

Good Growth Fund
Community Engagement Workshops
Queens Market and Green Street

CONTENTS

Background & Context.....	3
Workshop Task.....	5
Overall Combined Results.....	7
Future Engagement.....	9

APPENDICES:

Scoring Methodology.....	10
Workshop Results.....	11
Idea Boards.....	27
Theme Methodology.....	32

BACKGROUND & CONTEXT

Following on from the community engagement exercise in 2019, where residents and businesses were asked for their opinions on the high street and market, the Council submitted an initial bid for grant funding to the Mayor of London's Good Growth Fund. The bid was centred around improvements to Queens Market and the adjacent public space , as well as helping to activate and better utilise the vacant retail units and under occupied car park.

In January 2020, we ran a series of facilitated workshops with the Green Street community, market traders and businesses. The purpose of these workshops were to help shape the final bid to the Good Growth Fund.

Seven workshops were held between 20th and 23rd January 2020:

- 20 January: one workshop for the residents of the Hamara Ghar
- 21 January: three workshops for the Queens Market traders and retailers and Friends of Queens Market
- 22 January: one workshop for the Green Street businesses
- 23 January: two workshops for the residents and local community organisations



Workshop 1: Hamara Ghar Residents



Workshop 2: Traders, Market Shop Owners, Friends of Queens Market

WORKSHOP TASK

The workshops provided an opportunity for each community stakeholder to discuss the types of projects they would like to see incorporated within each four themes. As a group they were asked to prioritise a series of ideas cards to identify their top six priorities. They were also able to suggest an additional idea for each theme that would be considered further if the bid is successful. The four themes are:

1. Queens Market: improve the look, feel and function of the market
2. Public Realm: Improvements to the public spaces and public realm surrounding the market
3. Affordable Workspace: Utilising underused car parking space for truly affordable workspace for Newham residents and businesses
4. Creative Wellbeing Space: Utilising the vacant retail units underneath the Hamara Ghar to provide a creative and cultural space for the Green Street community

A fifth theme related to Air Quality and the groups were asked to suggest any ideas that would help to improve air quality and that were complementary to the four themes listed above. All additional ideas have been captured in this document.

This report sets out each table's results for each of the seven workshops, displaying the top six priorities for each theme. Those that attended the workshop were informed that the overall combined top three priorities would be included in the final Stage 2 bid. The fourth, fifth and sixth overall priorities have also been recorded. Depending on the level of grant funding received, these priorities along with the additional ideas suggested by those that attended the workshops, will be discussed further as part of the continuing engagement process to identify the final list of projects and therefore the scope for each theme.



Workshop 3: Green Street Businesses

OVERALL COMBINED RESULTS

PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
1st Greening	1st Workspace for Hire	1st Market Lighting	1st Wellbeing Space
2nd Street Trees	2nd 16-21 Workspace Programme	2nd New Flooring	2nd Café with Al Fresco Dining
3rd Pedestrian Crossings	3rd Made in Newham	3rd Better Facilities	3rd Hackney Pirates
4th Creative Wayfinding	4th Workspace Focus	4th Commodity Diversity	4th Every One Every Day
5th Street Seats	5th International House	5th Wayfinding	5th Exhibitions
6th Decorative Street Lighting	6th Craft Central	6th Retail Diversity	6th Library of Things

Combined results of all workshops



Workshop 4: Residents, Community Groups, Faith Groups, Schools

FUTURE ENGAGEMENT

The Council plans to continue working with the local community, traders and businesses on the development of the final ideas and projects for both the market and public space/realm that surrounds it. The workshops held in January 2020 identified the local communities' top six priorities for all four themes. Subject to the level of the grant funding that is received from the Good Growth Fund, the Council has provided a commitment that the top three project ideas for each theme would be included in the final bid.

We will run further community engagement exercises to identify other project ideas that could be co-designed with the community and implemented, subject to available grant funding. What emerged from the January workshops was the importance of some of the elements and functions of the market and public space that are cherished. We want to ensure that any investment does not unintentionally dilute or remove any of these features or functions. Therefore, further engagement will continue in a variety of forms and formats (workshops, drop-ins, exhibitions, meetings) throughout 2020 and will adopt a co-design and co-production approach to all the funded projects going forward.

We also want to ensure that the engagement methods incorporate opportunities to participate online, as well as trying to engage a good cross section of the Green Street community, such as young people. Going forward, we will work with the community to understand the best approaches for future engagement to help inform decision making on this project.

APPENDICES

Scoring Methodology

This report sets out each table's results for each of the seven workshops, displaying the top six priorities for each theme. Those that attended the workshop were informed that the overall combined top three priorities from the seven workshops would be included in the final Stage 2 bid (see page 7). The fourth, fifth and sixth overall priorities have also been recorded (see page 7). Depending on the level of grant funding received these priorities, along with the additional ideas suggested by those that attended the workshops (see pages 27-31), will be discussed further as part of the continuing engagement process to identify the final list of projects and therefore the scope for each theme.

Priorities 1 to 3 were scored together and their combined total points identified the top three priorities for each theme. The same process was used for identifying priorities 4 to 6, which were also scored together. Weighted scores reflected the priority rankings (i.e. 3 points for ideas ranked as the top priority by groups). This methodology established the top six priorities for each of the four stakeholder groups (see pages 11, 18, 22, 24) and then were used to combine the priorities for all four stakeholder groups to reveal the overall top six priorities (see page 7).

For the scoring of fourth, fifth and six priorities, on some occasions some project ideas were replaced by the next highest scoring project idea, if this priority had already been placed either first, second or third.

In the cases where the scoring was the same in terms of number of points and their weighting, all points awarded to the two tied project ideas were considered, to understand what was the more popular choice. This methodology was used to inform which project idea would place higher in the ranking.

On two occasions, two groups were unable to decide between two project ideas that were promoting an overall solution (see pages 21 and 23). Therefore, we selected the project idea that embraced the general outcome of the group discussion and these were awarded the points.

Following the first workshop, we added an additional idea card (removal of public toilets) to the public realm theme, and following the second workshop day we added an additional idea card (refurbishment of canopies) to the market theme. This was owing to feedback received from these two stakeholder groups. If the Council receives grant funding from the GLA then further discussions will take place with the community to agree the final scope of the programme for each theme.

Workshop Results

Workshop 1: Hamara Ghar Residents









Monday 20th January 2-4pm

PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
1st Greening	1st Workspace for Hire	Joint 1st Better Facilities	1st Café with Al Fresco Dining
2nd Pedestrian Crossings	2nd Made in Newham	Joint 1st Cultural Activities	2nd Cultural Activities
3rd Street Seats	3rd Goldfinger Factory	3rd Creative Lighting	3rd Wellbeing Space
4th Water Features	4th Workspace Focus	4th Commodity Diversity	4th Exhibitions
5th Street Trees	5th International House	5th Visual Merchandising	5th Library of Things
6th Public Art	6th 16-21 Workspace Programme	6th New Flooring	6th Artist Workshop

Combined results for workshop 1

GREEN STREET & QUEENS MARKET GOOD GROWTH FUND

Your Top Priorities


PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
 Pedestrian Crossings	 Made in Newham	 Light Nights	 Café with Al Fresco Dining
 Street Trees	 Workspace for Hire	 Cultural Activities	 Rehearsal Space
 Public Space Activation	 Blackhorse Makerspace	 Restaurant Day	 Cultural Activities
 Cultural Activities	 Workspace Focus	 Retail Diversity	 Wellbeing Space
 Street Seats	 International House	 Commodity Diversity	 Library of Things
 Multi-Use Street Furniture	 Goldfinger Factory	 Festivals	 Every One Every Day

Session 1 - Monday 20th January 2-4pm

Table 1

GREEN STREET & QUEENS MARKET GOOD GROWTH FUND

Your Top Priorities

























PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
 Greening	 Workspace for Hire	 Improve Market Entrance	 Café with Al Fresco Dining
 Street Trees	 People for Urban Progress	 Roof Art	 Gallery Space
 Street Seats	 Assemble	 Retail Diversity	 Exhibitions
 Water Features	 International House	 Commodity Diversity	 Artist Workshop
 Pedestrian Crossings	 Workspace Focus	 New Flooring	 Artist in Residence
 Public Art	 16-21 Workspace Programme	 Shopfront Uplift	 Wellbeing Space

Session 1 - Monday 20th January 2-4pm

Table 2

GREEN STREET & QUEENS MARKET GOOD GROWTH FUND

Your Top Priorities













PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
 Street Seats	 International House	 Better Facilities	 Artist Workshop
 Festivals	 Workspace Focus	 Creative Lighting	 Exhibitions
 Greening	 Made in Newham	 Cultural Activities	 Wellbeing Space
 Pedestrian Crossings	 Goldfinger Factory	 Flexible Community Space	 Rehearsal Space
 Creative Wayfinding	 Workspace for Hire	 New Flooring	 Library of Things
 Water Features	 Blackhorse Makerspace	 Public Arts Programme	 Hackney Pirates

Session 1 - Monday 20th January 2-4pm

Table 3

GREEN STREET & QUEENS MARKET GOOD GROWTH FUND

Your Top Priorities

PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
 Removal of Public Toilets	AFFORDABLE WORKSPACE Project Idea <i>Scrap this idea and promote the car park instead</i> Title: <i>park instead</i>	 Signage	 Hackney Pirates
 Public Space Activation	2	 Temporary Stalls	2
 Creative Play Spaces	3	 New Flooring	3
 Pedestrian Crossings	4	 Market Lighting	4
PUBLIC REALM Project Idea <i>cash points better facilities</i> Title: <i>Cash points / facilities</i>	5	 Commodity Diversity	5
 Street Trees	6	 Alive After Five	6

Session 1 - Monday 20th January 2-4pm

Table 4

GREEN STREET & QUEENS MARKET GOOD GROWTH FUND

Your Top Priorities


PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
 Creative Wayfinding	 Goldfinger Factory	 Cultural Activities	 Library of Things
 Pedestrian Crossings	 Blackhorse Makerspace	 Creative Lighting	 Wellbeing Space
 Street Seats	 Workspace for Hire	 New Flooring	 Every One Every Day
 Street Trees	 16-21 Workspace Programme	 Commodity Diversity	 Exhibitions
 Creative Lighting	 Workspace Focus	 Visual Merchandising	 Gallery Space
 Creative Play Spaces	 Assemble	 Improve Market Entrance	 Cultural Activities

Session 1 - Monday 20th January 2-4pm

Table 5

GREEN STREET & QUEENS MARKET GOOD GROWTH FUND

Your Top Priorities

PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
 Greening	 Workspace for Hire	 Night Market	 Cultural Activities
 Decorative Street Lighting	 Made in Newham	 Retail Diversity	 Café with Al Fresco Dining
 Street Trees	 Craft Central	 Better Facilities	 Wellbeing Space
 Public Art	 International House	 Visual Merchandising	 Exhibitions
 Water Features	 Workspace Focus	 Creative Lighting	 Every One Every Day
 Festivals	 CoLab Dudley	 New Flooring	 Library of Things

Session 1 - Monday 20th January 2-4pm

Table 6

Workshop 2: Traders, Market Shop Owners, Friends of Queens Market





















Tuesday 21st January 12-2pm, 3-5pm and 6-8pm

PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
1st Greening	1st Workspace for Hire	1st New Flooring	1st Café with Al Fresco Dining
2nd Urban Pocket Park	2nd Craft Central	2nd Market Lighting	2nd Wellbeing Space
3rd Pedestrian Crossings	3rd 16-21 Workspace Programme	3rd Better Facilities	3rd Library of Things
4th Street Seats	4th Workspace Focus	4th Refurbishment of Canopies	4th Exhibitions
5th Street Trees	Joint 6th Made in Newham	5th Wayfinding	5th Cultural Activities
6th Creative Wayfinding	Joint 6th CoLab Dudley	6th Gating	6th Artist Workshop

Combined results for workshop 2

GREEN STREET & QUEENS MARKET GOOD GROWTH FUND

Your Top Priorities

PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
 Blank Wall Activation	 Workspace for Hire	 Market Lighting	 Café with AI Fresco Dining
 Brighten Alleys	 16-21 Workspace Programme	 New Flooring	 Every One Every Day
 Urban Pocket Park	 Blackhorse Makerspace	 Better Facilities	 Wellbeing Space
 Street Trees	 CoLab Dudley	 Gating	 Cultural Activities
 Festivals	 Craft Central	 Permanent Stalls	 Catford Conversations
 Cultural Activities	 Made in Newham	 Signage	 Library of Things

Session 1 - Tuesday 21st January 12-2pm

GREEN STREET & QUEENS MARKET GOOD GROWTH FUND

Your Top Priorities

PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
 Urban Pocket Park	 Workspace for Hire	 Better Facilities	 Café with AI Fresco Dining
 Street Trees	 Craft Central	 Market Lighting	 Every One Every Day
 Street Seats	 16-21 Workspace Programme	 New Flooring	 Hackney Pirates
 Creative Wayfinding	 Workspace Focus	 Refurbishment of Canopies	 Library of Things
 Brighten Alleys	 Made in Newham	 Signage	 Wealdstone Youth Workshop
 Creative Lighting	 Blackhorse Makerspace	 Flexible Community Space	 Rehearsal Space

Session 2 - Tuesday 21st January 3-5pm

GREEN STREET & QUEENS MARKET GOOD GROWTH FUND

Your Top Priorities

PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
 <p>Greening Street Trees</p>	1	 <p>New Flooring</p>	 <p>Wellbeing Space</p>
 <p>Pedestrian Crossings</p>	2	 <p>Market Lighting</p>	 <p>Library of Things</p>
 <p>Removal of Public Toilets</p>	3	 <p>Better Facilities</p>	 <p>Café with AI Fresco Dining</p>
 <p>Street Seats</p>	4	 <p>Wayfinding</p>	 <p>Exhibitions</p>
 <p>Urban Pocket Park</p>	5	 <p>Refurbishment of Canopies</p>	 <p>Artist Workshop</p>
 <p>Creative Play Spaces</p>	6	 <p>Cultural Activities</p>	 <p>Cultural Activities</p>

Session 3 - Tuesday 21st January 6-8pm

Workshop 3: Green Street Businesses

Wednesday 22nd January 7-9pm

PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
1st Creative Play Spaces	1st Workspace for Hire	1st Improve Market Entrance	1st Wellbeing Space
2nd Greening	2nd 16-21 Workspace Programme	2nd Market Lighting	2nd Hackney Pirates
3rd Multi-use Street Furniture	3rd Made in Newham	3rd Shopfront Uplift	3rd Café with AI Fresco Dining
4th Decorative Street Lighting	4th Workspace Focus	4th Retail Diversity	4th Every One Every Day
5th Brighten Alleys	5th People for Urban Progress	5th Wayfinding	5th Wealdstone Youth Workshop
6th Creative Wayfinding	6th Craft Central	6th Festivals	6th Rehearsal Space

Combined results for workshop 3

GREEN STREET & QUEENS MARKET GOOD GROWTH FUND

Your Top Priorities

PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
 Creative Play Spaces	 Workspace for Hire	 Improve & Refurbishment of Canopies	 Wellbeing Space
 Greening	 16-21 Workspace Programme	 Market Lighting	 Hackney Pirates
 Multi-Use Street Furniture	 Made in Newham	 Shopfront Uplift	 Café with Al Fresco Dining
 Decorative Street Lighting	 Workspace Focus	 Retail Diversity	 Every One Every Day
 Brighten Alleys	 People for Urban Progress	 Wayfinding	 Wealdstone Youth Workshop
 Creative Wayfinding	 Craft Central	 Festivals	 Rehearsal Space

Session 1 - Wednesday 22nd January 7-9pm

Workshop 4: Residents, Community Groups, Faith Groups, Schools

Thursday 23rd January 3-5pm and 6-8pm

PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
Joint 1st Street Trees	1st 16-21 Workspace Programme	1st Better Facilities	1st Hackney Pirates
Joint 1st Removal of Public Toilets	2nd Workspace for Hire	2nd Refurbishment of Canopies	2nd Wealdstone Youth Workshop
Joint 3rd Creative Play Spaces	3rd Workspace Focus	Joint 3rd Market Lighting	3rd Wellbeing Space
Joint 3rd Play Streets/Spaces	4th Made in Newham	Joint 3rd New Flooring	4th Café with Al Fresco Dining
Joint 6th Multi-use Street Furniture	5th Blackhorese Makerspace	5th Flexible Community Space	5th Every One Every Day
Joint 6th Pedestrian Crossings	6th Craft Central	6th Improve Market Entrance	6th Cultural Activities

Combined results for workshop 4

GREEN STREET & QUEENS MARKET GOOD GROWTH FUND

























Your Top Priorities

PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
 Street Trees	 16-21 Workspace Programme	 Refurbishment of Canopies	 Wealdstone Youth Workshop
 Play Streets/Spaces	 Workspace for Hire	 New Flooring	 Wellbeing Space
 Removal of Public Toilets	 Craft Central	 Market Lighting	 Hackney Pirates
 Pedestrian Crossings	 Made in Newham	 Flexible Community Space	 Café with Al Fresco Dining
 Decorative Street Lighting	 Blackhorse Makerspace	 Better Facilities	 Artist in Residence
 Greening	 Workspace Focus	 Creative Lighting	 Cultural Activities

Session 1 - Thursday 23rd January 3-5pm

GREEN STREET & QUEENS MARKET GOOD GROWTH FUND

Your Top Priorities

PUBLIC REALM	AFFORDABLE WORKSPACE	QUEENS MARKET	CREATIVE WELLBEING SPACE
 Removal of Public Toilets	 16-21 Workspace Programme	 Better Facilities	 Hackney Pirates
 Creative Play Spaces	 Workspace Focus	 Market Lighting	 Café with Al Fresco Dining
 Street Trees	 Workspace for Hire	 New Flooring	 Wellbeing Space
 Multi-Use Street Furniture	 Made in Newham	 Improve Market Entrance	 Every One Every Day
 Creative Wayfinding	 Craft Central	 Flexible Community Space	 Cultural Activities
 Public Space Activation	 Blackhorse Makerspace	 Alive After Five	 Library of Things

Session 2 - Thursday 23rd January 6-8pm

Idea Boards



1. Remove BT phone boxes from the front of Queens Market
2. Move toilets from Hamara Ghar front
3. Cash points (better facilities)
4. Safety! There is no point of nice things & infrastructure like seating when it attracts antisocial behaviour, beggars & it's generally unsafe.



1. Scrap this idea completely, promote the car park better
2. New small young businesses should get 50% reduced start-up rent
3. Local business support theme related workspace particular to Newham businesses
4. Kitchen for hire



1. Free wifi
2. Cash machine
3. Cash machine
4. Improve market front/improve existing
5. Safety measures from thieves
6. Keep the market in public ownership
7. Close at night, clear kiosks (move people into shops)
8. parking - first hour free, it will attract more traders
9. Change up diesel vehicles this year, large cost to businesses
10. Newham could supply electric vans and the market can be advertised on the sides
11. A specific space for pop up shops to rent, 'Casuals Corner'
12. Keep canopies but paint them



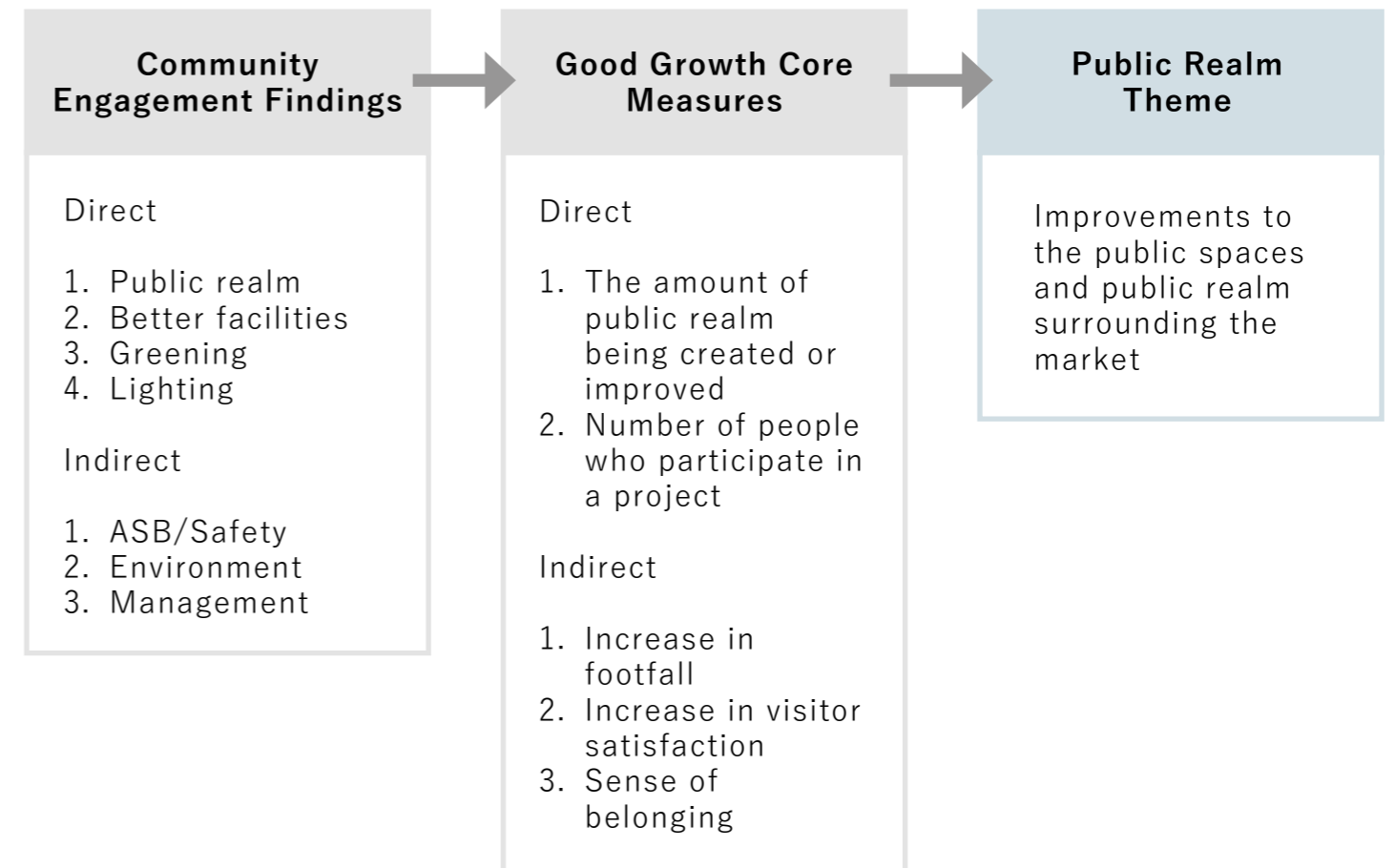
1. Doctor/dentist surgeries or complementary health space
2. Kid's crèche
3. Cultural activities must be quiet so as not to disturb residents

Theme Methodology

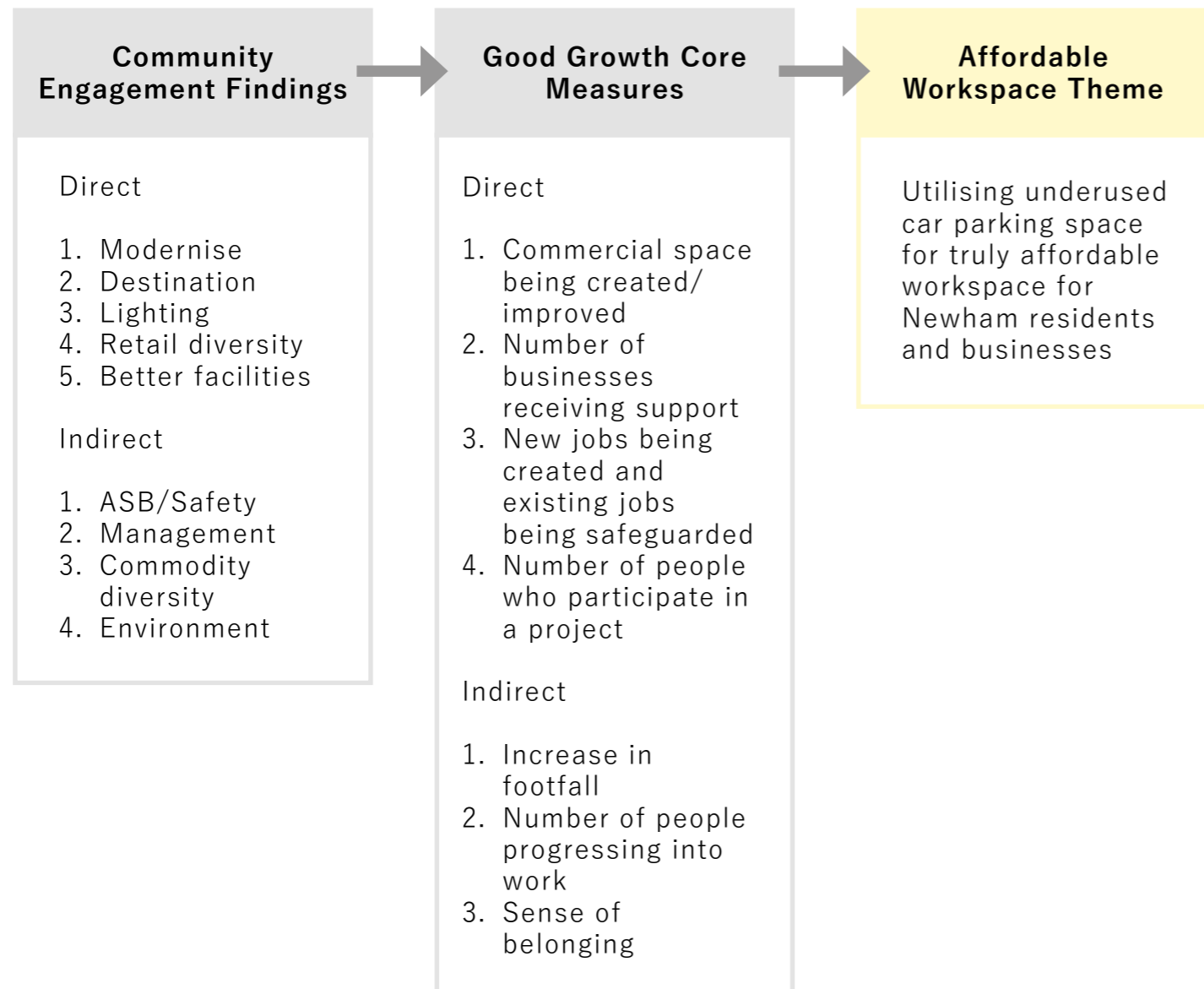


1. Stop frozen meat lorries running in the evening/night outside Hamara Ghar side of Queens Market on Mondays, Tuesdays, Thursdays and Fridays
2. Electric charge points in the car park
3. CO2 green wall on green street - can be free standing
4. Living wall and greening
5. Pilot low emission zone similar to Marylebone

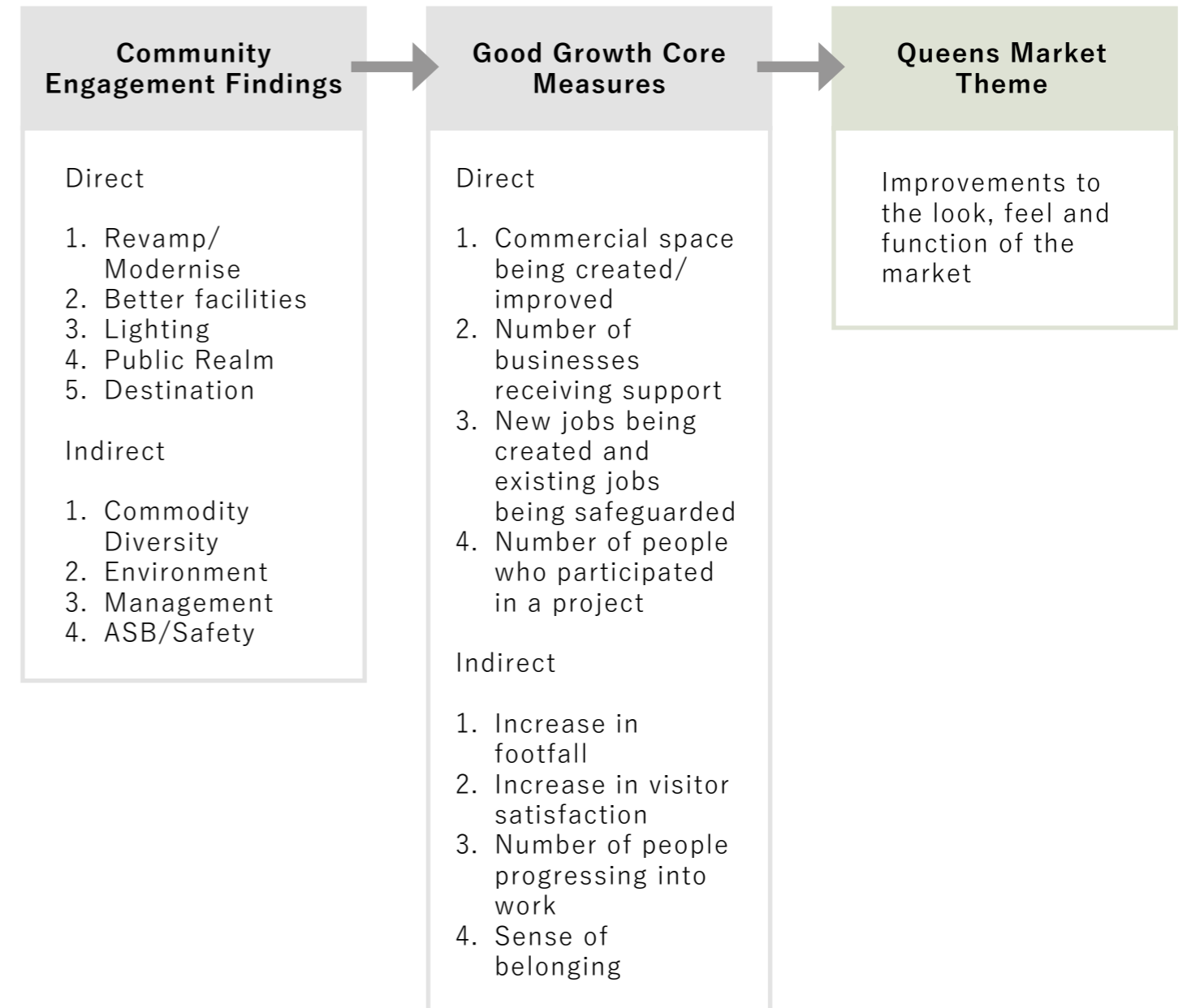
PUBLIC REALM



AFFORDABLE WORKSPACE



QUEENS MARKET



CREATIVE WELLBEING SPACE

