS

01 Communicate with TfL about changing traffic lights timings to favour pedestrians

03 Facilitate co-design workshops & focus groups with TfL buses, pedestrian & cyclists



02 identify potential funding bids for the project idea (internal & external)

04 Undertake feasibility of different traffic & active travel options for Green Street to understand their impact on traffic patterns

B

Make public realm greener & improve young people's mental & physical health through gardening

RESPONDING TO CHALLENGES:



Environment
& Climate



Health &
Wellbeing

SUPPORTING RECOVERY PILLARS:

2

Support
every resident
under 25

5

High streets
that support
healthier happy
communities

6

We will
quicken the
greening of
our economy

PROJECTS

- Young Green Thumbs
- Make Green Street Green



YOUNG GREEN THUMBS

DESCRIPTION

Create internships for young people to build gardening skills and work on greening projects on and around Green Street. Allow opportunities for intergenerational gardening activities and collaboration with the Green Street community garden.

- Collaborate with local organisations such as the Green Street community garden and Wild Green E13.
- Work with schools to incorporate entrepreneurial and learning opportunities for over 16's around food production and the wider food industry.
- Work with food production, processing, and service businesses to provide paid internships as a potential pathway to employment and skills building.

QUICK INFO



non-spatial programme

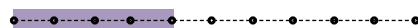
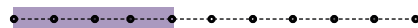


10% of the participants in Green Street support this idea



Connected with ideas:
Make Green Street Green, Active Green Street, Made in Green Street

MAKING IT HAPPEN





MAKE GREEN STREET GREEN

DESCRIPTION

Increase the levels of greenery and trees on and around Green Street by working with residents, schools and businesses.

- Work with Green Street community garden and local schools to introduce greenery, planters and trees on Green Street.
- Identify residents and businesses to adopt planters and support with their maintenance and care.
- Consider implementing a council led green recycling strategy.
- In the long run, work towards creating permanent greening structures. These could include tree planting and a network of pocket parks.

QUICK INFO



public realm project

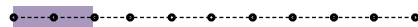
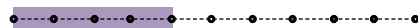


62% of the participants in Green Street support this idea



Connected with ideas:
Young Green Thumbs, St Stephens Parade, Bright Alleyways

MAKING IT HAPPEN





“It would be amazing to see Green Street actually....GREEN!”

“Great idea. Combined with measures to reduce traffic, this could massively improve residents’ quality of life!”

“Greening Green Street is a huge priority for me personally. The street would be so much better served, pleasant to be around, help to improve air quality, and offer a generally improved public realm. I’d like to see tree planting take place, not just temporary planting installations. I’d also like to see pocket parks in the place of where parking used to be offered.”

[click to see the whole discussion here!](#)

BENEFITS



Increase levels of greenery & expand public land under community cultivation



Improving people’s perceptions about the town centre’s the public realm & increase footfall



Improve air quality and minimise levels of noise along Green Street



Increase number of people who engage with physical activity on a weekly basis through gardening



Creating skill development and employment opportunities for young people

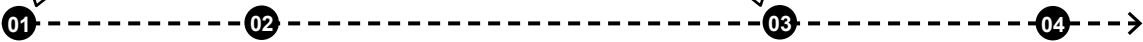


Creating learning opportunities around gardening, decrease levels of isolation & provide opportunities for connection.

FIRST STEPS

01 Further assess & map areas of Green Street, where there is space to introduce more greenery & trees

02 Identify potential funding for different types of greening.



02 Develop a plan with phases of greening and incremental costs towards more permanent interventions.

03 Identify collaborations for each greening location & develop a paid internship gardening programme for young people.

C

Improve the look & feel of the high street & support better experiences while walking down Green Street

RESPONDING TO CHALLENGES:



Public Realm
& Placemaking



Development
& New uses

SUPPORTING RECOVERY PILLARS:



High streets that
support healthier
happy communities

PROJECTS

- Bright Alleways
- St Stephen's Parade
- Colours of Green Street
- Urban Furniture
- Welcome to Green Street
- Queen's Square



BRIGHT ALLEYWAYS

DESCRIPTION


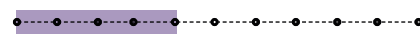

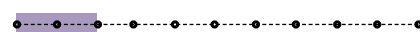


Brighten up alleyways along Green Street with better lighting and artwork to encourage more active use by residents and shoppers.

- Incorporate more lighting and greenery in alleyways using creative solutions.
- Consider a paving uplift of the alleyways with colourful floor vinyls.
- Investigate the potential to activate larger alleyways through different pop-up uses.
- Combine with the St Stephen's Parade project idea and improve it's adjacent alleyways.

QUICK INFO

-  public realm project
-  22% of the participants in Green Street support this idea
-  **Connected with ideas:**
Colours of Green Street, Make Green Street Green, St Stephen's Parade

MAKING IT HAPPEN

-  
-  
-  



ST STEPHEN'S PARADE

St Stephen's parade is a unique and beloved location on Green Street, which needs maintenance and uplift.

- Repair the mosaic and address the drainage issues that exist on site.
- Celebrate this public space by repairing, clean and uplift the existing seating and bins.
- Consider additional improvements, such as more planting, trees, creative lighting and a coffee stall.
- Improve the adjacent alleyway to make it safer and more attractive.



COLOURS OF GREEN STREET

Develop a programme that enables the council to identify feasible sites for murals and work with local artists to develop them, highlighting the history and identity of Green Street.

- Identify council-owned assets that would be ideal locations for murals on the high street.
- Develop a borough-wide process to work with building and business owners who want to offer their blank walls or shop's shutters to be used for a mural. Consider issues around mural maintenance in the long-run.



URBAN FURNITURE

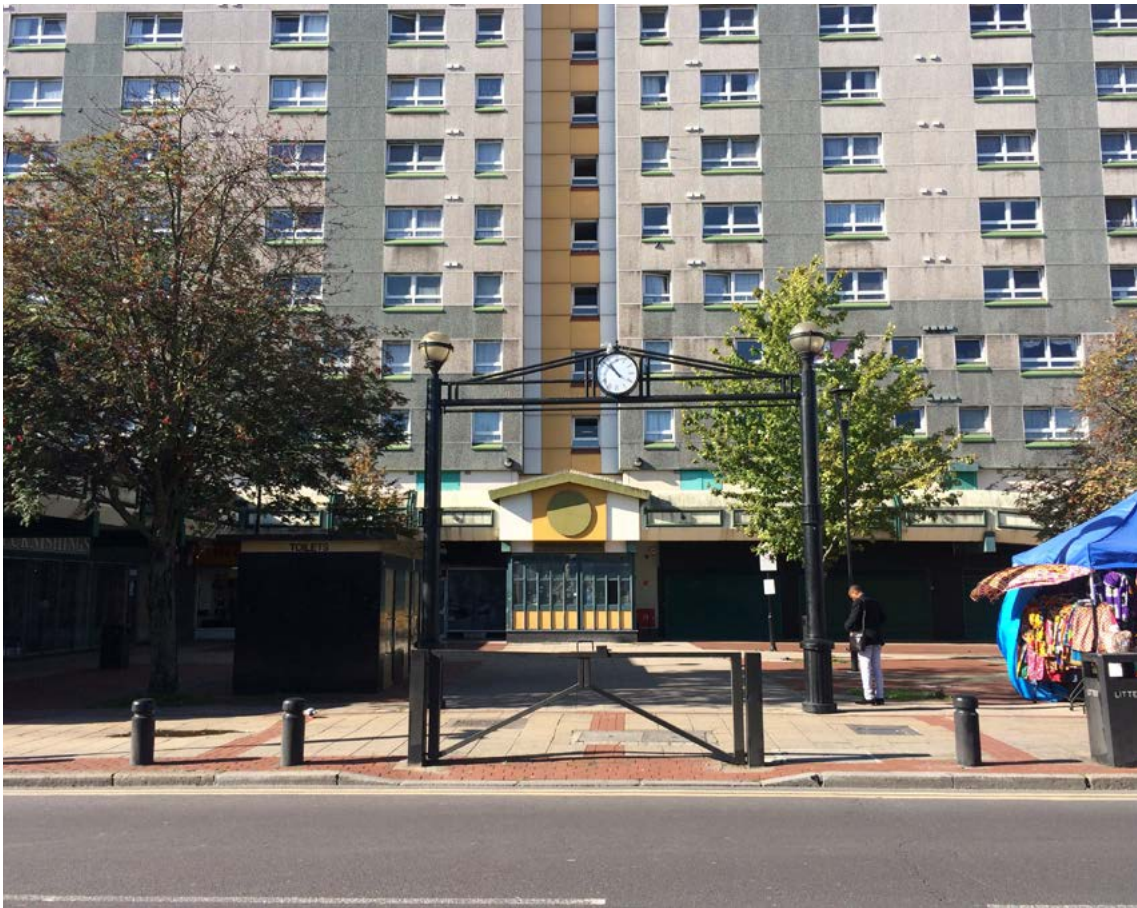
Improve the street seats and furniture along Green Street and provide opportunities for people to rest and relax.

- Create a design guide with a range of bespoke or themed and multi-functional urban furniture.
- Develop a street furniture colour scheme for Green Street to help enliven and improve the visual appearance of Green Street.
- Identify areas for permanent and temporary outdoors seating to be installed in Green Street that encourages positive interactions. Ensure that the space used by the furniture does not encroach on pedestrian street space.



WELCOME TO GREEN STREET

A new gateway signs to welcome shoppers and visitors at the northern end of Green Street. This would complement the southern gateway, closer to the junction with Barkings Road that is being delivered by the Shape Newham programme. You can go to the programme's page on the [Shape Newham](#) website to find out more.



QUEEN'S SQUARE

DESCRIPTION

Public realm improvements to Queen's Square to better activate Green Street's largest public space, through greening, new seating, public art and improved lighting. New cycle stands will also help to encourage more active travel to the high street by residents and visitors.

This is something already discussed as part of the engagement process for the Queen's Market Good Growth programme in Green Street and is part of the programme's brief moving forward. You can go to the programme's page on the [Newham Co-create platform](#) to look at the progress of this idea.

QUICK INFO



public realm project

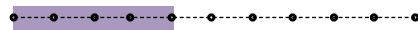


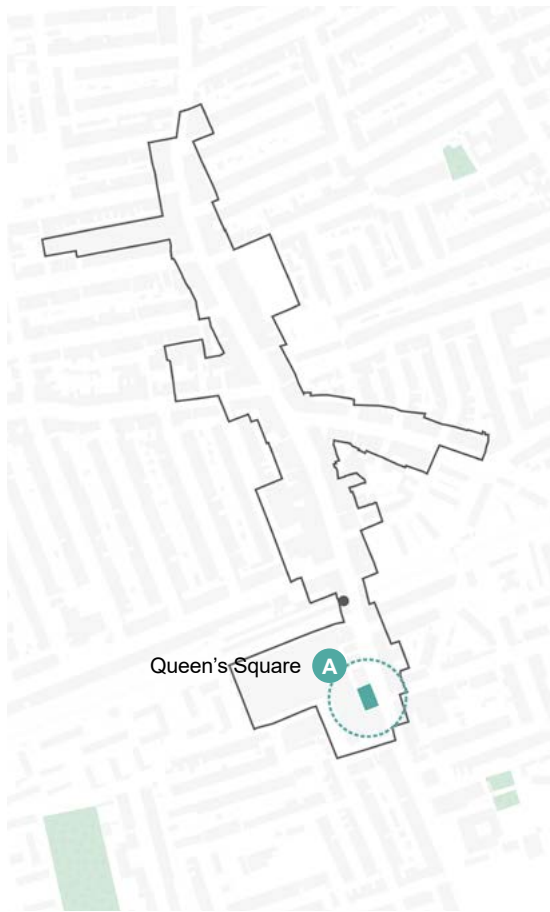
30 people in Green Street helped shape this idea



Connected with ideas:
Make Green Street Green, Urban Furniture, Green Street Cycles

MAKING IT HAPPEN





“Yes, seating will encourage people to stay in the space!”

“Great idea! We have some good murals at the moment, and the Bobby Moore statue, but something which really represents the area would be awesome.”

“I think it needs to be secure parking... We need to reduce traffic in the area, more biking, infrastructure is a good start!”

[click to see the whole discussion here!](#)

BENEFITS



Improving & investing in the high street's public realm through public art and urban furniture



Improve the public realm to increase the feeling of safety and reduce ASB



Improve air quality & minimise noise along Green Street by increasing the levels of trees & greenery



Extending footfall into the evening by developing new cultural & educational events for all in the public realm



Decrease levels of isolation & provide opportunities for connection

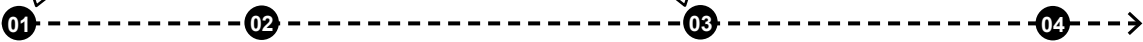


Providing infrastructure that support active travel and increase the number of short trips realised by bike

FIRST STEPS

01 The design brief for the space has been developed collaboratively through engagement for Green Street's Good Growth Programme

03 During May & June 2021, there was an open call to develop Key Stakeholder Working Groups



02 Procurement of the design team who will lead the space's co-design process

04 In June 2021, the design team for the project will be appointed to run co-design workshops with local residents, businesses & traders

D

Upgrade the image of specific landmarks & buildings important to Green Street

RESPONDING TO CHALLENGES:



Development
& New uses



Economy
& Work

SUPPORTING RECOVERY PILLARS:

5

High streets
that support
healthier happy
communities

7

support
a fairer deal
for Newham
workers

8

Only welcome
investment
supporting our
objectives
& delivering
benefits as a
whole

PROJECTS

- Business Shopfront Improvement Guide
- Queen's Market
- Upton Park Station



BUSINESS SHOPFRONT IMPROVEMENT GUIDE

DESCRIPTION




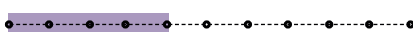


Shopfront uplifts can be a long and costly undertaking. However, providing guidance can help organise the look and feel of shopfronts, support business and the overall appearance of the street.

- Work with local businesses to co-create design guidance for shopfronts, which could become supplementary guidance for determining planning decisions.
- Investigate external funding opportunities for potential business grants for shopfront uplifts.
- Develop tools and methods to reduce and tackle graffiti and stickering on shop-fronts.

QUICK INFO

-  public realm project
-  28% of the participants in Green Street support this idea
-  **Connected with ideas:**
Local Branding, Made in Green Street, Make Green Street Green

MAKING IT HAPPEN

-  
-  
-  



QUEEN'S MARKET IMPROVEMENTS

DESCRIPTION

Improvements to Queen's Market, including new flooring, lighting and public toilets. Other elements that will be co-designed with the local community and traders will be a new sign for the market, refurbishment of the two canopies at the front and new electric points for traders.

The design brief for the improvements is something already discussed as part of the engagement process for the Queen's Market Good Growth programme in Green Street and is part of the programme's brief moving forward. You can go to the programme's page on the [Newham Co-create platform](#) to look at the progress of this idea.

QUICK INFO



space activation project

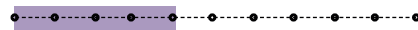


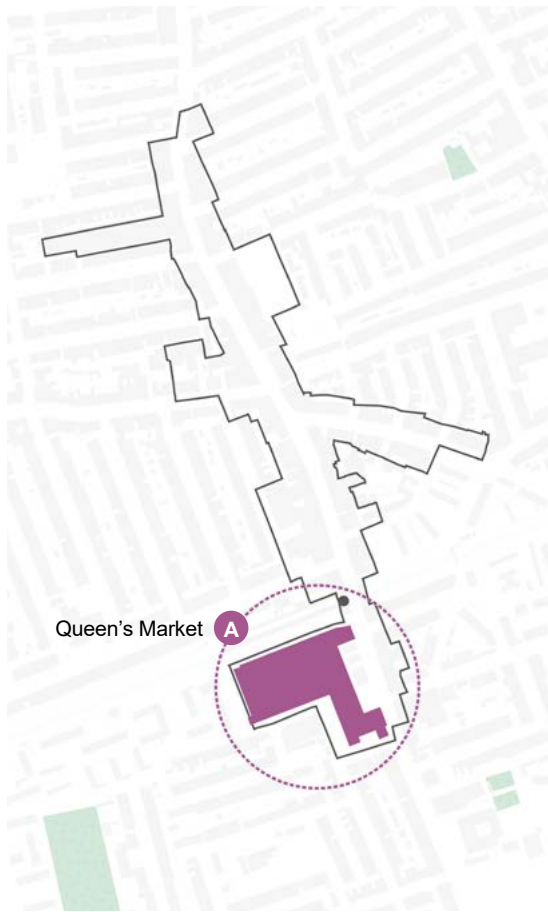
43 people in Green Street helped shape this idea



Connected with ideas:
Queen's Square, Creative Wellbeing Space, Spaces for Enterprise

MAKING IT HAPPEN





“By adding doors, security and sorting the roof, it will weather proof the market and look after residents and traders during the rain/winter.”

“I love Green Street market. I think it’s an architectural and cultural treasure that I’d love to see restored creatively and sensitively so that it works for the traders, shoppers and local community.”

“We love Queen’s Market. I spend at least £60 each time I go because I have to shop for my parents and brothers house too. I for one appreciate Queen’s Market for how the traders have served us over the years.”

[click to see the whole discussion here!](#)

BENEFITS



Supporting local businesses & traders by increasing footfall & spent in Queen’s Market



Extending footfall into the evening by developing new cultural & educational events in Queen’s Market



Giving a hyperlocal appeal to the high street & attracting visitors from neighbouring boroughs



Increasing social integration & local pride by investing in an important social infrastructure



Creating skill development and employment opportunities for young people



Creating opportunities for residents & businesses to co-design and actively participate in decision making

FIRST STEPS

01 The design brief for the space has been developed collaboratively through engagement for Green Street’s Good Growth Programme

03 During May & June 2021, there was an open call to develop Key Stakeholder Working Groups

02 Procurement of the design team who will lead the space’s co-design process

04 In June 2021, the design team for the project will be appointed to run co-design workshops with local residents, businesses & traders



UPTON PARK STATION

DESCRIPTION

Work with TfL to help bring forward necessary improvements to the Upton Park Station.

- Making the station accessible and step free. Consider a lift for elderly residents, people with disability, and prams.
- Repairing the station facade and improving the pavement outside the station.
- Incorporating better signage and wayfinding that allows people to see the station from further away as they walk down Green Street.
- Creating a larger entrance to help reduce a busy bottleneck of commuters.

QUICK INFO



space activation project



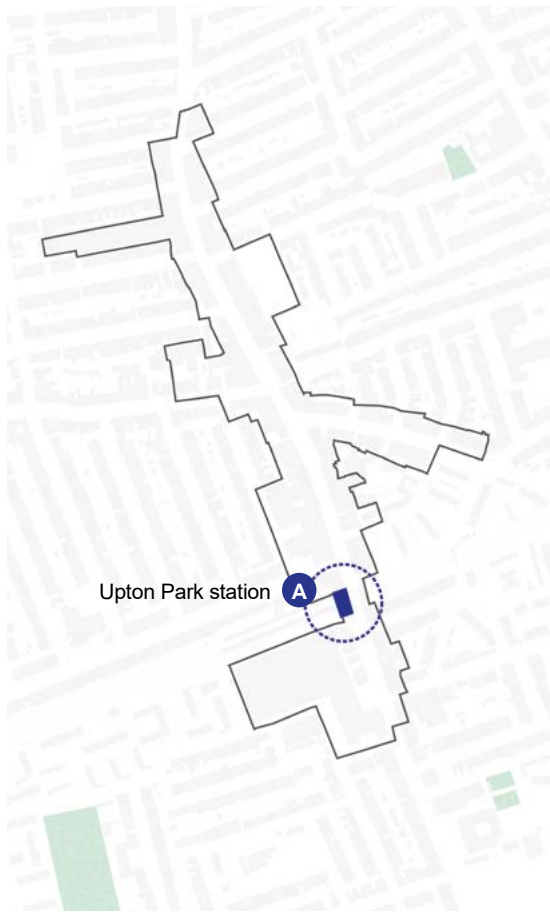
36% of the participants in Green Street support this idea



Connected with ideas:
Manage Traffic & Enable Active Travel

MAKING IT HAPPEN





“My dad is a wheelchair user, if I want to take him on the train, I either go to eastham by bus or stratford where they have lifts at the station. Its such an inconvenience. Upton Park needs improving. I feel bad for parents with buggies or elderly with shopping trolleys. I end up helping but I end up with marks on my trousers or my backs gone from the heavy load.”

“Would a lick of paint be too much to ask? The facade of the station is beautiful, it’s just a bit unloved.”

“This is well overdue. Anyone with a disability (hidden or otherwise) or elderly, or with luggage has had to face that set of stairs on entering / exiting the platforms.”

[click to see the whole discussion here!](#)

BENEFITS



Increase connections between public transport modes & active travel (buses, overground, trains etc.)



Improving people’s perceptions about the town centre’s the public realm & increase footfall



Improve air quality and minimise levels of noise and traffic along Green Street



Increase footfall & spend to local businesses by expanding Green Street’s visitor economy to all Londoners.

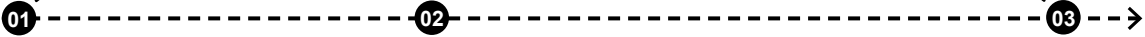


Support people’s wellbeing by making the town centre accessible for all

FIRST STEPS

01 Communicate with TfL about the need to make changes to the train station

03 Focus on prioritising the interventions relating to the station’s accessibility and then scope further potential improvements on the building.



02 Support TfL in their efforts to identify potential funding for the station upgrades

E

Build stronger participation & peer-to-peer learning in & around Green Street

RESPONDING TO CHALLENGES:



Civic & Participation



Leisure & Entertainment

SUPPORTING RECOVERY PILLARS:



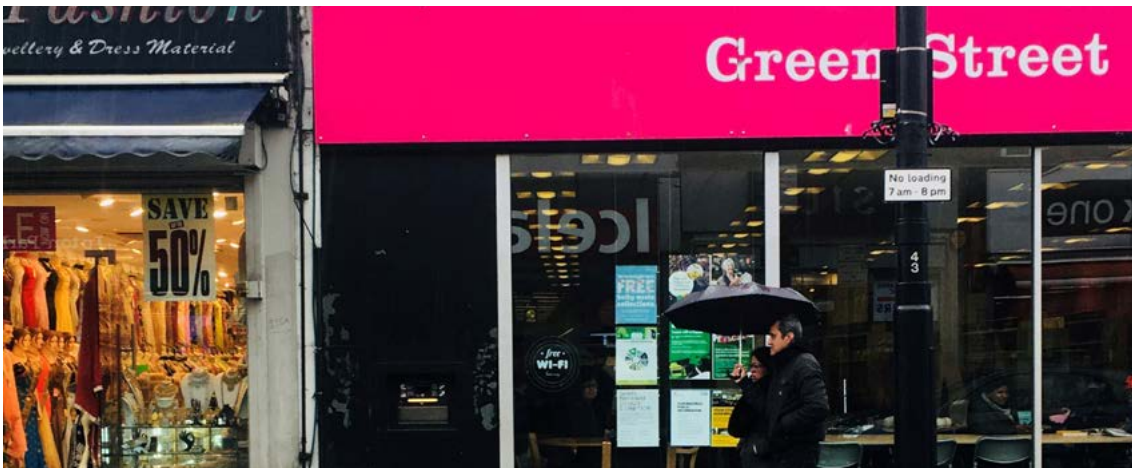
Support every resident under 25



High streets that support healthier happy communities

PROJECTS

- Green Street Library
- Walk & Talk
- Creative Wellbeing Space



GREEN STREET LIBRARY

Green Street library is the smallest one in Newham. It does not have enough space for larger events, more computers or a greater range of activities that would attract more residents to use it, especially younger people as well. As the lease runs out in five years, relocation to a larger and more flexible space on the high street is being considered.

- The Council is assessing the opportunities for a new library and community centre as part of the future options study for Queens Market and Hamara Ghar. You can find out more on [Newham Co-create platform](#).



WALK & TALK

Build upon the Green Street Culture Trail project, which was initiated through the [Citizens' Assemblies](#), to organise regular local history walks.

- Use the Cultural Trail Maps of Green Street put together by residents and a local artist, to organise monthly walking or cycling tours around the neighbourhood.
- Incorporate wayfinding infrastructure and signage in the area to highlight local landmarks and important locations to encourage self-guided tours as well.



CREATIVE WELLBEING SPACE

DESCRIPTION

A new intergenerational community space for Green Street residents providing a great range of activities and facilities. It will include a cafe, visual art and performance spaces, workshop and studio space. The community programming for these spaces will include events, workshops and artist residencies all centred around arts, culture and wellbeing with focus on exhibitions, visual arts, music, spoken word, in an intimate setting. Workshops and creative engagement will be led by Newham artists. The Creative Wellbeing Space will showcase cultural diversity of the area, and help to activate and programme Queen's Square. Artist studios will provide residents with space to make and create, and offer a gallery to display their works.

This project was already discussed as part of the engagement for the programme and is part of the brief moving forward. You can go to the programme's page on the [Newham Co-create platform](#) to look at the progress of this idea.

QUICK INFO



space activation project

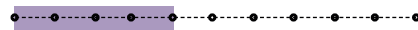


46 people in Green Street helped shape this idea



Connected with ideas:
Queen's Market Improvements, Spaces for Enterprise, Queen's Square

MAKING IT HAPPEN





“Would be great to have an exhibitions & events space. Attracting artists to the area with affordable workshop space or places to exhibit their work is such a great way to bring vibrancy to the area.”

“Would be great to have a wellbeing space with yoga and fitness studios - if the Council offered cheap rent to instructors it would be a good way of getting an excellent timetable of classes and events for local residents to go to.”

[click to see the whole discussion here!](#)

BENEFITS



Develop programmes that help increase levels of self-reported happiness and wellbeing



Extending footfall into the evening by developing new cultural & educational events on Green Street



Supporting local artists & creating local opportunities for them



Develop programmes that help increase people's engagement with physical activity on a weekly basis



Creating skill development and employment opportunities for young people

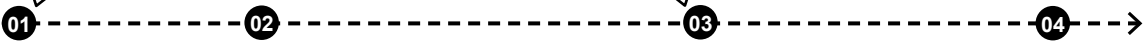


Decrease levels of isolation & provide opportunities for connection in the public realm

FIRST STEPS

01 The design brief for the space has been developed collaboratively through engagement for Green Street's Good Growth Programme

03 During May & June 2021, there was an open call to develop Key Stakeholder Working Groups



02 Procurement of the design team who will lead the space's co-design process

04 In June 2021, the design team for the project will be appointed to run co-design workshops with local residents, businesses & traders

F

Galvanise officers, residents and businesses to improve cleanliness and minimise traffic pollution in Green Street

RESPONDING TO CHALLENGES:



Environment
& Climate



Public Realm
& Placemaking

SUPPORTING RECOVERY PILLARS:



Ensure residents are healthy enough to have more rewarding engagement with the economy



High streets that support healthier happy communities

PROJECTS

- Litter Heroes
- Parking Study



LITTER HEROES

Improve cleanliness of Green Street town centre.

- Work with Enforcement Officers to investigate solutions and challenges around dealing with litter and flytipping on the high street and across local housing estates.
- Build a local #LitterHeroes network of people to help keep the neighbourhood clean.
- Try to minimise fly tipping issues, through regular [bulky waste collections](#) more often and minimising delays.
- Work with phone companies to remove redundant phone boxes, to reduce some visual clutter, ASB issues & litter/stickering. Some phone boxes could be used as community libraries relocated in green spaces.
- Ensure [street cleaning](#) is done regularly, provide more bins, expand recycling collection.
- Work with volunteers to organise local clean ups and create educational programmes around recycling and litter.



PARKING STUDY

Commission a study to identify parking and transport patterns to and from Green Street. The study should also consider:

- The usage and types of parking and servicing requirements by shoppers & businesses.
- The level of travel to and from Green Street by shoppers and workers using public transport, walking and cycling.
- Re-direct people to use car parks instead of street parking, through incentivising short-stay parking.
- The types of interventions needed to stop unregulated parking on Green Street (e.g. furniture, bollards, widening pavement etc.)
- Ways to prevent car-idling and minimise pollution levels along the high street and neighbouring streets.
- How retailers can be supported to sign up to PayPoint scheme.

G

Support local businesses, unique fashion & food economy, and local entrepreneurship in Green Street by developing a place identity

RESPONDING TO CHALLENGES:



Economy
& Work



Development
& New uses

SUPPORTING RECOVERY PILLARS:



Deliver a simpler, consolidated service to support residents through recession



High streets that support healthier happy communities

PROJECTS

- Made in Green Street
- Local Branding
- Queen's Market Artists' Studio



MADE IN GREEN STREET

Support Green Street's local businesses by creating a local brand identity, helping businesses promote their products and services through an online marketplace.

- Co-design with businesses a brand identity for Green Street's food & fashion marketplace.
- Create an online market place for Green Street's businesses for people to shop on-line, supported by social media campaigns.
- Identify ways to support local businesses to offer deliveries or click & collect service.
- Create internships for young people to help local businesses get their material online, while building knowledge in fashion, clothes, mending, food etc.
- Consider the potential to facilitate a fashion competition for young interns that will also help promote local businesses and talent.



LOCAL BRANDING

Through a local art project, celebrate and promote Green Street.

- Work with businesses, traders, residents, schools and local artists to develop design ideas for a local brand.
- Brand the high street with banners using lamp columns along Green Street and outside Queen's Market.
- Combine the local place branding with the online presence of local businesses developed through the Made in Green Street project idea.
- Create a map of local businesses and offer and a calendar with local events, to inform people about what is happening in Green Street.



GREEN STREET SPACES FOR ENTERPRISE

DESCRIPTION

A new truly affordable workspace will provide much needed space to support Newham based SME's and start-ups as well as attract new businesses to the Green Street. This project will help to create more opportunities and jobs for residents, and support the high street offer and local economy. Some of the programming for the space will include:

- Business support for tenants, focused on small businesses and start-up tenants
- Skills development for young residents
- Forming connections with the Creative Wellbeing Space for joint events and workspace users / tenants
- This project was discussed as part of the engagement for the Queen's Market Good Growth programme and is part of the programme's brief moving forward. You can go to the programme's page on the [Newham Co-create platform](#) to look at the progress of this idea.

QUICK INFO



space activation project

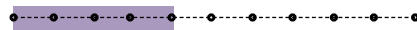


29 people in Green Street helped shape this idea



Connected with ideas:
Creative Wellbeing Space, Made in Green Street, Queen's Market Improvements

MAKING IT HAPPEN





“Creating more space for artists in Newham is a great idea! It would be awesome to attract more artists to Green St.”

“I think affordable workspace is an excellent idea and would certainly be interested as a locally based creative.”

“I love the idea. I’m a potter and my workshop is located in a great affordable place within a dynamic community in Woolwich. But having a workshop near to where I live would save me a lot of time and money.”

[click to see the whole discussion here!](#)

BENEFITS



Provide business support to local businesses and them grow through seminars, training, and advice



Enable Community Wealth Building by creating links to local supply chain and businesses



Supporting local people to turn new ideas into local businesses



Increase footfall by activating the high street & what it has to offer through new uses and activities



Creating skill development and employment opportunities for young people

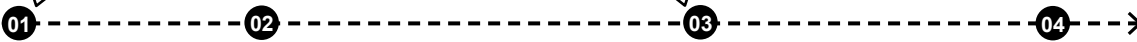


Supporting local artists & creating opportunities for them

FIRST STEPS

01 The design brief for the space has been developed collaboratively through engagement for Green Street’s Good Growth Programme

03 During May & June 2021, there was an open call to develop Key Stakeholder Working Groups



02 Procurement of the design team who will lead the space’s co-design process

04 In June 2021, the design team for the project will be appointed to run co-design workshops with local residents, businesses & traders

H

Extend people's spending time in Green Street by supporting evening economy & events

RESPONDING TO CHALLENGES:



Economy
& Work



Leisure &
Entertainment

SUPPORTING RECOVERY PILLARS:



Ensure residents are healthy enough to have more rewarding engagement with the economy



High streets that support healthier happy communities

PROJECTS

- Evening Pop-up



EVENING POP-UP

DESCRIPTION

Organise pop-up events and activities that can extend the town centre's activity into the evening.

- Incorporate festive street decoration infrastructure for religious festivals.
- Identify locations for temporary roads closures for evening pop-up events connected with religious and cultural festivals.
- Work with local businesses and organisations to support local events.
- Provide training / resources to businesses to help them develop successful evening events.

QUICK INFO



non-spatial programme

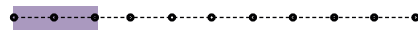


25% of the participants in Green Street support this idea



Connected with ideas:
ManageTraffic & Enable Active Travel, Made in Green Street, Walk & Talk

MAKING IT HAPPEN





Provide opportunities & infrastructure that support people's health & wellbeing

RESPONDING TO CHALLENGES:



Health & Wellbeing



Civic & Participation

SUPPORTING RECOVERY PILLARS:



Ensure residents are healthy enough to have more rewarding engagement with the economy



High streets that support healthier happy communities

PROJECTS

- Active Green Street



ACTIVE GREEN STREET

DESCRIPTION

Ensure that people in Green Street have enough opportunities to keep active and healthy.

- Identify existing spaces for physical exercise and connect these with activity programmes.
- Investigate the potential to use some space at Queen’s Market on Mondays and Wednesdays for community activities such as Get Active Get Healthy programme.
- Work with young people and families to organise events that help them get active in public spaces through the use of technology.
- Support and supplement other projects that focus on pedestrianising Green Street and creating new cycle routes and strengthening existing ones.

QUICK INFO



non-spatial programme

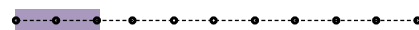


3% of the participants in Green Street support this idea



Connected with ideas:
Young Green Thumbs, Walk & Talk, Creative Wellbeing space

MAKING IT HAPPEN



K

Improve the variety of uses on Green Street, provide better food options & service people with varying disposable income

RESPONDING TO CHALLENGES:



Development
& New uses



Economy
& Work

SUPPORTING RECOVERY PILLARS:

5

High streets
that support
healthier happy
communities

6

We will
quicken the
greening of our
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8

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benefits as a
whole

PROJECTS

- Uses Control
- Diversify Green Street's uses & offer



USES CONTROL

DESCRIPTION

[Newham's Local Plan](#) acknowledges residents' concerns regarding the abundance of betting shops & takeaways in high streets and has placed controls on the proliferation for such uses. However, policy cannot completely prohibit specific uses or businesses, or change what is already on site in the absence of new planning applications. For that reason, the council should consider adopting a more interventionist approach.

- In the short term, identify key ground floor properties on the high streets to support future diversified offer.
- In the medium term, council to consider options for acquiring or leasing key properties that become vacant, supporting local businesses rather than larger national chains.
- Develop a process for a more structured review of business licences.
- Work with local food takeaway businesses to identify opportunities to improve their offer & provide options for healthier eating. Develop educational campaigns about food takeaways' wider impacts beyond health (e.g. littering, climate change).

QUICK INFO



non-spatial programme & policy



31% of the participants in Green Street support this idea



Connected with ideas:
Diversify the high street, Evening Pop-Up, Creative Wellbeing Space

MAKING IT HAPPEN





DIVERSIFY GREEN STREET'S USES & OFFER

DESCRIPTION

In late 2020, the Government implemented a [significant change in the Use Class Order](#), combining previously separate Use Classes under a new Class E, and transferring others that require further control (e.g. takeaways) or protection (e.g. cinemas & pubs) into the Sui Generis category. This means that changes between different town centre uses is now a lot easier allowing for responsive, innovative layouts. It also harder for councils to control the town centres' mix through planning control. For these reasons, the council should consider adopting a more interventionist approach.

In the short term:

- Identify key ground floor properties on Green Street to support better diversified offer in the future.

In the medium term:

- Council to consider options for acquiring or leasing key properties that become vacant.
- Support and training for businesses to facilitate the innovative potential of class E by providing business grants to local community spaces.

- Undertake market research to identify drivers of positive change and opportunities to facilitate.
- Create opportunities for social value leases to allow for diverse businesses to grow.
- Council to consider ring fencing acquired vacant leases and shops in favour of local businesses as opposed to high street chains.
- Finding ways to promote a bustling night-time economy, including restaurants, cafes and leisure / fitness facilities.

QUICK INFO



non-spatial programme & policy



19% of the participants in Green Street support this idea



Connected with ideas:
Uses control, Evening Pop-Up, Creative Wellbeing Space

MAKING IT HAPPEN



WE ARE NEWHAM.